

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
World Publications II, LLC		10/21/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	World Publications, LLC		
Street Address:	460 N. Orlando Avenue, Suite 200		
Internal Address:	Attn: Mia Sykes, IP Administrator		
City:	Winter Park		
State/Country:	FLORIDA		
Postal Code:	32789		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2479370	GARDEN DESIGN	
CORRESPONDENCE DATA			
Fax Number:	(407)571-4719		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	mia.sykes@bonniercorp.com		
Correspondent Name:	Bonnier Corporation		
Address Line 1:	460 N. Orlando Avenue, Suite 200		
Address Line 2:	Attn: Mia Sykes, IP Administrator		
Address Line 4:	Winter Park, FLORIDA 32789		
NAME OF SUBMITTER:	Mia Sykes		
Signature:	/Mia Sykes/		
Date:	10/22/2010		

CH \$40.00 2479370

Total Attachments: 1

source=2010-10-21 Garden Design (16) assignment from WPII to WPLLC#page1.tif

Assignment of Trademark

WHEREAS, **World Publications II, LLC** (hereafter "**Assignor**") owns the following trademarks registered with the U.S. Patent and Trademark Office (hereinafter referred to as the "**mark**"):

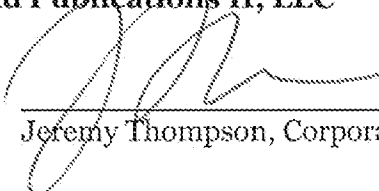
Serial No: 75891314
Reg. No: 2479370
Trademark: Garden Design

WHEREAS, World Publications, LLC, a Delaware Corporation, (hereafter "**Assignee**"), a related company constituting a single source of the goods/services represented by the trademarks, is desirous of acquiring any and all rights that Assignor may have in and to the marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the mark, together with the goodwill of the business in connection with which the mark is used and which is symbolized by the mark, along with the right to recover for damages and profits for past infringements thereof.

Date: 10/21/10

Assignor
World Publications II, LLC

By 
Jeremy Thompson, Corporate Secretary