

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
M3 COSMETIC LABS (USA) LLC		10/19/2010	LIMITED LIABILITY COMPANY: ARKANSAS
RECEIVING PARTY DATA			
Name:	M3 COSMETIC LABS LLC		
Street Address:	330 Carswell Avenue		
City:	Holly Hill		
State/Country:	FLORIDA		
Postal Code:	32117		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77961522	ARGANICS	
Serial Number:	77904524	NEXSHEEN	
CORRESPONDENCE DATA			
Fax Number:	(216)623-0134		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	216.623.0150		
Email:	jridge@ralaw.com		
Correspondent Name:	James C. Scott		
Address Line 1:	1375 East Ninth Street		
Address Line 2:	One Cleveland Center, Ninth FL		
Address Line 4:	Cleveland, OHIO 44114		
ATTORNEY DOCKET NUMBER:	123947.0001		
NAME OF SUBMITTER:	James C. Scott		
Signature:	/jscott/		

CH \$65.00 77961522

Date:

10/25/2010

Total Attachments: 3

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made and entered into, effective as of the 17th day of October 2010, by and between M3 COSMETIC LABS (USA) LLC, an Arkansas limited liability company with a principal place of business located at 1305 North Hills Blvd. Suite 109, North Little Rock, AR 72114 ("Assignor"), and M3 COSMETIC LABS LLC, a Florida limited liability company with a principal place of business located at 330 Carswell Avenue, Holly Hill, Florida 32117 ("Assignee") (together, "the Parties").

WHEREAS, Assignor owns U.S. Application Nos. 77/961,522 and 77/904,524 (collectively, the "Trademarks"), all depicted on Exhibit A attached hereto and incorporated herein by reference;

WHEREAS, Assignor desires to contribute, transfer, and assign all right, title, and interest in and to the Trademarks to Assignee, and Assignee desires to receive same;

NOW THEREFORE, in consideration of the sum of one dollar (\$1.00) and for other good and valuable consideration from Assignee to Assignor, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Effective as of October 19, 2010, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, all of Assignor's right, title, and interest throughout the world in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and in connection with which the Trademarks are used; all registrations - including without limitation U.S. Application No. 77/961,522, U.S. Application No. 77/904,524, registration renewals, registration extensions, and applications for registration of the Trademarks that are or may be secured under the laws of the United States and all foreign countries; and the full right to sue for and recover all profits and damages recoverable from past infringements of the Trademarks.
2. All of the foregoing shall be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns, and other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.
3. The laws of the State of Florida shall govern all matters arising out of or relating to this Assignment, without giving effect to conflict of laws principles. In the event that such matter should arise, the Parties hereby consent to jurisdiction in the federal and/or state courts located in Volusia County, Florida.



IN WITNESS WHEREOF, Assignor has caused these presents to be executed by its officers hereunto duly authorized as of this 19th day of October 2010.

ASSIGNOR

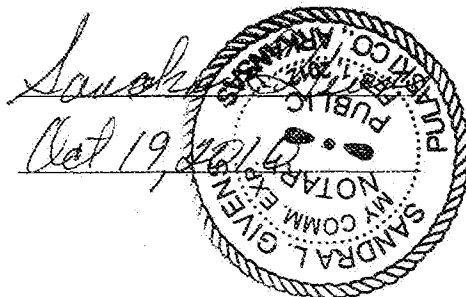
M3 COSMETIC LABS (USA) LLC,

an Arkansas limited liability company

By: Martha H. Joshua
Martha H. Joshua

Notary: Sandra Givens

Dated: Oct 19, 2010



ASSIGNEE

M3 COSMETIC LABS LLC,

a Florida limited liability company

By: Bill Jennings
Bill Jennings

EXHIBIT A

<u>Trademark</u>	<u>Application No.</u>	<u>Application Date</u>	<u>Goods and Services</u>
ARGANICS	77/961,522	March 17, 2010	Hair relaxing preparations; hair shampoos and conditioners; hair sprays and hair gels; hair styling preparations, IC 003
NEXSHEEN	77/904,524	May 18, 2010	Conditioners; gel for styling hair; hair emollients; hair lotion; hair oils; hair relaxers; hair shampoo; hair spray, IC 003

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