

TIS/MADRID ASSIGNMENT

Electronic Version v1.0
Stylesheet Version v1.0

SUBMISSION TYPE:	NEW ASSIGNMENT	APPLICATION NUMBER 79000394				
NATURE OF CONVEYANCE:	CHANGE OF NAME					
CONVEYING PARTY DATA						
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>TAG Heuer SA</td><td>09/27/2010</td></tr></tbody></table>			Name	Execution Date	TAG Heuer SA	09/27/2010
Name	Execution Date					
TAG Heuer SA	09/27/2010					
RECEIVING PARTY DATA						
Name:	LVMH SWISS MANUFACTURES SA					
Address:	Rue Louis-Joseph Chevrolet 6A CH-2300 La Chaux-de-Fonds					
Country:	CH					
Entity Type:						
Entity Country:	CH					
CORRESPONDENCE DATA						
Correspondent Name:	LVMH SWISS MANUFACTURES SA					
Address:	Rue Louis-Joseph Chevrolet 6A CH-2300 La Chaux-de-Fonds					
Country:	CH					

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