1310617

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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DUBOIS CHEMICALS, INC		09/30/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	DIVERSEY, INC.
Street Address:	8310 16th Street
Internal Address:	MS 509
City:	Sturtevant
State/Country:	WISCONSIN
Postal Code:	53177
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1310617	TENDEC

CORRESPONDENCE DATA

Fax Number: (262)631-4256

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 262-631-4001

Email: trademarks@diversey.com

Correspondent Name: David C. Quast
Address Line 1: 8310 16th Street

Address Line 2: MS 509

Address Line 4: Sturtevant, WISCONSIN 53177

ATTORNEY DOCKET NUMBER:	NA-F&B-SRA-TENDEC
NAME OF SUBMITTER:	David C. Quast
Signature:	/David C. Quast/

900174828 TRADEMARK
REEL: 004303 FRAME: 0351

Date:	10/25/2010
Total Attachments: 1 source=Tendec TM Assignment Diversey-1#page1.tif	

TRADEMARK REEL: 004303 FRAME: 0352

ASSIGNMENT - Trademark Registrations

WHEREAS, DUBOIS CHEMICALS, INC., a corporation of the State of Delaware, having an office at 3630 East Kemper Road, Sharonville, Ohio 45241, U.S.A., is the owner of the trademark TENDEC which was registered on December 25, 1984 in the United States Patent and Trademark Office as Reg. No. 1310617

WHEREAS, DIVERSEY, INC. (formerly known as JohnsonDiversey, Inc.), a corporation of the State of Delaware, having an office at 8310 16th Street, Sturtevant, Wisconsin 53177-1964, U.S.A., is desirous of acquiring said mark and the federal registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the said DuBois Chemicals, Inc. does hereby assign unto the said Diversey, Inc. all rights, title, and interest it may have in and to the said trademark and in and to the said federal registration thereof, together with the goodwill of the business symbolized by the said trademark along with the right to sue for past infringement, nunc pro tunc as of September 26, 2008.

DUBOIS CHEMICALS, INC.

	By:
Dated: SEPT. 30 2010	Name: JEFF W WELSH Title: CEO
STATE OF OHO)	
COUNTY OF HAMILTON)	
On this 30 day of September 1996. Teff Welsh, the person who signature., and who acknowledged that he/she signature.	ed this instrument on behalf of DuBois Chemicals, ned it as a free act on behalf of the identified
corporation with authority to do so.	
ALLISON A HAWKINS NOTARY PUBLIC - OHIO MY COMMISSION EXPIRES AUG. 5TH, 3	NOTARY PUBLIC My commission expires: 8/5/2014

RECORDED: 10/25/2010

REEL: 004303 FRAME: 0353