

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Belden Technologies, Inc.		10/01/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Belden, Inc.		
Street Address:	7701 Forsyth Blvd.		
Internal Address:	Suite 800		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63105		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77839887	REEL SIMPLE	
CORRESPONDENCE DATA			
Fax Number:	(617)395-7070		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-395-7000		
Email:	alhtrademarks@lalaw.com		
Correspondent Name:	Ann Lamport Hammitte		
Address Line 1:	One Main Street		
Address Line 2:	Lando & Anastasi, LLP		
Address Line 4:	Cambridge, MASSACHUSETTS 02142		
ATTORNEY DOCKET NUMBER:	10181-2129		
NAME OF SUBMITTER:	Ann Lamport Hammitte		
Signature:	//alh//		

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**TRADEMARK
 REEL: 004301 FRAME: 0372**

Date:

10/21/2010

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Belden Technologies, Inc. is owner the mark REEL SIMPLE and the corresponding applications and registrations therefore as shown in Schedule A (hereinafter, "the Mark"); and

WHEREAS Belden, Inc. (a Delaware corporation), of 7701 Forsyth Blvd., Suite 800, St. Louis, Missouri 63105, is desirous of acquiring the Mark and the application and registrations thereof,

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Belden Technologies, Inc. does hereby assign and confirm the assignment unto Belden, Inc., all right, title and interest in and to the Mark, together with the good will of the business symbolized by the Mark, the applications and registration thereof, and the right to recover for past infringement.

Belden Technologies, Inc.

Date: 10/11/10

By: *David De Smidt*

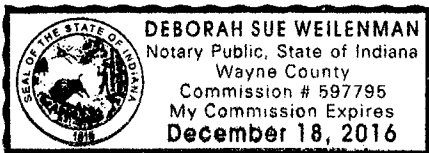
Name: David De Smidt
Title: Sr. Product Development Engineer

State of) ss.

County of)

On this 11 day of October, 2010, before me, the undersigned Notary Public, personally appeared _____, provided to me through satisfactory evidence of identification, which were David De Smidt, to be the person whose name is signed on the above document in my presence.

Deborah Sue Weilenman
(official signature and seal of Notary)
My commission expires: 12-18-16



Schedule A

Trademark Applications

Trademark	Country	Application No.	Filing Date	Our Ref.
REEL SIMPLE	United States	77/839,887	October 2, 2009	I0181-2129
REEL SIMPLE	Canada	1458830	November 12, 2009	I0181-2129CA
REEL SIMPLE	Mexico	1047605	November 13, 2009	I0181-2129M1
REEL SIMPLE	Mexico	1047606	November 13, 2009	I0181-2129M2

Trademark Registrations

Trademark	Country	Registration No.	Registration Date	Our Ref.
REEL SIMPLE	Mexico	1145356	November 13, 2009	I0181-2129MX

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