

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/21/2004		
<b>CONVEYING PARTY DATA</b>			
	<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>
	S. Spitz GmbH		09/01/2010
			<b>Entity Type</b>
			LIMITED LIABILITY COMPANY: AUSTRIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Power Horse Energy Drinks GmbH		
<b>Street Address:</b>	Fiedlerstrasse 10		
<b>City:</b>	4041 Linz		
<b>State/Country:</b>	AUSTRIA		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: AUSTRIA		
<b>PROPERTY NUMBERS Total: 1</b>			
	<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
	<b>Registration Number:</b>	2428647	POWER HORSE
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)813-5901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-813-5900		
<b>Email:</b>	jweiss@fzlz.com		
<b>Correspondent Name:</b>	David Ehrlich		
<b>Address Line 1:</b>	866 United Nations Plaza		
<b>Address Line 2:</b>	Fross Zelnick Lehrman & Zissu, P.C.		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	SZS 9610137		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			

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**TRADEMARK  
 REEL: 004303 FRAME: 0430**

Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	David Ehrlich
Signature:	/joanna weiss/
Date:	10/25/2010
Total Attachments: 1 source=Assignment deed for POWER HORSE and Design (F0698889)#page1.tif	

**CONFIRMATORY ASSIGNMENT**

WHEREAS, S. Spitz GmbH, an Austrian company with limited liability, with an address of Fiedlerstrasse 10, 4041 Linz, Austria ("Assignor"), was the owner of the following trademark (hereinafter, the "Trademark"):

TRADEMARK	REGISTRATION NO.
POWER HORSE & Design	2,428,647

WHEREAS, Power Horse Energy Drinks GmbH, an Austrian limited liability company, located and doing business at Fiedlerstrasse 10, 4041 Linz, Austria ("Assignee"), acquired said Trademark and all associated goodwill in the Trademark, effective as of 21/12/2004;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of 21/12/2004, of all right, title and interest in and to the Trademark and the above-named registration therefor, together with the goodwill of the business symbolized by the Trademark, and with all claims arising out of or relating to the use or ownership of the Trademark.

Dated: SEPTEMBER 1<sup>st</sup>, 2010

S. Spitz GmbH

By: \_\_\_\_\_

Name: RUDOLF AIGMULLER

4ORST POPULORUM  
CHIEF FINANCIAL OFFICER Title: AUTHORISED OFFICER