

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Aeroservicios Ejecutivos Corporativos, S.A. de C.V.		06/29/2010	COMPANY: MEXICO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Salsas de Jalisco Cacu, S.A. de C.V.		
<b>Street Address:</b>	Rio Churubusco No. 213		
<b>City:</b>	Colonia Granjas, D.F.		
<b>State/Country:</b>	MEXICO		
<b>Postal Code:</b>	08400		
<b>Entity Type:</b>	CORPORATION: MEXICO		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1162128	VIUDA DE SANCHEZ	
Registration Number:	3287273	VIUDA DE SANCHEZ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)949-9190		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(212) 949-9022		
<b>Email:</b>	JMStarzynski@lawabel.com		
<b>Correspondent Name:</b>	Victor M. Tannenbaum		
<b>Address Line 1:</b>	666 Third Avenue		
<b>Address Line 2:</b>	10th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	8004049		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			

**CH \$65.00 1162128**

**900174902**

**TRADEMARK  
 REEL: 004303 FRAME: 0896**

Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	Victor M. Tannenbaum
Signature:	/VMT/
Date:	10/26/2010
Total Attachments: 3 source=Viuda de Sanchez Deed#page1.tif source=Viuda de Sanchez Powers#page1.tif source=Viuda de Sanchez Powers#page2.tif	

UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, AEROSERVICIOS EJECUTIVOS CORPORATIVOS, S.A. DE C.V., a company organized and existing under the laws of Mexico, with an office located at Guillermo Gonzalez Camarena No. 800, 4to. Piso, C.P. 01210, Zedec Ciudad Santa Fe Mexico, D.F. (hereinafter hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademarks registered in the United States Patent and Trademark Office or for which applications for registration have been filed in the United States Patent and Trademark Office:

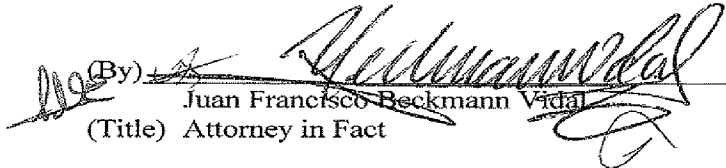
<u>Trademark</u>	<u>Number</u>
VIUDA DE SANCHEZ	1162128
VIUDA DE SANCHEZ	3287273

AND WHEREAS, SALSAS DE JALISCO CACU, S.A. DE C.V., a company organized and existing under the laws of Mexico, with an office at Rio Churubusco No. 213, Colonia Granjas Mexico, Mexico, D.F. 08400, Mexico (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof.

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademarks, trademark registrations and trademark applications, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 29 day of June, 2010.

AEROSERVICIOS EJECUTIVOS CORPORATIVOS, S.A. DE C.V.

  
 (By) \_\_\_\_\_  
 Juan Francisco Beckmann Vidal  
 (Title) Attorney in Fact

UNITED STATES

REVOCATION  
AND  
NEW POWER OF ATTORNEY

Mark: VIUDA DE SANCHEZ  
Registration: 3287273 ✓  
Serial No.:  
Class(es):  
Owner: Salsas de Jalisco Cacu, S.A. de C.V.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Abelman, Frayne & Schwab, whose postal address is 666 Third Avenue, New York, New York 10017-5621, U.S.A. is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

POWER OF ATTORNEY

Applicant hereby revokes all previous Powers of Attorney and hereby appoints jointly and severally, with full power of substitution, the power of appointment of an associate attorney and the power of revocation

Lawrence E. Abelman  
Jeffrey A. Schwab  
Victor M. Tannenbaum  
Peter J. Lynfield  
Caridad Piñeiro Scordato  
Julianne Abelman

Jonathan W. Gumport  
Thomas E. Spath  
Julie B. Seyler  
Marie-Anne Mastrovito  
Constance Golden  
Frank Terranella

members of the Bar of the State of New York, whose address is

ABELMAN, FRAYNE & SCHWAB  
666 Third Avenue  
New York, New York 10017-5621, U.S.A.

to transact business in the Patent and Trademark Office in connection with our trademarks, applications therefor, and registrations which have or will issue thereon.

By Juan Domingo Beckmann Legorreta  
Juan Domingo Beckmann Legorreta  
Attorney in Fact

By Cristobal F. Mariscal Estrada  
Cristobal F. Mariscal Estrada  
Attorney in Fact

Date: 6/30/10

Date: 6/30/10

UNITED STATES

Mark: VIUDA DE SANCHEZ

REVOCATION

Registration: 1162128 ✓

AND

Serial No.:

NEW POWER OF ATTORNEY

Class(es):

Owner: Salsas de Jalisco Cacu, S.A. de C.V.

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