

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Summit Publishing Company		10/19/2010	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Summit Media Group, Inc.
Street Address:	330 North Wabash Avenue
Internal Address:	Suite 2401
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60611
Entity Type:	CORPORATION: ILLINOIS

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	78196088	AUTOMATION WORLD
Serial Number:	78196082	AUTOMATION WORLD
Serial Number:	78766680	HEALTHCARE PACKAGING
Serial Number:	78968176	PACKAGING AUTOMATION
Serial Number:	78954275	PACKAGING LINE SOLUTIONS
Serial Number:	74406922	PACKAGING WORLD
Serial Number:	77949570	PROCESS2PACKAGING
Serial Number:	78724159	SHELFIMPACT!

CORRESPONDENCE DATA

Fax Number: (513)977-8141
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 5139778527
 Email: april.besl@dinslaw.com
 Correspondent Name: April L. Besl

OP \$215.00 78196088

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Address Line 2: Suite 1900
Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER: 9318-1

NAME OF SUBMITTER: April L Besl

Signature: /april l besl/

Date: 10/21/2010

Total Attachments: 4
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Summit Publishing Company, an Illinois corporation, having a place of business at 330 North Wabash Avenue, Suite 2401, Chicago, IL 60611 (hereinafter "Assignor"), is the owner of the trademarks and the trademark registrations set forth on Schedule A of this Assignment (hereinafter collectively referred to as the "Trademarks");

WHEREAS, Summit Media Group, Inc., an Illinois corporation, having a place of business at 330 North Wabash Avenue, Suite 2401, Chicago, IL 60611 (hereinafter "Assignee"), desires to acquire all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks; and

WHEREAS, Assignor and Assignee are desirous of making this Assignment a matter of record.

NOW, THEREFORE, for good and valuable consideration the full receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title, and interest in and to the aforesaid Trademarks, together with the goodwill of the business symbolized by the Trademarks.

FURTHER, Assignor hereby covenants, agrees and undertakes to execute all confirmatory assignments, lawful oaths, and any other papers which Assignee may reasonably deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Trademarks hereby assigned. Assignee is responsible for all costs associated with maintenance of the Trademarks.

Summit Publishing Company

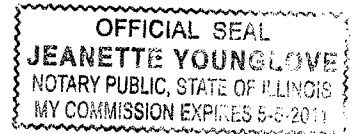
By: [Signature]
Name: JOSEPH L. ANGELO
Title: VICE PRESIDENT / PUBLISHER

Subscribed and Sworn to before me this 14th day of October, 2010,
2010.

[Signature]
Notary Public

My commission expires:

05-05-2011



Summit Media Group, Inc.

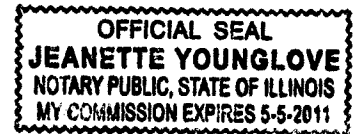
By: [Signature]
Name: JOSEPH L. ANGELO
Title: VICE PRESIDENT / PUBLISHER

Subscribed and Sworn to before me this 14th day of October 2010,
2010.

[Signature]
Notary Public

My commission expires:

05-05-2011



SCHEDULE A

Trademark/SN/RN	Status/Key Dates	Int'l Classes	Owner
AUTOMATION WORLD SN:78-196088 RN:2,858,954	Registered 8 & 15 July 17, 2010 Registered: June 29, 2004	Int'l Class(es): 9	Summit Publishing Company (Illinois Corp.) One IBM Plaza, Suite <i>330 NORTH WABASH AVE</i> 2401 Chicago, Illinois 60611
AUTOMATION WORLD SN:78-196082 RN:2,858,953	Registered 8 & 15 July 17, 2010 Registered: June 29, 2004	Int'l Class(es): 16	Summit Publishing Company (Illinois Corp.) One IBM Plaza, Suite <i>330 NORTH WABASH AVE</i> 2401 Chicago, Illinois 60611
HEALTHCARE PACKAGING HEALTHCARE PACKAGING SN:78-76680 RN:3,209,832	Registered Supplemental Register February 13, 2007 First Use: January 31, 2005	Int'l Class(es): 9	Summit Publishing Company (Illinois Corp.) 330 North Wabash Avenue Chicago, Illinois 60611
PACKAGING AUTOMATION PACKAGING AUTOMATION SN:78-968176 RN:3,346,516	Registered Supplemental Register November 27, 2007 First Use: March 31, 2005	Int'l Class(es): 41	Summit Publishing Company (Illinois Corp.) 330 North Wabash Avenue Chicago, Illinois 60611
PACKAGING LINE SOLUTIONS PACKAGING LINE SOLUTIONS SN:78-954275 RN:3,295,957	Registered Supplemental Register September 18, 2007 First Use: March 31, 2007	Int'l Class(es): 41	Summit Publishing Company (Illinois Corp.) 330 North Wabash Avenue Chicago, Illinois 60611
PACKAGING WORLD SN:74-406922 RN:1,860,391	Renewed October 25, 2004 Registered: October 25, 1994	(Int'l Class: 16) Magazines for those who provide manufacturing, wholesale and service for the packaging industry	Summit Publishing Co. (Illinois Corp.) 101 East Ontario, Suite <i>330 NORTH WABASH AVE</i> 560 <i>CHICAGO, IL 60611</i>
PROCESS2PACKAGING PROCESS2PACKAGING SN:77-949570	Pending - Non-Final Action Mailed June 13, 2010 Filed: March 3, 2010	Int'l Class(es): 16	Summit Publishing Company (Illinois Corp.) 330 North Wabash Avenue Chicago, Illinois 60611

Trademark/SN/RN	Status/Key Dates	Int'l Classes	Owner
<p data-bbox="237 226 438 289">SHELFIMPACT! (Stylized)</p> <p data-bbox="315 424 415 445"><i>Shelfimpact!</i></p> <p data-bbox="237 655 409 709">SN:78-724159 RN:3,133,099</p>	<p data-bbox="553 226 750 289">Registered August 22, 2006</p>	<p data-bbox="824 226 1029 256">Int'l Class(es): 41</p>	<p data-bbox="1062 226 1328 415">Summit Publishing Company (Illinois Corp.) 330 North Wabash Avenue Chicago, Illinois 60611</p>