

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
RPI Investments, Inc.		10/21/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bubba Gump Shrimp Co. Restaurants, Inc.		
<b>Street Address:</b>	209 Avenida Fabricante		
<b>City:</b>	San Clemente		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92672		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2169631	SAFEGUARD OUR OCEANS!	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(303)298-0940		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	303-299-8424		
Email:	bwolf@sah.com		
Correspondent Name:	Brian T. Wolf		
Address Line 1:	633 17th Street, Suite 3000		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	018903.054		
NAME OF SUBMITTER:	Brian T. Wolf		
Signature:	/Brian T. Wolf/		
Date:	10/21/2010		

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Total Attachments: 2

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## ASSIGNMENT OF TRADEMARK

Whereas, RPI Investments, Inc., a Delaware corporation formerly known as Rusty Pelican Investments, Inc. ("ASSIGNOR"), has adopted, owns and is using the service mark listed on Exhibit A hereto (the "Assigned Mark") in connection with the services as set forth in the certificate of registration identified on Exhibit A and on file with the U. S. Patent and Trademark Office; and

Whereas, Bubba Gump Shrimp Co. Restaurants, Inc., a Delaware corporation (the "ASSIGNEE"), has acquired from ASSIGNOR all right and title in and to the Assigned Mark, together with its associated good will.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, convey and transfer to ASSIGNEE, its successors, assigns and legal representatives, all right, title and interest that it may have in and to the Assigned Mark, and all associated good will.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized representative this 21<sup>st</sup> day of October, 2010.

**RPI Investments, Inc.**

By: Wanda M. Cook

Name: Wanda M. Cook

Title: President

EXHIBIT A

ASSIGNED MARK

<u>Mark</u>	<u>Serial Number</u>	<u>Registration Number</u>	<u>Registration Date</u>
SAFEGUARD OUR OCEANS!	75313740	2169631	June 30, 1998

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