

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Compass Horizon Funding Company LLC		10/13/2010	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Waterfront Media Inc.		
<b>Street Address:</b>	45 Main Street		
<b>City:</b>	Brooklyn		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11201		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78465033	THE DIET RING	
<b>Serial Number:</b>	78350341	WATERFRONT MEDIA	
<b>Serial Number:</b>	77686461	WATERFRONT MEDIA	
<b>Serial Number:</b>	77566508	EVERYDAY HEALTH	
<b>Serial Number:</b>	77676190	EVERYDAY HEALTH NETWORK	
<b>Serial Number:</b>	77021068	EVERYDAY HEALTH	
<b>Serial Number:</b>	77021039	EVERYDAY HEALTH	
<b>Serial Number:</b>	77020918	EVERYDAY HEALTH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)479-6275		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	jrosenthal@cooley.com		
<b>Correspondent Name:</b>	Jessica Rosenthal		
<b>Address Line 1:</b>	1114 Avenue of the Americas		

CH \$215.00 78465033

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER: 312527-107

NAME OF SUBMITTER: Jessica Rosenthal

Signature: /jr/

Date: 10/21/2010

Total Attachments: 3  
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source=Waterfront Media to Everyday Health Doc#page2.tif



Horizon Technology Finance

October 13, 2010

Mail Stop Assignment Recordation Services  
Director of the USPTO  
P.O. Box 1450  
Alexandria, VA 22313-1450

RE: Release of Security Interests in Trademarks to Waterfront Media Inc.

Dear Sir or Madam:

The undersigned hereby releases its security interests in certain trademarks from Compass Horizon Funding Company LLC, 76 Batterson Park Road, Farmington, Connecticut 06032 to Waterfront Media Inc., 45 Main Street, Brooklyn, New York 11201.

Very truly yours,

Compass Horizon Funding Company LLC  
By: Horizon Technology Finance Management  
LLC, its advisor

By: 

John C. Bombara  
Its General Counsel

/bl

# Delaware

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*The First State*

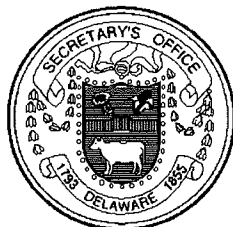
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "WATERFRONT MEDIA INC.", CHANGING ITS NAME FROM "WATERFRONT MEDIA INC." TO "EVERYDAY HEALTH, INC.", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF JANUARY, A.D. 2010, AT 1:49 O'CLOCK P.M.

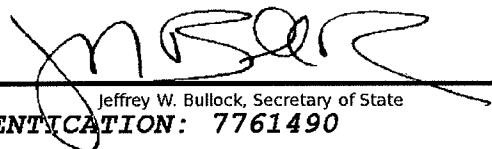
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3486391 8100

100043769

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 7761490

DATE: 01-15-10

TRADEMARK  
REEL: 004301 FRAME: 0246

**CERTIFICATE OF AMENDMENT TO  
THE NINTH AMENDED AND RESTATED  
CERTIFICATE OF INCORPORATION OF  
WATERFRONT MEDIA INC.,  
a Delaware corporation**

Waterfront Media Inc. (the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify as follows:

The Board of Directors of the Corporation duly adopted, pursuant to Sections 141(f) and 242 of the General Corporation Law, a resolution setting forth an amendment to the Ninth Amended and Restated Certificate of Incorporation of the Corporation and declaring said amendment to be advisable. The stockholders of the Corporation duly approved said proposed amendment by written consent in accordance with Sections 228 and 242 of the General Corporation Law.

The resolution setting forth the amendment is as follows:

**RESOLVED:** That Article FIRST of the Ninth Amended and Restated Certificate of Incorporation of the Corporation, be and hereby is deleted in its entirety and the following Article FIRST is inserted in lieu thereof:

**"FIRST:** The name of this corporation is Everyday Health, Inc. (the 'Corporation')."

IN WITNESS WHEREOF, this Certificate of Amendment has been executed by a duly authorized officer of the Corporation on this 15<sup>th</sup> day of January, 2010.

**WATERFRONT MEDIA INC.**

/s/ Alan Shapiro

By: \_\_\_\_\_

Name: Alan Shapiro

Title: Senior Vice President and General Counsel