

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kiddopotamus & Company		09/24/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Summer Infant (USA), Inc.		
Street Address:	1275 Park East Drive		
City:	Woonsocket		
State/Country:	RHODE ISLAND		
Postal Code:	02895		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	3214013	BIBBITY	
Registration Number:	3090157	CHANGEAWAY	
Registration Number:	3085528	COVERFUN	
Registration Number:	2946985	CRADLER	
Registration Number:	3187370	DREAMSIE	
Registration Number:	3111660	DUOMAT	
Registration Number:	2414463	KIDDOPOTAMUS	
Registration Number:	2853924	RAYSHADE	
Registration Number:	3150237	SECURESTRAP	
Registration Number:	3336135	SNUGHUG	
Registration Number:	2775572	SNUZZLER	
Registration Number:	3358262	SWADDLESET	
Registration Number:	3119024	TINYDINER	
Serial Number:	85023079	KIDDOPOTAMUS	

OP \$390.00 3214013

Serial Number:

77575776

THE SLEEP EXPERTS PARENTS TRUST

CORRESPONDENCE DATA

Fax Number: (703)248-9244

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 7032489220

Email: thomas.champagne@ipstrategiespc.com

Correspondent Name: Thomas M. Champagne

Address Line 1: 1048 Dead Run Drive

Address Line 4: McLean, VIRGINIA 22101

ATTORNEY DOCKET NUMBER:

SUMKIDDO

NAME OF SUBMITTER:

Thomas M. Champagne

Signature:

/tmc/

Date:

10/19/2010

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK RIGHTS

Whereas Summer Infant (USA), Inc., a Delaware corporation, having a principal place of business at 1275 Park East Drive, Woonsocket, Rhode Island 02895, herein referred to as "Assignee", has purchased from Kiddopotamus & Co., herein referred to as "Assignor", the rights to the trademarks listed below; and

Whereas the purchase referenced above was formalized in a purchase agreement between Assignee and Assignor on or about August 18, 2010 (the "Purchase Agreement");

Now therefore, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest to the listed marks and any applications and registrations therefore, together with the goodwill of the business in which the marks are used and symbolized by the marks, along with all rights to sue and recover damages for past infringement of the marks.

Mark	Registration No.	Issue Date	Application No.	Filing Date
BIBBITY	3,214,013	2007-02-27	78/595,422	2005-03-25
CHANGEAWAY	3,090,157	2006-05-09	78/634,833	2005-05-23
COVERFUN	3,085,528	2006-04-25	78/633,422	2005-05-19
CRADLER	2,946,985	2005-05-03	78/389,301	2004-03-23
DREAMSIE	3,187,370	2006-12-19	78/832,962	2006-03-09
DUOMAT	3,111,660	2006-07-04	78/633,448	2005-05-19
KIDDOPOTAMUS			85/023,079	2010-04-26
KIDDOPOTAMUS	2,414,463	2000-12-19	75/524,725	1998-07-24
RAYSHADE	2,853,924	2004-06-15	78/271,727	2003-07-08
SECURESTRAP	3,150,237	2006-09-26	78/706,336	2005-09-02
SNUGHUG	3,336,135	2007-11-13	78/598,306	2005-03-30
SNUZZLER	2,775,572	2003-10-21	78/140,992	2002-07-03
SWADDLESET	3,358,262	2007-12-18	78/864,235	2006-04-18

THE SLEEP EXPERTS PARENTS TRUST			77/575,776	2008-09-22
TINYDINER	3,119,024	2006-07-25	78/140,999	2002-07-03

AND Assignor hereby agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all Assignor's rights, title, and interest in and to said marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

AND Assignor authorizes and requests the Director of Patents and Trademarks to issue any registration of the marks on any said application to Assignee, and Assignee's successors and assigns, in accordance herewith.

AND Assignor sells, assigns, and transfers to Assignee the entire and exclusive right, title, and interest in and to any and all divisional applications and registrations that may be granted in the United States that are related to the listed registrations and applications, together with the goodwill of the business in which the marks are used and symbolized by the marks, along with all rights to sue and recover damages for past infringement of the marks. Assignor further authorizes and requests the Director of Patents and Trademarks to issue any said registrations to Assignee, for Assignee's exclusive benefit, to the full end of the term for which any said registrations may be granted, as fully and entirely as the same would have been held by Assignor if this assignment and sale had not been made.

AND Assignor sells, assigns, and transfers to Assignee the full and exclusive right to said trademarks in any foreign country or region in which Assignor has similar rights to those held in the United States, whether by international treaty or otherwise, and the entire right, title, and interest in and to any and all related or counterpart trademark applications and registrations that may be granted therefore in any said foreign country or region. Assignor further authorizes and requests the respective foreign trademark authority to issue any said registration to Assignee, for Assignee's exclusive benefit, to the full end of the term for which any said registration may be granted, as fully and entirely as the same would have been held by Assignor if this assignment and sale had not been made.

Understood and agreed:

ASSIGNOR:

Signature: [Handwritten Signature]
Strata International, Inc.
By Steve Gibree, Executive Vice President

Date: 9-24-2010

State of R.I. :
County of Providence : ss.

On this 24th day of September, 2010, before me personally appeared Name, to me personally known as the individual who executed the foregoing Assignment, Steve Gibree who acknowledged to me that he executed the same of his own free will for the purposes set forth therein.

Victoria A. Brockmiller
Notary Public
My commission expires: 3/21/2014

S E A L