

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | |
|-----------------------|-------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------|----------|----------------|-----------------------|
| VIEWSONIC CORPORATION | | 08/31/2010 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| | |
|-------------------|----------------------------------|
| Name: | Union Bank, N.A. |
| Street Address: | 18300 Von Karman Ave., Suite 310 |
| Internal Address: | Attn: Portfolio Manager |
| City: | Irvine |
| State/Country: | CALIFORNIA |
| Postal Code: | 92612 |
| Entity Type: | national bank: UNITED STATES |

PROPERTY NUMBERS Total: 49

| Property Type | Number | Word Mark |
|----------------------|---------|------------------|
| Registration Number: | 1717598 | |
| Registration Number: | 3711234 | |
| Registration Number: | 2408609 | |
| Registration Number: | 2825605 | AIRPANEL |
| Registration Number: | 2817986 | AIRSYNC |
| Registration Number: | 1847527 | ARAG |
| Registration Number: | 2693780 | AUTOTUNE |
| Registration Number: | 2854104 | BEYOND DIGITAL |
| Registration Number: | 3149386 | CLEARMOTIV |
| Registration Number: | 2168827 | EXPRESS EXCHANGE |
| Registration Number: | 3685316 | LITEBIRD |
| Registration Number: | 2973543 | NEOSAT |
| Registration Number: | 2981259 | NEXTV |

CH \$1240.00 1717598

900174648

**TRADEMARK
 REEL: 004301 FRAME: 0752**

| | | |
|----------------------|----------|---------------------|
| Registration Number: | 2764682 | NEXTVISION |
| Registration Number: | 1960792 | ONVIEW |
| Registration Number: | 2309917 | OPTIMIZE YOUR IMAGE |
| Registration Number: | 1737511 | OPTIQUEST |
| Registration Number: | 2192454 | OPTI-SAFE |
| Registration Number: | 2724606 | OPTISYNC |
| Registration Number: | 2257391 | PERFECTFLAT |
| Registration Number: | 3494144 | ROHS COMPLIANT |
| Registration Number: | 2041677 | SEE THE DIFFERENCE |
| Registration Number: | 2257611 | SUPERCLEAR |
| Registration Number: | 3688624 | SWIFTOUCH |
| Registration Number: | 3636943 | VIEWDOCK |
| Registration Number: | 1832640 | VIEWMATCH |
| Registration Number: | 2782835 | VIEWMATE |
| Registration Number: | 1967234 | VIEWMETER |
| Registration Number: | 2072039 | VIEWPANEL |
| Registration Number: | 3001651 | VIEWSONIC ON TOP |
| Registration Number: | 3004221 | VIEWSONIC ON TOP |
| Registration Number: | 3001652 | VIEWSONIC ON TOP |
| Registration Number: | 1647326 | VIEWSONIC |
| Registration Number: | 2086835 | VIEWSONIC |
| Registration Number: | 2410609 | VIEWSONIC |
| Registration Number: | 2404250 | VIEWSONIC |
| Registration Number: | 2713725 | XTREMEVIEW |
| Serial Number: | 85028172 | EPROJECTOR |
| Serial Number: | 77603252 | FUHZION |
| Serial Number: | 85028176 | IPROJECTOR |
| Serial Number: | 77795057 | MOVIEBOOK |
| Serial Number: | 77696281 | UVIEW |
| Serial Number: | 77660568 | VIEWPC |
| Serial Number: | 85078595 | VIEWBOOK |
| Serial Number: | 77896930 | VIEWLED |
| Serial Number: | 77854903 | VIEWPAD |
| Serial Number: | 77815187 | VIEWSHOW |
| Serial Number: | 77603486 | VIEWSONIC |

Serial Number:

77696283

VIEWSONIC ON TOP

CORRESPONDENCE DATA

Fax Number: (213)443-2926

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 213-617-5493

Email: jcravitz@sheppardmullin.com

Correspondent Name: Sheppard, Mullin, Richter & Hampton LLP

Address Line 1: 333 S. Hope St., 48th Floor

Address Line 2: Attn: J. Cravitz

Address Line 4: Los Angeles, CALIFORNIA 90071

ATTORNEY DOCKET NUMBER:

0A22-156600

NAME OF SUBMITTER:

Julie Cravitz

Signature:

/julie cravitz/

Date:

10/21/2010

Total Attachments: 14

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**ACKNOWLEDGEMENT OF SECURITY INTEREST
IN TRADEMARKS AND PATENTS**

WHEREAS, ViewSonic Corporation, a Delaware corporation ("Borrower") with its principal place of business at 381 Brea Canyon Road, Walnut, California 91789, has adopted, used and is the owner of certain trademarks and the applications and/or registrations therefore in the United States Patent and Trademark Office (collectively "Trademarks"), as listed on Schedule I attached hereto, and certain patents and the applications and/or registrations therefore in the United States Patent and Trademark Office (collectively, "Patents"), as listed on Schedule II attached hereto,

WHEREAS, Union Bank, N.A. ("Bank"), has a principal business address of 18300 Von Karman Ave., Suite 310, Irvine, California 92612,

WHEREAS, pursuant to that certain Commercial Credit Agreement dated as of September 1, 2010, entered into by and between Borrower and Bank (as such agreement may from time to time be amended, extended, renewed, supplemented or otherwise modified, the "Credit Agreement"), Bank has agreed to provide Borrower with certain credit facilities and Borrower has granted Bank a security interest in, among other things, all general intangibles to secure the prompt payment, performance and observance of the obligations under the Credit Agreement and related loan documents,

WHEREAS, the aforementioned security interest in all general intangibles included all right, title and interest in the Trademarks together with the good will of the business symbolized by them and all common law rights in them, and all right, title and interest in the Patents; said security interest also included all proceeds related to the Trademarks and the Patents, and

WHEREAS, Borrower and Bank desire to have a recordable document evidencing such security interest.


NOW, THEREFORE, in consideration of the foregoing recitals, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Borrower hereby confirms that it previously granted to Bank a security interest in the Trademarks and the Patents and other intellectual property.

IN WITNESS WHEREOF, Borrower and Bank have executed this Acknowledgement of Security Interest on the date indicated below.

Date: August 31, 2010

VIEWSONIC CORPORATION
"Borrower"

By:
Name:
Title:



Sung U.

CFO

UNION BANK, N.A.
"Bank"

By:

James Heim
Vice President

IN WITNESS WHEREOF, Borrower and Bank have executed this Acknowledgement of Security Interest on the date indicated below.

Date: August 31, 2010

VIEWSONIC CORPORATION
"Borrower"

By: _____
Name: _____
Title: _____

UNION BANK, N.A.
"Bank"

By:  _____
James Heim
Vice President

SCHEDULE I

TRADEMARK APPLICATIONS AND REGISTRATIONS

SEE ATTACHED

Viewsonic - US trademark list
United States

UNITED STATES

| VSI FILE | TRADEMARK | CLASS | Filing Date | Serial No. | Status | Reg. No. | Expiration | Declaration |
|----------|-----------------------|-------|-------------|------------|-------------------------------------|-----------|------------|---------------------|
| US-1 | 3 Birds Logo® | T09 | 11/2/1990 | 74/111,740 | Registered/ Renewed 2002/7/20 | 1,717,598 | 9/22/2012 | renewal |
| US-59 | 3 Birds Logo (colors) | 9 | 10/29/2008 | 77/603,446 | Registered | 3,711,234 | 11/17/2019 | 6th 2015/11/17 |
| US-2 | 3 Birds Logo® | T11 | 12/16/1999 | 75/873,387 | Registered | 2,408,609 | 11/28/2010 | renewal |
| US-32 | AirPanel® | T09 | 1/24/2001 | 76/198,815 | Registered | 2,825,605 | 2014/3/23 | 6th : 2010/3/23 |
| US-31 | Airsync® | T09 | 11/7/2001 | 76/335,411 | Registered | 2,817,986 | 2014/2/24 | 6th 2010/2/24 |
| US-14 | ARAG® | T09 | 4/6/1993 | 74/376,018 | Registered | 1,847,527 | 8/2/2014 | renewal |
| US-27 | AutoTune® | T09 | 6/5/2000 | 76/064061 | Registered | 2,693,780 | 2013/3/4 | Renewal 2013/3/4 |
| US-33 | Beyond Digital® | T09 | 2/11/2000 | 75/917,061 | Registered | 2,854,104 | 2014/6/15 | 6th : 2010/6/15 |

Viewsonic - US trademark list
United States

| | | | | | | | | |
|-------|-------------------|-----|------------|-------------------|--|-----------|-----------|--------------------|
| US-39 | ClearMotiv® | T09 | 4/2/2003 | 78/233,265 | Registered | 3,149,386 | 9/26/2016 | 6th : 2012/9/26 |
| | eProjector | | 5/2/2010 | 85/028172 | Pending/ new application | | | |
| US-19 | Express Exchange® | T09 | 3/15/1996 | 75/073,470 | Registered | 2,168,827 | 6/30/2018 | renewal |
| US-58 | FUHZION | T09 | 10/29/2008 | 77/603,252 ITU | | | | |
| | iProjector | | 5/2/2010 | 85/028176 | Pending/ new application | | | |
| US-57 | LITEBIRD | T09 | 10/29/2008 | 77/603,367 | Accepted/ Publication date 2009/7/7 30days/Registered | 3,685,316 | 9/22/2019 | 6th 2015/9/22 |
| US-65 | MovieBook | 9 | 8/2/2009 | 77/795,057 ITU | | | | |
| US-34 | NeoSat® | T09 | 7/21/2003 | 78/276,980 | Registered | 2,973,543 | 7/19/2015 | 6th : 2011/7/19 |
| US-35 | NexTV® | T09 | 10/3/2000 | 76/139,413 | Registered | 2,981,259 | 8/2/2015 | 6th : 2011/8/2 |

Viewsonic - US trademark list
United States

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|-------|----------------------------|-----|-----------|------------|-----------------------------|-----------|-----------|---|
| US-29 | NextVision® | T09 | 4/5/2000 | 76/018,598 | Registered/ 6th accepted | 2,764,682 | 2013/9/16 | Renewal: 2013/9/16 11st : 2015/9/16 |
| US-15 | OnView® | T09 | 12/6/1993 | 74/465,587 | Registered | 1,960,792 | 3/5/2016 | renewal |
| US-23 | Optimize Your Image® | T09 | 1/4/1998 | 75/495,847 | Registered | 2,309,917 | 1/18/2010 | renewal |
| US-12 | Optiquest® | T09 | 8/23/1990 | 74/080,465 | Registered | 1,737,511 | 12/1/2012 | renewal |
| | opti-safe | 9 | 10/3/1994 | 74/581296 | | 2,192,454 | 9/29/2018 | |
| US-28 | OptiSync® | T09 | 7/14/1999 | 75/750612 | Registered/ 6th accepted | 2,724,606 | 2013/6/10 | Renewal: 2013/6/10 11st Declaration : 2015/6/10 |
| US-21 | PerfectFlat® | T09 | 5/12/1995 | 74/673,074 | Registered/ Renewed | 2,257,391 | 2019/6/29 | renewal |
| US-42 | RoHS COMPLIANT & device | T09 | 8/26/2006 | 78/961212 | Registered 2008/8/26 | 3,494,144 | 8/26/2018 | 6th : 2014/7/16 |
| US-17 | See the Difference® | T09 | 8/2/1995 | 74/710,080 | Registered/ Renewed | 2,041,677 | 3/4/2017 | renewal |

Viewsonic - US trademark list
United States

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|-------|-------------|-----|------------|-------------------|-----------------------------|-----------|------------|--|
| US-22 | SuperClear® | T09 | 2/24/1997 | 75/246,824 | Registered/ Renewed | 2,257,611 | 6/29/2019 | renewal |
| US-61 | SwifTouch | 9 | 1/30/2009 | 77/660,545 | Registered/ 2009/9/29 | 3,688,624 | 9/29/2019 | 6th : 2015/9/29 |
| US-64 | uView | | 3/21/2009 | 77/696,281 ITU | 30days | | | |
| US-62 | ViePC | 9 | 1/30/2009 | 77/660,568 ITU | Publication date | | | |
| | ViewBook | | 7/6/2010 | 85/078595 | Pending/ new application | | | |
| US-40 | ViewDock™ | T09 | 8/29/2006 | 78/963361 | Registered/ 2009/6/9 | 3,636,943 | 6/9/2019 | 6th: 2015/6/8 |
| US-68 | ViewLED | 9 | 12/18/2009 | 77/896,930 | | | | |
| US-13 | ViewMatch® | T09 | 4/6/1993 | 74/376,019 | Registered | 1,832,640 | 4/26/2014 | renewal |
| US-30 | ViewMate® | T09 | 3/11/2002 | 76/380,664 | Registered/ 6th accepted | 2,782,835 | 2013/11/11 | Renewal: 2013/11/11 11st 2015/11/11 |

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United States

| | | | | | | | | |
|-------|-------------------|-----|------------|-------------------|------------|-----------|-----------|------------------|
| US-16 | ViewMeter® | T09 | 12/6/1993 | 74/465,588 | Registered | 1,967,234 | 4/9/2016 | renewal |
| US-67 | ViewPad | 9 | 10/22/2009 | 77/854,903 | | | | |
| US-18 | ViewPanel® | T09 | 4/6/1993 | 74/375,880 | Registered | 2,072,039 | 6/17/2017 | renewal |
| US-66 | ViewShow | 9 | 8/28/2009 | 77/815187 ITU | | | | |
| US-60 | ViewSonic | 9 | 10/29/2008 | 77/603,486 | | | | |
| US-63 | VIEWSONIC ON TOP | 9 | 3/21/2009 | 77/696,283 ITU | 7/14/2009 | | | |
| US-9 | ViewSonic on Top® | S35 | 8/6/2004 | 78/463,782 | Registered | 3,001,651 | 9/27/2015 | 6th 2011/9/27 |
| US-10 | ViewSonic on Top® | T41 | 8/6/2004 | 78/463,791 | Registered | 3,004,221 | 10/4/2015 | 6th 2011/10/4 |
| US-11 | ViewSonic on Top® | T42 | 8/6/2004 | 78/463,782 | Registered | 3,001,652 | 9/27/2015 | 6th 2011/9/27 |

Viewsonic - US trademark list

United States

| | | | | | | | | |
|-------|---------------------------|------------------------------------|------------|------------|-----------------------------|-----------|-----------|--|
| US-3 | ViewSonic® | 9 | 7/9/1990 | 74/076,368 | Registered | 1,647,326 | 6/11/2011 | renewal |
| US-4 | ViewSonic® & 3 birds logo | 9 | 8/2/1995 | 74/710,084 | Registered | 2,086,835 | 8/12/2017 | renewal |
| US-6 | ViewSonic® & 3 birds logo | T9, T14, T16, T18, T20 | 12/16/1999 | 75/873,386 | Registered | 2,410,609 | 12/5/2010 | renewal |
| US-5 | ViewSonic® (Class 28) | 28 | 36510 | 75/873,388 | Registered | 2404250 | 40496 | renewal |
| US-38 | XtremeView® | T09 | 11/2/1998 | 75/580920 | Registered/ 6th accepted | 2,713,725 | 5/6/2013 | renewal: 2013/5/6 11th ; 2015/5/6 |

SCHEDULE II

EXISTING AND PENDING PATENTS

SEE ATTACHED

VIEWSONIC CORPORATION
EXISTING AND PENDING PATENTS

| <u>Patent Title</u> | <u>Serial No./ Filing Date</u> | <u>Patent No./ Issue Date</u> |
|---|------------------------------------|-----------------------------------|
| Extra-monitor control circuit system for monitor | 11/312742 December 21, 2005 | |
| Extra-monitor control circuit and transmission system for monitor | 11/312748 December 21, 2005 | |
| Light leakage preventive structure for front projector | 11/370979 March 9, 2006 | |

Patent Applications in U.S.A.

Edited: Aug. 31, 2010.

| Agent File Number | Case Name | Country and Type | Application Date | Application Number | Certification Number | Process |
|-------------------|--|------------------|------------------|--------------------|----------------------|--------------|
| 1 | Display With Built-in Video Processor | US Invention | 2006.07.27 | 11/460,282 | | Under review |
| 2 | Computer Display Capable Of Receiving Wireless Signals | US Invention | 2008.03.20 | 12/076,623 | | Under review |
| 3 | Audio-Video Receiving Device With A Built-In Memory | US Invention | 2006.11.02 | 11/468,827 | | Under review |
| 4 | Projector With Build-in iPOD Insertion Slot | US Invention | 2006.08.31 | 11/468,837 | | Give up |
| 5 | Display With External Device Module | US Invention | 2006.07.20 | 11/458,780 | 7,388,744B2 | Approved |
| 6 | Projector | US New Utility | 2006.7.24 | 29/263,435 | US D561,231S | Approved |
| 7 | MONITOR WITH MULT-MODULE COMMUNICATION FUNCTION | US Invention | 2007.10.29 | 11/976,876 | | Under review |
| 8 | WIRELESS AV TRANSMITTING SET | US Invention | 2008.05.19 | 12/122,863 | | Under review |
| 9 | TRANSMISSION MODULE ON DESKTOP MONITOR | US Invention | 2008.05.19 | 12/127,285 | | Give up |
| 10 | FLAT DISPLAY PANEL WITH CREATIVE MECHANICAL DESIGN | US Invention | 2007.10.31 | 11/980,468 | | Under review |
| 11 | VIDEO GAME CONSOLE ADAPATATION STRUCTURE | US Invention | 2007.10.31 | 11/980,508 | | Under review |
| 12 | Display Supporting Arm and Base | US New Utility | 2008.04.04 | 29/300,520 | | Give up |

TRADEMARK

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|----|----------|--|--------------|------------|------------|--|--------------|
| 13 | FP711051 | MONITOR ALLOWING POSITION ADJUSTMENT OF AUDIO AND VIDEO RETRIEVING UNITS PROVIDED THEREON | US Invention | 2008.05.15 | 12/121,377 | | Give up |
| 14 | FP811100 | A HIGH-QUALITY, NON-FLICKERING THREE-DIMENSIONAL IMAGE PROJECTION METHOD AND ITS SYSTEM | US Invention | 2009.06.04 | 12/478,263 | | Under review |
| 15 | FP811109 | ADVANCED WIRELESS PROJECTOR PRESENTATION SYSTEM WITH NETWORK MANAGEMENT CONTROL | US Invention | 2009.06.04 | 12/478,102 | | Under review |