

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
E1 ENTERTAINMENT U.S. LP		08/04/2010	LIMITED PARTNERSHIP: DELAWARE

RECEIVING PARTY DATA

Name:	Entertainment One U.S. LP
Street Address:	22 Harbor Park Drive
City:	Port Washington
State/Country:	NEW YORK
Postal Code:	11050
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2713483	THE MAJOR INDEPENDENT
Registration Number:	2556050	AS BUSINESS SHOULD BE
Registration Number:	3770256	. . . AS BUSINESS SHOULD BE
Registration Number:	3714958	THE MAJOR ALTERNATIVE
Registration Number:	3714954	THE MAJOR INDEPENDENT
Registration Number:	3714950	THE GLOBAL INDEPENDENT
Registration Number:	2658708	THE GLOBAL INDEPENDENT
Registration Number:	2160314	VELVEL
Registration Number:	2160313	VELVEL

CORRESPONDENCE DATA

Fax Number: (973)530-2225
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 973-530-2025
 Email: pnussbaum@wolffsamson.com

900174350

**TRADEMARK
 REEL: 004299 FRAME: 0345**

OP \$240.00 2713483

Correspondent Name: Peter Nussbaum
Address Line 1: Wolff & Samson PC
Address Line 2: One Boland Drive
Address Line 4: West Orange, NEW JERSEY 07052

NAME OF SUBMITTER:	Peter Nussbaum
Signature:	/Peter Nussbaum/
Date:	10/19/2010
Total Attachments: 1 source=Entertainment One - Change of Name#page1.tif	

CERTIFICATE OF AMENDMENT
TO THE
CERTIFICATE OF LIMITED PARTNERSHIP
OF
E1 ENTERTAINMENT U.S. LP

This Certificate of Amendment is being duly executed and filed by the undersigned, as the authorized person for E1 Entertainment U.S. LP, a Delaware limited partnership (the "Partnership"), in order to amend the Certificate of Limited Partnership of the Partnership, dated July 11, 2005, all as provided by Section 17-202 of the Delaware Revised Uniform Limited Partnership Act:

1. The name of the Partnership is E1 Entertainment U.S. LP.
2. The Certificate of Limited Partnership of the Partnership is amended to delete the text of Article FIRST in its entirety and insert the following text in lieu thereof:

"FIRST. The name of the limited partnership formed hereby is Entertainment One U.S. LP".

3. The Certificate of Limited Partnership of the Partnership is amended to delete the text of Article FOURTH in its entirety and insert the following text in lieu thereof:

"FOURTH. The name and mailing address of each general partner is as follows:

NAME	MAILING ADDRESS
Entertainment One GP LLC	22 Harbor Park Drive Port Washington, NY 11050"

IN WITNESS WHEREOF, the undersigned has executed this certificate on behalf of the Partnership as of August 4, 2010.

By: Entertainment One GP LLC, it's
General Partner

By: /s/ Giles Willits
Name: Giles Willits
Title: Authorized Signatory