

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TWC Transfer, Inc.	FORMERLY The Wilton Company	08/25/2010	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Wilton Armetale, Inc.
Also Known As:	AKA IMS Acquisitions, Inc.
Street Address:	701 Park Avenue
City:	Reading
State/Country:	PENNSYLVANIA
Postal Code:	19611
Entity Type:	CORPORATION: PENNSYLVANIA

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	3477904	COUNTRY WARE
Registration Number:	1003748	RWP
Registration Number:	1897896	WILTON ARMETALE
Registration Number:	1370949	ARMETALE
Registration Number:	3720021	INSPIRATIONS
Registration Number:	1028569	RWP
Registration Number:	1040944	COUNTRY FRENCH
Registration Number:	1042092	ARMETALE
Registration Number:	0867174	RWP
Registration Number:	2262372	ELEGANT. YET, SO PRACTICAL.
Registration Number:	0884447	RWP

OP \$565.00 3477904

Registration Number:	2810713	REGGAE
Registration Number:	3532431	
Registration Number:	3420351	TABLO FREE-SPIRITED COOK & SERVE
Registration Number:	1850469	DESIGNER SERIES
Registration Number:	0997325	RWP
Registration Number:	0883160	ARMETALE
Registration Number:	2373687	AMERICAN INSPIRATIONS
Registration Number:	2958320	SMART, TOUGH AND HANDSOME
Registration Number:	3127566	CABIN HOME
Registration Number:	3216637	GOURMET
Registration Number:	3332232	CAPTURING THE SPIRIT OF YOUR LIFE

CORRESPONDENCE DATA

Fax Number: (610)372-8671
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: trademark@leisawitzheller.com
 Correspondent Name: Matthew M. Mayer, Esquire
 Address Line 1: 2755 Century Boulevard
 Address Line 4: Wyomissing, PENNSYLVANIA 19610

ATTORNEY DOCKET NUMBER:	36129.015
NAME OF SUBMITTER:	Matthew M. Mayer, Esquire
Signature:	/Matthew M. Mayer, Esquire/
Date:	10/06/2010

Total Attachments: 7
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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (this "Assignment of Trademarks") is made and entered into effective as of August 10, 2010, by and between **IMS ACQUISITIONS, INC.**, a Pennsylvania corporation ("Buyer" or "Assignee"), and **TWC TRANSFER, INC.** (formerly The Wilton Company, a Pennsylvania corporation ("Seller" or "Assignor").

WHEREAS, Assignee and Assignor are parties to an Asset Purchase Agreement (the "Agreement"), dated as of July 21, 2010.

WHEREAS, in accordance with the Agreement, Assignors desire to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignors' respective worldwide right, title and interest in and to all of Assignors' Trademarks (as defined in the Agreement), including without limitation the Trademarks listed in Schedule A annexed hereto and incorporated herein by this reference.

NOW, THEREFORE, for and in consideration of the mutual covenants contained herein and in the Agreement and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignors' worldwide right, title and interest in, to and under the Trademarks, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignors had this Assignment not been made.

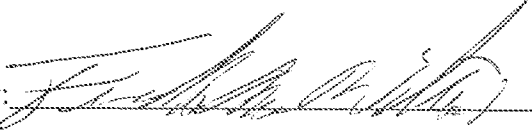
Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Trademarks shall be governed by and construed in accordance with the laws of the Commonwealth of Pennsylvania without regard to the principles of conflicts of laws thereunder.

This Assignment of Trademarks may be executed in two or more counterparts, each of which shall be deemed an original, and all of which shall together constitute one and the same instrument.

Nothing in this Assignment of Trademarks shall be deemed to supersede, enlarge or modify any of the provisions of the Purchase Agreement, all of which shall survive the execution and delivery of this Assignment of Trademarks as provided in, and subject to the limitations set forth in, the Purchase Agreement. If any conflict exists between the terms of this Assignment of Trademarks and the terms of the Purchase Agreement, the terms of the Purchase Agreement shall govern and control.

IN WITNESS WHEREOF, each Assignor and the Assignee has caused its duly authorized officer to execute this Assignment as of date first set forth hereinabove.

TWC TRANSFER, INC. formerly THE WILTON
COMPANY

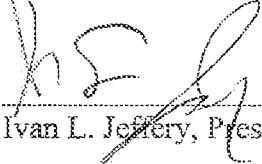
By: 

Name: Frederick M. Wilton

Title: President

Accepted:

IMS Acquisitions, Inc

By: 
Ivan L. Jeffery, President

SCHEDULE A
TO ASSIGNMENT OF TRADEMARKS

See attached.

Upcoming External Terms for H1611 until 12/31/2031

1/12/2010

Matter Country	Catchword Title / Mark	Status text Action text	App. No. Patent/Reg. No.	Filed Grant/Reg. No.	Resp. Due
H1611-00037 United States	884447 REG. NO. TM - RWP RWP	RENEWAL deadline - trademark renewal	72/304,524 884,447	8/6/1968 1/20/1990	SWA009 1/20/2010
H1611-00112 United States	TM - REGGAE REGGAE	8 & 15 DUE deadline - 8 & 15 Aff of Use	78/226,258 2,810,713	3/17/2003 2/3/2004	SWA009 2/3/2010
H1611-00021 United States	883160 REG. NO. TM- ARMETALE ARMETALE	RENEWAL WITH FINE deadline - trademark renewal w/fine	72/304,526 883,160	8/6/1968 12/30/1969	SWA009 6/30/2010
H1611-00005 United States	75515797-AMERIC INSPIRATIONS AMERICAN INSPIRATIONS	RENEWAL deadline - trademark renewal	75/515,797 2,373,687	7/9/1998 8/1/2000	SWA009 8/1/2010
H1611-00113 United States	TM - SMART, TOUGH AND HANDSO SMART, TOUGH AND HANDSOME	8 & 15 DUE deadline - 8 & 15 Aff of Use	78/285,708 2,958,320	8/11/2003 5/31/2005	SWA009 5/31/2011
H1611-00114 United States	TM - CABIN HOME CABIN HOME	8 & 15 DUE deadline - 8 & 15 Aff of Use	78/318,962 3,127,566	10/27/2003 8/8/2006	SWA009 8/8/2012
H1611-00116 United States	GOURMET GOURMET	8 & 15 DUE deadline - 8 & 15 Aff of Use	78/674,112 3,216,637	7/20/2005 3/6/2007	SWA009 3/6/2013
H1611-00119 United States	CAPTURING/SPIRIT/YOUR LIFE CAPTURING THE SPIRIT OF YOUR LIFE	8 & 15 DUE deadline - 8 & 15 Aff of Use	78/835,934 3,332,232	3/13/2006 11/6/2007	SWA009 11/6/2013
H1611-00112 United States	TM - REGGAE REGGAE	RENEWAL deadline - trademark renewal	78/226,258 2,810,713	3/17/2003 2/3/2004	SWA009 2/3/2014

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Matter Country	Catchword Title / Mark	Status text Action text	App. No. Patent/ Reg. No.	Filed Grant/ Reg.	Resp. Due
H1611-00118	TABLO	8 & 15 DUE	78/835,943	3/13/2006	SWA009
United States	TABLO FREE-SPIRITED COOK & SERVE (design)	deadline - 8 & 15 Aff of Use	3,420,351	4/29/2008	4/29/2014
H1611-00031	TM-REREGIS COUNTRY WARE	8 & 15 DUE	78/401,447	4/14/2004	SWA009
United States	COUNTRY WARE	deadline - 8 & 15 Aff of Use	3,477,904	7/29/2008	7/29/2014
H1611-00010	1850469 TM - DESIGNER SERIES	RENEWAL	74/370,728	3/22/1993	SWA009
United States	DESIGNER SERIES	deadline - trademark renewal	1,850,469	8/16/1994	8/16/2014
H1611-00046	997325 REG. NO. TM - RWP	RENEWAL	73/008,751	12/13/1973	SWA009
United States	RWP AND DESIGN	deadline - trademark renewal	997,325	11/5/1974	11/5/2014
H1611-00115	TM - REGGAE PATTERN	8 & 15 DUE	78/600,323	4/1/2005	SWA009
United States	REGGAE PATTERN	deadline - 8 & 15 Aff of Use	3,532,431	11/11/2008	11/11/2014
H1611-00039	1003748 TM - RWP & DESIGN	RENEWAL	73/008,752	12/13/1973	SWA009
United States	RWP AND DESIGN	deadline - trademark renewal	1,003,748	2/4/1995	2/4/2015
H1611-00014	1897896 TM-WILTON ARMETALE	RENEWAL	74/341,193	12/21/1992	SWA009
United States	WILTON ARMETALE	deadline - trademark renewal	1,897,896	2/6/1995	2/6/2015
H1611-00113	TM - SMART, TOUGH AND HANDSO	RENEWAL	78/285,708	8/11/2003	SWA009
United States	SMART, TOUGH AND HANDSOME	deadline - trademark renewal	2,958,320	5/31/2005	5/31/2015
H1611-00024	1370949 REG. NO. TM-ARMETALE	RENEWAL	519,113	1/24/1985	SWA009
United States	ARMETALE	deadline - trademark renewal	1,370,949	11/19/1985	11/19/2015

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1/12/2010

Matter Country	Catchword Title / Mark	Status text Action text	App. No. Patent/Reg. No.	Filed Grant/Reg.	Resp. Due	
United States	H1611-00101	INSPIRATIONS TM APP	8 & 15 DUE	78/092,940	11/13/2001	SWA009
United States	H1611-00119	INSPIRATIONS	deadline - 8 & 15 Aff of Use	3720021	12/1/2009	12/1/2015
United States	H1611-00038	1028569 REG. NO. TM - RWP	RENEWAL	73/033,001	9/26/1974	SWA009
United States	H1611-00030	RWP	deadline - trademark renewal	1,028,569	12/30/1995	12/30/2015
United States	H1611-00022	1040944 TM-COUNTRY FRENCH	RENEWAL	73/045,525	2/28/1975	SWA009
United States	H1611-00114	COUNTRY FRENCH	deadline - trademark renewal	1,040,944	6/8/1996	6/8/2016
United States	H1611-00022	1042092 REG. NO. TM-ARMETALE	RENEWAL	73/053,546	5/28/1975	SWA009
United States	H1611-00116	ARMETALE	deadline - trademark renewal	1,042,092	6/29/1996	6/29/2016
United States	H1611-00114	TM - CABIN HOME	RENEWAL	78/318,962	10/27/2003	SWA009
United States	H1611-00116	CABIN HOME	deadline - trademark renewal	3,127,566	8/8/2006	8/8/2016
United States	H1611-00116	GOURMET	RENEWAL	78/674,112	7/20/2005	SWA009
United States	H1611-00119	GOURMET	deadline - trademark renewal	3,216,637	3/6/2007	3/6/2017
United States	H1611-00119	CAPTURING/SPIRIT/YOUR LIFE	RENEWAL	78/835,934	3/13/2006	SWA009
United States	H1611-00118	CAPTURING THE SPIRIT OF YOUR LIFE	deadline - trademark renewal	3,332,232	11/6/2007	11/6/2017
United States	H1611-00118	TABLO	RENEWAL	78/835,943	3/13/2006	SWA009
United States	H1611-00118	TABLO FREE-SPIRITED COOK & SERVE (design)	deadline - trademark renewal	3,420,351	4/29/2008	4/29/2018

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Matter Country	Catchword Title / Mark	Status text Action text	App. No. Patent/Reg. No.	Filed Grant/Reg. No.	Resp. Due
H1611-00109	TM APP - CANADIAN SWIRLS	RENEWAL	1,087,714	12/28/2000	SWA009
Canada	MISCELLANEOUS DESIGN (SWIRLS, ZIGZAG LINES BORDER OF CIRCLE DESIGN)	deadline - trademark renewal	582,482	5/27/2003	5/27/2018
H1611-00031	TM-REREGIS COUNTRY WARE	RENEWAL	78/401,447	4/14/2004	SWA009
United States	COUNTRY WARE	deadline - trademark renewal	3,477,904	7/29/2008	7/29/2018
H1611-00036	867174 REG. NO. TM - RWP	NOTIFY CLIENT - RE RENEWAL	72/304,523	8/6/1968	SWA009
United States	RWP	notify client - re renewal	867,174	3/25/1989	9/25/2018
H1611-00115	TM - REGGAE PATTERN	RENEWAL	78/600,323	4/1/2005	SWA009
United States	REGGAE PATTERN	deadline - trademark renewal	3,532,431	11/11/2008	11/11/2018
H1611-00036	867174 REG. NO. TM - RWP	RENEWAL	72/304,523	8/6/1968	SWA009
United States	RWP	deadline - trademark renewal	867,174	3/25/1989	3/25/2019
H1611-00033	226372 ELEGANT YET,SO PRACTI	RENEWAL	75/400,286	12/4/1997	SWA009
United States	ELEGANT, YET, SO PRACTICAL	deadline - trademark renewal	2,262,372	7/20/1999	7/20/2019
H1611-00101	INSPIRATIONS TM APP	RENEWAL	78/092,940	11/13/2001	SWA009
United States	INSPIRATIONS	deadline - trademark renewal	3720021	12/1/2009	12/1/2019
H1611-00025	372674 REG. CANADA ARMETALE	RENEWAL	624,287	1/30/1989	SWA009
Canada	ARMETALE	deadline - trademark renewal	372674	8/31/1990	8/31/2020

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