

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Interex Corp.		10/21/2010	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Nacional de Alimentos y Helados, S.A. de C.V.		
Street Address:	Ave. San Pedro Sur No. 200, Col. Norberto Aguirre		
City:	Santa Catarina, N.L.		
State/Country:	MEXICO		
Postal Code:	C.P. 66367		
Entity Type:	CORPORATION: MEXICO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77713951	GOLOS	
CORRESPONDENCE DATA			
Fax Number:	(214)969-1751		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214-969-1700		
Email:	deborah.lively@tklaw.com		
Correspondent Name:	Deborh L. Lively, Thompson & Knight LLP		
Address Line 1:	1722 Routh Street, Suite 1500		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	512194.000002		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

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**TRADEMARK
 REEL: 004304 FRAME: 0036**

Address Line 4:

NAME OF SUBMITTER:

Deborah L. Lively

Signature:

/deborah l. lively/

Date:

10/22/2010

Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Agreement"), effective as of _____, 2010 (the "Effective Date"), is made by and between Interex Corp., a Texas corporation ("Assignor") and Nacional de Alimentos y Helados, S.A. de C.V., a corporation of Mexico ("Assignee").

WITNESSETH:

WHEREAS, Assignor has adopted, owns, and is using the marks set forth on Exhibit A to this Agreement (the "Mark");

WHEREAS, Assignor has agreed to assign and Assignee has agreed to acquire all of Assignor's right, title, and interest in and to the Mark, the goodwill of the business symbolized thereby, and the right to recover damages and profits for past infringement thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns, transfers and conveys unto Assignee, all of Assignor's right, title and interest in and to the Mark, along with the goodwill of the business symbolized thereby, and the right to recover damages and profits for past infringement thereof.

2. This Agreement shall be governed by and construed in accordance with the laws of Texas and the United States of America.

[Signature page to follow.]

IN WITNESS WHEREOF, the parties have caused their duly authorized representatives to execute this Assignment to be effective as of the Effective Date.

ASSIGNOR:

Interex Corp.

By: 

Name: Angel Flores

Title: General Manager

Date: Oct, 20, 2010

ASSIGNEE:

Nacional de Alimentos y Helados, S.A. de C.V.

By: 

Name: Alejandro Rodriguez

Title: Director

Date: Oct/21/2010

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