

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|   |   |                              |                   |
|---|---|------------------------------|-------------------|
| SUBMISSION TYPE:  | NEW ASSIGNMENT  |                              |                   |
| NATURE OF CONVEYANCE:   | Notice of Grant of Security Interest in Trademarks              |                              |                   |
| CONVEYING PARTY DATA  |   |                              |                   |
| Name  | Formerly  | Execution Date               | Entity Type       |
| Bravo Brio Restaurant Group, Inc.   |   | 10/26/2010                   | CORPORATION: OHIO |
| RECEIVING PARTY DATA  |   |                              |                   |
| Name:   | Wells Fargo Bank, National Association, as Administrative Agent |                              |                   |
| Street Address:   | 1525 W.T. Harris Blvd.  |                              |                   |
| Internal Address:   | MAC D 1109-109  |                              |                   |
| City:   | Charlotte   |                              |                   |
| State/Country:  | NORTH CAROLINA  |                              |                   |
| Postal Code:  | 28262   |                              |                   |
| Entity Type:  | national banking association: UNITED STATES                     |                              |                   |
| PROPERTY NUMBERS Total: 10  |   |                              |                   |
| Property Type   | Number  | Word Mark                    |                   |
| Registration Number:  | 3602083   | BRAVO!                       |                   |
| Registration Number:  | 3602082   | BRAVO!                       |                   |
| Registration Number:  | 3404924   | BRAVO! ITALIAN KITCHEN       |                   |
| Registration Number:  | 3191292   | BRIO TUSCAN GRILLE           |                   |
| Registration Number:  | 2996778   | BRIO                         |                   |
| Registration Number:  | 2668498   | BON VIE BISTRO BAR BON TEMPS |                   |
| Registration Number:  | 2773908   | BON VIE                      |                   |
| Registration Number:  | 2622987   | BRAVO! CUCINA ITALIANA       |                   |
| Registration Number:  | 2622985   | CUCINA BRAVO! ITALIANA       |                   |
| Registration Number:  | 2018983   | BRIO                         |                   |
| CORRESPONDENCE DATA   |   |                              |                   |
| Fax Number: (919)416-8328   |   |                              |                   |
| Correspondence will be sent via US Mail when the fax attempt is unsuccessful. |   |                              |                   |

OP \$265.00 3602083

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TRADEMARK  
 REEL: 004304 FRAME: 0604

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|--|-----------------------------------|
| Phone:   | 9192868041                        |
| Email:   | pto_tmconfirmation@mvalaw.com     |
| Correspondent Name:  | Moore & Van Allen PLLC            |
| Address Line 1:  | 430 Davis Drive                   |
| Address Line 2:  | Suite 500                         |
| Address Line 4:  | Morrisville, NORTH CAROLINA 27560 |
| ATTORNEY DOCKET NUMBER:  | 512485-001914 - JES               |
| NAME OF SUBMITTER:   | John E. Slaughter                 |
| Signature:   | /John E. Slaughter/               |
| Date:  | 10/27/2010                        |
| Total Attachments: 4<br>source=NGSI-T#page1.tif<br>source=NGSI-T#page2.tif<br>source=NGSI-T#page3.tif<br>source=NGSI-T#page4.tif |                                   |

NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of October 26, 2010 (the "Security Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Wells Fargo Bank, National Association, as Administrative Agent (the "Administrative Agent") for the lenders referenced therein (the "Lenders"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications shown below to the Administrative Agent for the ratable benefit of the Secured Parties:

TRADEMARKS

| <u>Trademark No.</u> | <u>Description of<br/>Trademark</u> | <u>Date of Trademark</u> |
|----------------------|-------------------------------------|--------------------------|
|----------------------|-------------------------------------|--------------------------|

**See Schedule 1, attached hereto and made a part hereof.**

TRADEMARK APPLICATIONS

| <u>Trademark Application No.</u> | <u>Description of Trademark<br/>Applied For</u> | <u>Date of Trademark<br/>Application</u> |
|----------------------------------|---|--|
|----------------------------------|---|--|

**See Schedule 1, attached hereto and made a part hereof.**

The Obligors and the Administrative Agent, on behalf of the Lenders, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

**BRAVO BRIO RESTAURANT GROUP, INC.,**  
an Ohio corporation

By: James J. O'Connor  
Name: JAMES J. O'CONNOR  
Title: CHIEF FINANCIAL OFFICER

Acknowledged and Accepted:

**WELLS FARGO BANK, NATIONAL ASSOCIATION,**  
as Administrative Agent

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**BRAVO BRIO RESTAURANT GROUP, INC.**  
TRADEMARK NOTICE  
OCTOBER 2010

**TRADEMARK**  
**REEL: 004304 FRAME: 0607**

The Obligors and the Administrative Agent, on behalf of the Lenders, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.


Very truly yours,

**BRAVO BRIO RESTAURANT GROUP, INC.,**  
an Ohio corporation

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Acknowledged and Accepted:

**WELLS FARGO BANK, NATIONAL ASSOCIATION,**  
as Administrative Agent

By:   
Name: Meghan E. Hinds  
Title: Vice President

**Schedule 1**

**Bravo Brio Restaurant Group, Inc.  
(Ohio Corporation)**

**U.S. Trademarks**

**Registered Marks**

| Mark                                   | Registration No. | Registration Date |
|--|------------------|-------------------|
| BRAVO!                                 | 3602083          | 04/07/09          |
| BRAVO! and Design                      | 3602082          | 04/07/09          |
| BRAVO! ITALIAN KITCHEN                 | 3404924          | 04/01/08          |
| BRIO TUSCAN GRILLE and Design          | 3191292          | 01/02/07          |
| BRIO                                   | 2996778          | 09/20/05          |
| BONVIE BISTRO BAR BON TEMPS and Design | 2668498          | 12/31/02          |
| BON VIE                                | 2773908          | 10/14/03          |
| BRAVO! CUCINA ITALIANA                 | 2622987          | 09/24/02          |
| CUCINA BRAVO! ITALIANA                 | 2622985          | 09/24/02          |
| BRIO                                   | 2018983          | 11/26/96          |