TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Dendrite Interactive Marketing LLC		I11/26/2008 I	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Dendrite International, Inc.
Doing Business As:	DBA Cegedim Dendrite
Street Address:	1425-1405 U.S. Highway 206
City:	Bedminster
State/Country:	NEW JERSEY
Postal Code:	07921
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2403858	STAT/GRAM

CORRESPONDENCE DATA

Fax Number: (216)579-6073

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 216.579.1700

Email: cgaffney@pearne.com
Correspondent Name: Michael W. Garvey
Address Line 1: 1801 East 9th Street

Address Line 2: Suite 1200

Address Line 4: Cleveland, OHIO 44114-3108

ATTORNEY DOCKET NUMBER:	BRVT 42574
NAME OF SUBMITTER:	Michael W. Garvey
Signature:	/michaelwgarvey/
	II I KAUEIVIARA

900174935 REEL: 004304 FRAME: 0191

Date:	10/26/2010
Total Attachments: 2 source=Assignment US marks DIL#page1.tif source=Assignment US marks DIL#page2.tif	

TRADEMARK REEL: 004304 FRAME: 0192

CONFIRMATORY ASSIGNMENT OF TRADEMARKS

THIS CONFIRMATORY ASSIGNMENT OF TRADEMARKS (this "Assignment"), dated effective as of January 1, 2008 is from DENDRITE INTERACTIVE MARKETING LLC, a Delaware limited liability company to DENDRITE INTERNATIONAL, INC. D/B/A CEGEDIM DENDRITE, a New Jersey corporation ("Assignee").

WHEREAS, Assignor acquired and used in its business the trademarks listed on Schedule A, attached hereto and incorporated herein (the "Trademarks"); and

WHEREAS, pursuant to that certain Amended and Restated Bill of Sale and Assignment and Assumption Agreement effective as of January 1, 2008, Assignor, for good and valuable consideration, assigned to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks; and

WHEREAS, Assignor now desires to confirm and record the assignment of the above-identified Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks, to Assignee.

NOW, THEREFORE, in consideration of the sum of ONE DOLLAR (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and conveys to Assignee the entire right, title and interest in and to the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks.

IN WITNESS WHEREOF, Assignor and Assignee have each cause this Assignment to be duly executed by their duly appointed representatives effective as of the day and year first above written.

ASSIGNOR:

ASSIGNEE:

DENDRITE INTERACTIVE MARKETING LLC

DENDRITE INTERNATIONAL, INC. D/B/A CEGEDIM DENDRITE

By: David M. McCoy

Dailm. Mic

Title: Vice President and Secretary

By: Christine m. Croft

Title: VP Finance

Date: 11 26 08

SCHEDULE A - UNITED STATES

Trademark	Serial Number	Registration Date
DEBITRX	3049676	1/24/06
MEDICAL DIALOGUE	2171250	7/7/98
PHARBASE	3114508	7/11/06
SNAP	1476584	2/16/88
STAT/GRAM	2403858	11/14/00
STNET (STYLIZED)	1624068	11/20/90

RECORDED: 10/26/2010 REEL: 004304 FRAME: 019