

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CHANGE OF NAME	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shelley Wilcox Purcilly		06/30/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Shelley Renee Noble		
Also Known As:	AKA Shelle Noble		
Street Address:	960 Andante Road		
City:	Santa Barbara		
State/Country:	CALIFORNIA		
Postal Code:	93105		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2895437	YOGABIRTH	
CORRESPONDENCE DATA			
Fax Number:	(805)832-6357		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(805) 845-3434		
Email:	ipcounsel@cox.net		
Correspondent Name:	Christine L. Kopitzke		
Address Line 1:	735 State St.		
Address Line 2:	Suite 532		
Address Line 4:	Santa Barbara, CALIFORNIA 93101		
ATTORNEY DOCKET NUMBER:	SRN.YB		
NAME OF SUBMITTER:	Christine L. Kopitzke		
Signature:	/Christine L. Kopitzke/		

OP \$40.00 2895437

**900174385**

**TRADEMARK  
 REEL: 004299 FRAME: 0536**

Date:

10/19/2010

Total Attachments: 1

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No documentation required for change of name of individual trademark owner.