

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
British Telecommunications PLC		09/17/2010	LIMITED LIABILITY COMPANY: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Real Time Content Limited		
<b>Street Address:</b>	NG10 Columba House, Adastral Park, Martlesham Heath		
<b>City:</b>	Ipswich, Suffolk		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	IP5 3RE		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3526259	REAL TIME CONTENT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(205)488-6369		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	205-521-8369		
<b>Email:</b>	njohnson@babc.com		
<b>Correspondent Name:</b>	Nathan W. Johnson		
<b>Address Line 1:</b>	1819 Fifth Avenue North		
<b>Address Line 4:</b>	Birmingham, ALABAMA 35203		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			
<b>Address Line 3:</b>			
<b>Address Line 4:</b>			

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NAME OF SUBMITTER:	Jess R Nix
Signature:	/Jess R Nix/
Date:	10/25/2010
Total Attachments: 1 source=BT to RTC Ltd#page1.tif	

DEED OF ASSIGNMENT OF TRADEMARK and REGISTRATION 3,526,259

WHEREAS, British Telecommunications PLC ("Seller"), a company registered in England, UK, having a principal business address at 81 Newgate Street, London, EC1A 7AJ, U.K., has adopted and used the trademark represented by and referred to in Federal Trademark Registrations 3,526,259 (the "Registration") for the mark as shown below (the "Mark").



REAL TIME CONTENT

WHEREAS, Real Time Content Limited, a private limited corporation registered in England having a business address at NG10 Columba House, Adastral Park, Martlesham Heath, Ipswich, Suffolk, IP5 3RE, U.K. ("Buyer"), is desirous of acquiring the Registrations and the Marks, together with the goodwill of the business connected to and symbolized by such Registrations and Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller does hereby assign and transfer to Buyer, and Buyer accepts, all right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business connected thereto and symbolized thereby, and all such quality control standards, records, protocols, and information as are necessary to maintain the continuity of the quality of the goods and services represented by the Mark and the Registration therefor, along with the right to sue for and to recover damages and other remedies in respect of any infringement of, or acts of passing off in respect of the Mark which may have occurred prior to the effective date. This Assignment shall be effective as of August 16, 2010 for all purposes.

The Commissioner of Patents and Trademarks, and/or the regulatory authority for any individual State, is requested make the proper notation of such assignment on the trademark records of the United States of America and of such State.

Signature on behalf of Assignor:

Date of Signature:

17<sup>th</sup> SEPTEMBER, 2010

Printed Name: MR PA RATCLIFFE

Title: Attorney At Law  
An Authorized Signatory of BT plc

In London England

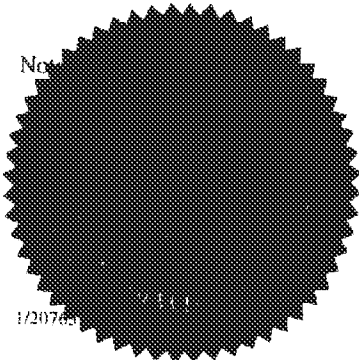
On 17th September 2010 before me, MARTIN EMIL BUCHNER personally

appeared PETER ANTHONY RATCLIFFE personally known to me ~~on the basis of the basis of my own knowledge~~ to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Notary  
MARTIN E. BUCHNER  
Scrivener Notary of London, England  
My Commission expires with life.

Date of Signature:

17th September, 2010



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