

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		SECURITY INTEREST	
CONVEYING PARTY DATA			
Name		Formerly	Execution Date
Entity Type			
Frontline Data Group, a division of Creative Mailing and Marketing, LLC			09/30/2010
		LIMITED LIABILITY COMPANY: DELAWARE	
RECEIVING PARTY DATA			
Name:		Fifth Third Bank	
Street Address:		222 South Riverside Plaza	
Internal Address:		Suite 300	
City:		Chicago	
State/Country:		ILLINOIS	
Postal Code:		60606	
Entity Type:		CORPORATION: OHIO	
PROPERTY NUMBERS Total: 1			
Property Type		Number	Word Mark
Registration Number:		2388080	FRONTLINE DATA GROUP
CORRESPONDENCE DATA			
Fax Number:		(901)577-0812	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:		901.577.8235	
Email:		trademarks@bakerdonelson.com	
Correspondent Name:		Kristin Dunavant	
Address Line 1:		165 Madison Avenue, Suite 2000	
Address Line 4:		Memphis, TENNESSEE 38103	
ATTORNEY DOCKET NUMBER:		2825111-4SECURITYFDG	
NAME OF SUBMITTER:		Kristin Dunavant	
Signature:		/Kristin Dunavant/	

OP \$40.00 2388080

Date:

10/22/2010

Total Attachments: 2

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Gentlemen:

Please be advised that, pursuant to Intellectual Property Security Agreement dated as of September 30, 2010, (the "Security Agreement"), by and between the Grantor and FIFTH THIRD BANK ("Lender"), the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications shown below to the Lender:

TRADEMARKS

MARK	FILING DATE	SERIAL NO.	REG. DATE	REG. NO.
FRONTLINE DATA GROUP	March 18, 1997	75-259300	September 19, 2000	2,388,080

The Grantor and the Lender hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

**FRONTLINE DATA GROUP, a division of  
CREATIVE MAILING AND MARKETING,  
LLC**

By: Robert Janes  
Robert Janes, Vice President

GRANTOR

ACKNOWLEDGED AND ACCEPTED:

**FIFTH THIRD BANK**

By: Gregory M. Kaminski  
Name: Gregory M. Kaminski  
Title: Vice President

STATE OF ARKANSAS  
COUNTY OF Pulaski

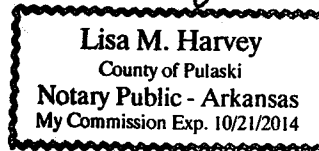
Before me, Lisa M Harvey, a Notary Public in and for said State and County aforesaid, duly commissioned and qualified, personally appeared Robert Janes, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged himself to be the Vice President of Creative Mailing & Marketing, LLC, the within-named bargainer, a Delaware limited liability company, and that he, as such officer, being duly authorized so to do, executed the foregoing instrument for the purposes therein contained by signing the name of the company by himself as such officer.

WITNESS my hand and seal at office on this the 17<sup>th</sup> day of October, 2010.

Lisa M Harvey  
Notary Public

My Commission Expires:

10/21/2014



STATE OF Illinois  
COUNTY OF Cook

Before me, Anita McKinley, a Notary Public in and for the State and County aforesaid, personally appeared Henry Kominski, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged himself (or herself) to be the Vice President of Fifth Third Bank, the within-named bargainer, a Individual, and that he as such officer, being duly authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation by himself as such officer.

WITNESS my hand and seal at office, on this the 21 day of October, 2010.

Anita McKinley  
Notary Public

My Commission Expires:

May 27, 2013

