

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Inclan Enterprises, Inc.		10/19/2010	CORPORATION: KENTUCKY
RECEIVING PARTY DATA			
Name:	Greater Louisville Convention & Visitors Bureau		
Street Address:	401 W. Main St. Suite 2300		
City:	Louisville		
State/Country:	KENTUCKY		
Postal Code:	40202		
Entity Type:	Independent commission: KENTUCKY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76667591	BOURBON COUNTRY	
Serial Number:	76667592	BOURBON COUNTRY	
CORRESPONDENCE DATA			
Fax Number:	(410)666-7274		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	410-628-7770		
Email:	jgalbreath@galbreath-law.com		
Correspondent Name:	John A. Galbreath		
Address Line 1:	2516 Chestnut Woods Ct.		
Address Line 4:	Reisterstown, MARYLAND 21136		
NAME OF SUBMITTER:	John A. Galbreath		
Signature:	/John A. Galbreath/		
Date:	10/19/2010		
Total Attachments: 1			

OP \$65.00 76667591

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**TRADEMARK
 REEL: 004299 FRAME: 0311**

TRADEMARK ASSIGNMENT

FOR and in consideration of One Dollar (\$1.00) to me/us in hand paid and other valuable considerations, the receipt and sufficiency whereof are hereby acknowledged and confessed, I/we the undersigned, hereby sell, assign, transfer and set over unto Louisville-Jefferson County Visitors and Convention Commission, d/b/a Greater Louisville Convention & Visitors Bureau, 401 W. Main St., Suite 2300, Louisville, KY 40202, the entire right, title and interest in and to my/our United States Trademark Application Nos. 76/667,591 and 76/667,592, both for "BOURBON COUNTRY", and all foreign rights, including the right to make application for trademark registration of said mark in any and all foreign countries and the right to claim priority as to filing date under any applicable International Convention on the basis of the aforesaid application for United States Trademark; and I/we hereby authorize and direct the Commissioner for Trademarks to issue the Certificate of Registration, when granted, in accordance with this Assignment and sale.

FOR the same consideration, I/we hereby agree that I/we will cooperate at any time upon request of said assignee or its assigns, at its or their expense, in the procurement of trademark protection to cover the mark(s) herein assigned and to be assigned; I/we will make all rightful oaths, will testify in any proceedings in the Trademark Office or in the Courts, and generally will do everything lawfully possible to aid said assignee, its successors, assigns, and nominees to obtain, enjoy and enforce proper trademark protection for the mark embraced within the terms of this document.

IN WITNESS WHEREOF, I/we have hereunto subscribed my/our name(s):

Inclan Enterprises, Inc., d/b/a Bourbon Country, Inc.

By: 
Paul F. Inclan, VP

10/19/10
Date