Form PTO-1594 (Rev. 01-09) OMB Collection 0651-0027 (exp. 0)

10-21-2010



U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office

EET

10/2///	Y
To the Director of the U. S. Pate 103609	.ed documents or the new address(es) below.
1. Name of conveying party(ies):	2. Name and address of receiving party(ies) Additional names, addresses, or citizenship attached?
Starfield Technologies, Inc.	No Name: GoDaddy.com, Inc. Internal Address: Suite 219
Individual(s) Association	Internal Address:Suite 219
General Partnership Limited Partnership	Street Address: 14455 N. Havden Road
X Corporation- State: Arizona	City: Scottsdale
Other	State: Arizona State: Arizona
Citizenship (see guidelines)	Country: USA Zip: 85260
Additional names of conveying parties attached? Yes X N	O Association Citizenship
3. Nature of conveyance)/Execution Date(s) :	General Partnership Citizenship
Execution Date(s) 10 18 2010	Limited Partnership Citizenship
	X Corporation Citizenship Arizona
Security Agreement Change of Name	Other Citizenship If assignee is not domiciled in the United States, a domestic
Other	representative designation is attached: Yes No (Designations must be a separate document from assignment)
4. Application number(s) or registration number(s) an	
A. Trademark Application No.(s)	B. Trademark Registration No.(s)
	2993529, 3074663, 2893499
	Additional sheet(s) attached? Yes X No
C. Identification or Description of Trademark(s) (and Filing	J Date if Application or Registration Number is unknown):
xpress Email Marketing, Quick Shopping Cart, and Traffic Blazer (Desi	ign)
5. Name & address of party to whom correspondence concerning document should be mailed: Name:Christine Jones	6. Total number of applications and registrations involved:
Internal Address: <u>Suite 219</u>	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$300.00
Street Address:14455 N. Hayden Road	Authorized to be charged to deposit account Enclosed
City: <u>scottsdale</u>	8. Payment Information:
State:Arizona Zip:85260	
Phone Number:4 <u>80-505-8800</u>	Tenerit Account Number research
ax Number:	Deposit Account Number 503134
Email Address:cjones@godaddy.com	Authorized User Name Christine Jones
9. Signature:	10/18/2010
Signature	Date

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:

Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Christine Jones

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

ASSIGNMENT OF TRADEMARK

This agreement entered this 15th of February, 2010 between Starfield Technologies, Inc. of 14455 N. Hayden Road, Suite 219, Scottsdale, AZ 85260, herein referred to as "Assignor", and GoDaddy.com, Inc. of 14455 N. Hayden Road, Suite 219, Scottsdale, AZ 85260, herein referred to as "Assignee".

That Assignor has adopted and is using a marks registered with the United States Patent Office, Registration Nos. 2993529, 3074663, 2893499 and Assignee is desirous of acquiring such marks and the registrations thereof.

That for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to said marks, the goodwill of the business symbolized by said marks, along with the registration thereof, the numbers of which are contained herein.

Date: 10/18/2010

RECORDED: 10/21/2010

TRADEMARK

REEL: 004301 FRAME: 0817