

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	09/03/2010		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Entity Type		
	Firefly Capital LLC		10/20/2010
	LIMITED LIABILITY COMPANY: CONNECTICUT		
RECEIVING PARTY DATA			
Name:	Sanctuary Brands, LLC		
Street Address:	24 East Avenue, Suite #144		
City:	New Canaan		
State/Country:	CONNECTICUT		
Postal Code:	06840		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	3487685	TAILORBYRD
	Registration Number:	3589783	TAILORBYRD
CORRESPONDENCE DATA			
Fax Number:	(512)473-2555		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(512) 473-2550		
Email:	wctrademarkaustin@counselip.com		
Correspondent Name:	William D. Raman		
Address Line 1:	P.O. Box 685108		
Address Line 4:	Austin, TEXAS 78768-5108		
ATTORNEY DOCKET NUMBER:	1076-0001		
NAME OF SUBMITTER:	William D. Raman		

CH \$65.00 3487685

900174489

**TRADEMARK
 REEL: 004300 FRAME: 0793**

Signature:	/wdr/
Date:	10/20/2010
Total Attachments: 2 source=Nunc Pro Tunc Assignment#page1.tif source=Nunc Pro Tunc Assignment#page2.tif	

NUNC PRO TUNC ASSIGNMENT OF MARK

WHEREAS, Firefly Capital LLC (“Firefly”), a Connecticut Limited Liability Company having an address of 121 Kimberly Place, New Canaan, Connecticut 06840 is the owner of the marks TAILORBYRD and TAILORBYRD and Design for which U.S. Reg. Nos. 3,487,685 and 3,589,783 have been obtained (referred to collectively as the TAILORBYRD Marks”);

WHEREAS, Sanctuary Brands, LLC (“Sanctuary”), a Delaware Limited Liability Company having an address of 24 East Avenue, Suite #144, New Canaan, CT 06840, desires to acquire any and all rights and goodwill associated with the TAILORBYRD Marks and the registrations owned by Firefly relating to the TAILORBYRD Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Firefly does hereby assign, effective September 3, 2010, unto Sanctuary all right, title and interest in and to the TAILORBYRD Marks, together with the goodwill of the business symbolized by the marks, and U.S. Reg. Nos. 3,487,685 and 3,589,783 for the marks.

The Commissioner of Patents and Trademarks is requested to issue any Certificates of Registration or Renewal to Sanctuary Brands, LLC.

FIREFLY CAPITAL LLC

By: Jennifer Walker
Name: Jennifer Walker
Title: CFO
Date: 20 Oct 2010

STATE OF Texas §
 §
COUNTY OF Travis §

Before me, the undersigned authority, on this 20th day of October, 2010, personally appeared Jennifer Walker known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he is authorized to execute the same on behalf of the identified limited liability company and that he executed the same on behalf of the limited liability company for the purposes and consideration therein expressed.

Lynda Fry
Notary Public, State of Texas
Name Printed: LYNDA FRY
My Commission Expires: 10.12.12

