

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/15/2004		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Maggioco Incorporated	FORMERLY Magruder Color Company, Inc.	10/11/2010
			Entity Type
			CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Day-Glo Color Corp.		
Street Address:	4515 St. Clair Avenue		
City:	Cleveland		
State/Country:	OHIO		
Postal Code:	44103		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	1137135	VISIPRINT
CORRESPONDENCE DATA			
Fax Number:	(216)241-0816		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	216.622.8200		
Email:	ipdocket@calfee.com		
Correspondent Name:	Calfee, Halter & Griswold LLP		
Address Line 1:	800 Superior Avenue		
Address Line 2:	Suite 1400		
Address Line 4:	Cleveland, OHIO 44114-2688		
ATTORNEY DOCKET NUMBER:	06821/06948		
NAME OF SUBMITTER:	Sandi L. Colello		

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 REEL: 004301 FRAME: 0089**

Signature:	/sandi l. colello/
Date:	10/21/2010
Total Attachments: 2 source=00933578#page1.tif source=00933578#page2.tif	

CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Assignment, having an effective date as of July 15, 2004 (the "Effective Date"), is made by Joel Weissglass and Allen Weissglass on behalf of Maggieco Incorporated, a New Jersey corporation formerly known as Magruder Color Company, Inc. ("Assignor") in favor of Day-Glo Color Corp., an Ohio corporation ("Assignee").

WHEREAS, on the Effective Date, Assignor sold to Assignee certain assets relating to the business of manufacturing fluorescent pigments and fluorescent-related products (the "Business"), including but not limited to all right title and interest in and to certain trademarks, service marks, trade dress, trade names and brand names used by Assignor in connection with the Business; and

WHEREAS, the mark VISIPRINT for printing inks and ink bases, corresponding to U.S. Registration No. 1,137,135, (the "VISIPRINT Mark") was inadvertently omitted from the schedule of transferred assets included with the trademark assignment in Assignee's favor executed by Assignor on the Effective Date; and

WHEREAS, Joel Weissglass was, on the Effective Date, the Secretary and General Counsel of Assignor; and


WHEREAS, Allan Weissglass was, on the Effective Date, the Chairman of Assignor;

WHEREAS, Joel Weissglass acknowledged that the assets of the Business sold by Assignor to Assignee on the Effective Date included the VISIPRINT Mark;


NOW, THEREFORE, Joel Weissglass and Allen Weissglass confirm that on the Effective Date, Assignor sold, transferred and assigned to Assignee all worldwide right, title and interest in and to (i) the VISIPRINT Mark; (ii) all registrations, and applications for registration, of the VISIPRINT Mark worldwide, including without limitation, U.S. Registration No. 1,137,135; (iii) all income, royalties, damages and payments now or hereafter due or payable with respect to the VISIPRINT Mark worldwide; (iv) all rights of action arising from the VISIPRINT Mark worldwide, including all claims for damages by reason of past, present and future infringement of the VISIPRINT Mark and the right to sue and collect damages for such infringement, to be

held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made; and (v) the goodwill of the business symbolized by the VISIPRINT Mark.

IN WITNESS WHEREOF, Joel Weissglass and Allen Weissglass have executed this Confirmatory Assignment as of this 11 day of October, 2010.



JOEL WEISSGLASS



ALLEN WEISSGLASS

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