

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jay Halpern		09/23/2010	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	MNN Holding Company, LLC		
Street Address:	191 Peachtree Street, N.E., Suite 4075		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30303		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3702522	MOTHER NATURE NETWORK	
CORRESPONDENCE DATA			
Fax Number:	(202)496-7756		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	mlaip@mckennalong.com		
Correspondent Name:	Andrew J. Park		
Address Line 1:	1900 K Street, N.W.		
Address Line 4:	Washington, D.C., DISTRICT OF COLUMBIA 20006		
ATTORNEY DOCKET NUMBER:	30457.0001		
NAME OF SUBMITTER:	Andrew J. Park		
Signature:	/ajp/		
Date:	10/27/2010		
Total Attachments: 1			

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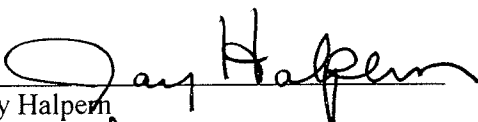
**TRADEMARK
 REEL: 004305 FRAME: 0030**

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, Jay Halpern, a natural person residing at 80 Old Stratton Chase Atlanta, Georgia 30328 ("Assignor"), owns the federally registered mark MOTHER NATURE NETWORK, having the registration number 3,702,522 (the "Mark"); and

WHEREAS, MNN Holding Company, LLC, a limited liability company organized under the laws of the State of Georgia and having a principal place of business at 191 Peachtree Street, N.E., Suite 4075, Atlanta GEORGIA 30303 ("Assignee"), is desirous of acquiring any and all rights that Assignor may have in and to the Mark and the registration therefor, together with the goodwill of the business connected with the Mark and which is symbolized by the Mark, along with the right to recover from third parties damages and profits for past infringements thereof by such third parties.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto Assignee, its successors and assigns, all of his right, title and interest in and to the Mark and the registration therefor, free and clear of any lien or encumbrance whatsoever, together with the goodwill of the business symbolized by the Mark and the right to recover from third parties damages and profits for past infringements of the Mark by such third parties.


Jay Halpern

Dated: Sept. 23, 2010