

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Ali Wing, Inc.		09/21/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	giggle, inc.
Street Address:	148 Madison Ave., 4th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Serial Number:	77705424	GIGGLE
Serial Number:	77282371	
Serial Number:	77192173	GIGGLE BETTER BASICS
Serial Number:	77977085	GIGGLE BETTER BASICS
Serial Number:	77979818	GIGGLE BETTER BASICS
Serial Number:	78577359	GIGGLE HEALTHY. HAPPY. BABY.
Serial Number:	85036596	G-LIST
Serial Number:	78884890	THE CRADLE
Serial Number:	78858049	
Serial Number:	77192278	

**CORRESPONDENCE DATA**

Fax Number: (317)231-7433  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 3172311313

CH \$265.00 77705424

Email: jgard@btlaw.com  
Correspondent Name: Julia Spoor Gard  
Address Line 1: 11 South Meridian Street  
Address Line 2: Barnes & Thornburg LLP  
Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:	34549-100
NAME OF SUBMITTER:	Julia Spoor Gard
Signature:	/jsg/
Date:	10/20/2010

Total Attachments: 2  
source=ALI WING, INC. DE - CERTIFICATE OF AMENDMENT#page1.tif  
source=ALI WING, INC. DE - CERTIFICATE OF AMENDMENT#page2.tif

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ALI WING, INC.", CHANGING ITS NAME FROM "ALI WING, INC." TO "GIGGLE, INC.", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF SEPTEMBER, A.D. 2010, AT 4:29 O'CLOCK P.M.

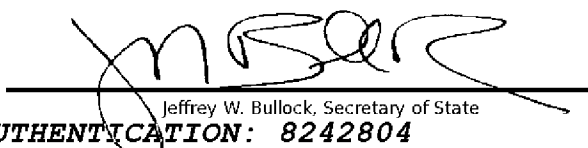
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3645546 8100

100927474



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8242804

DATE: 09-22-10

TRADEMARK  
REEL: 004300 FRAME: 0947

**CERTIFICATE OF AMENDMENT OF THE  
CERTIFICATE OF INCORPORATION OF  
ALI WING, INC.**

Ali Wing, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"),

DOES HEREBY CERTIFY:

FIRST: The name of the Corporation is Ali Wing, Inc.

SECOND: The date on which the Certificate of Incorporation of the Corporation was originally filed with the Secretary of State of the State of Delaware is April 30, 2003, under the name of Organic Home, Inc.

THIRD: That the Board of Directors of the Corporation duly adopted a resolution setting forth a proposed amendment to the Certificate of Incorporation, declaring said amendment to be advisable and in the best interests of the Corporation:

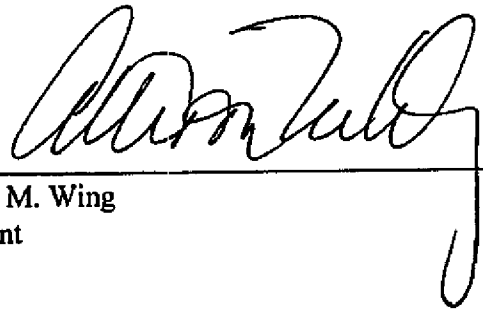
**RESOLVED**, that Article I of the Certificate of Incorporation of the Corporation be amended to read in its entirety as follows:

**"ARTICLE I**

The name of this corporation is giggle, inc."

FOURTH: That thereafter said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law by written consent of the stockholders holding the requisite number of shares required by statute given in accordance with and pursuant to Section 228 of the General Corporation Law of the State of Delaware with written notice to be given to those stockholders who did not consent as provided in that section.

IN WITNESS WHEREOF, this Corporation has caused this Certificate of Amendment of the Certificate of Incorporation to be signed by its President this 21<sup>st</sup> day of September, 2010.



Allison M. Wing  
President