

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fabric Editions, LLC	FORMERLY FE Acquisition, LLC	10/01/2010	LIMITED LIABILITY COMPANY: SOUTH CAROLINA

RECEIVING PARTY DATA

Name:	Fabric Editions, Inc.
Street Address:	49 West 37th Street
Internal Address:	14th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
Registration Number:	2822116	FABRIC EDITIONS, LLC
Registration Number:	2321197	A PROJECT BY CREATIVE KITS
Registration Number:	2697364	QUILT BLOCKS
Registration Number:	2701983	QUILTBLOCK QUARTERS QBQ
Registration Number:	2793709	QUARTER FLATS
Registration Number:	2744326	MAKINGS THE START OF SOMETHING GREAT
Registration Number:	2960130	QUILTER'S PALETTE
Registration Number:	2811445	THE QUILT COLLECTION
Registration Number:	3177804	QUILT SIMPLY!
Registration Number:	3197329	SENTIMENT TAG
Registration Number:	3477913	FABRIC PALETTE
Registration Number:	3136831	STITCHIN' KIDZ

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Registration Number:	3238033	POSIES ART TO WEAR
Registration Number:	3200550	FABRIC PALETTE FOR THE ARTIST IN YOU!
Registration Number:	3234989	DESIGN BY THE PIECE
Registration Number:	3399552	DESIGN BY THE PIECE
Registration Number:	3420336	SIMPLE QUILTS
Registration Number:	3482521	FABRIC EXPRESSIONS
Registration Number:	3454340	SIMPLY MY STYLE
Registration Number:	3454353	ADORNABLES
Registration Number:	3496465	MEMORY QUILT
Registration Number:	3499572	LAND OF WHIMZIE
Registration Number:	3454473	NOVELTY QUARTERS
Registration Number:	3719026	FABRIC COMPANIONS
Registration Number:	3734773	STUDIO E FABRICS
Registration Number:	3709862	FABRIC CENTRAL

CORRESPONDENCE DATA

Fax Number: (212)245-3009
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-541-6222
Email: jviguie@kanekessler.com
Correspondent Name: Jeannine Anguiano
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Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	3988-8
NAME OF SUBMITTER:	Jeannine Anguiano
Signature:	/jeannine anguiano/
Date:	10/21/2010

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, **Fabric Editions, LLC, f/k/a FE Acquisition, LLC**, a South Carolina limited liability company (hereinafter called the "ASSIGNOR") is the owner of and has adopted, used and is using the trademark(s) set forth on the attached Schedule A, registered in the United States Patent and Trademark Office or for which application(s) for registration have been filed in the United States Patent and Trademark Office or registered or applied for in certain foreign jurisdictions (the "Trademarks"); and

WHEREAS, **Fabric Editions, Inc.**, a New York corporation (hereinafter called the "ASSIGNEE") is desirous of acquiring all right, title and interest in and to the Trademarks, the registrations thereof and applications therefor.

NOW, THEREFORE, in consideration of \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors and assigns, all right, title and interest in and to Trademarks, together with the goodwill connected with the use of and symbolized by the Trademarks. ASSIGNOR hereby transfers and assigns the ongoing and existing businesses associated with the Trademarks and the goods and services related thereto.

IN WITNESS WHEREOF, ASSIGNOR has hereunto executed this instrument as of this 1st day of October, 2010.

FABRIC EDITIONS, LLC

By: Marsha Wallis
Name: Marsha Wallis
Title: President

Schedule A

<u>Trademark</u>	<u>Application No.</u>	<u>Registration No.</u>
FABRIC EDITIONS, LLC	76/354,766	2,822,116
CREATIVE KITS—LOGO (expired)		2,321,197
QUILT BLOCKS—LOGO		2,697,364
QUILT BLOCK QUARTERS—LOGO		2,701,983
QUARTER FLATS		2,793,709
MAKINGS—LOGO		2,744,326
AMERICAN SPIRIT—LOGO (cancelled)		2,898,604
QUILTER'S PALETTE		2,960,130
THE QUILT COLLECTION		2,811,445
QUILT SIMPLY		3,177,804
SENTIMENT TAG		3,197,329
FABRIC PALETTE		3,477,913
STITCHIN' KIDS—LOGO		3,136,831
POSIES ART TO WEAR—LOGO		3,238,033
FABRIC PALETTE—LOGO		3,200,550
DESIGN BY THE PIECE		3,234,989
DESIGN BY THE PIECE—LOGO		3,399,552
SIMPLE QUILTS—LOGO		3,420,336
FABRIC EXPRESSIONS		3,482,521
SIMPLY MY STYLE		3,454,340
ADORNABLES		3,454,353
MEMORY QUILT		3,496,465
LAND OF WHIMZIE		3,499,572
NOVELTY QUARTERS		3,454,473
FABRIC COMPANIONS		3,719,026
STUDIO E FABRICS		3,734,773
FABRIC CENTRAL		3,709,862