

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Eggland's Best, Inc.		09/24/2010	CORPORATION: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Best Marketing Services, Inc.		
<b>Street Address:</b>	2215-B Renaissance Drive		
<b>Internal Address:</b>	Suite 5		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89119		
<b>Entity Type:</b>	CORPORATION: NEVADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3839392	GUADALUPE RIVER VALLEY FARMS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)842-8465		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202-842-8800		
<b>Email:</b>	dctrademarks@dbr.com		
<b>Correspondent Name:</b>	Drinker Biddle & Reath LLP		
<b>Address Line 1:</b>	1500 K Street, NW		
<b>Address Line 2:</b>	Suite 1100		
<b>Address Line 4:</b>	Washington, DC, DISTRICT OF COLUMBIA 20005-1209		
<b>ATTORNEY DOCKET NUMBER:</b>	201372.315/223028		
<b>NAME OF SUBMITTER:</b>	Pamela M. Casagrande		
<b>Signature:</b>	/Pamela M. Casagrande/		

OP \$40.00 3839392

Date:

10/27/2010

Total Attachments: 2

source=guadalupe assignment1#page1.tif

source=guadalupe assignment2#page1.tif

ASSIGNMENT OF UNITED STATES TRADEMARK

WHEREAS, EGGLAND'S BEST, INC., a Pennsylvania corporation having a place of business at 1400 S. Trooper Rd., Suite 201, Jeffersonville, Pennsylvania 19403 (hereinafter "ASSIGNOR"), is the owner of U.S. Registration No. 3,839,392 for GUADALUPE RIVER VALLEY FARMS (hereinafter "the Trademark");

WHEREAS, BEST MARKETING SERVICES, INC., a Nevada corporation having a place of business at Suite 5, 2215-B Renaissance Drive, Las Vegas, Nevada 89119 (hereinafter "ASSIGNEE") is desirous of acquiring all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark; and

WHEREAS, it is desired that the assignment of the Trademark be made a matter of record in the United States Patent and Trademark Office,

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR hereby assigns, transfers and conveys unto ASSIGNEE all of its right, title and interest in and to the Trademark, including all right to sue for, to receive and to hold damages, profits and costs for any infringement of said Trademark accruing on or before the date of this Assignment, together with the goodwill of the business symbolized by the Trademark, and further ASSIGNOR hereby covenants, agrees and undertakes to execute all applications, assignments, lawful oaths and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE or for maintaining for ASSIGNEE the Trademark hereby assigned, all without further compensation to ASSIGNOR.

EGGLAND'S BEST, INC.

By: [Signature]

Name: Kurt Misialek, Chief Financial Officer

STATE OF NEVADA :

COUNTY OF Clark :

BEFORE ME, the undersigned Notary Public, on this 24th day of September, 2010 personally appeared Kurt Misialek, personally known to me (or proven to me on the basis of satisfactory evidence) to be the person who executed the foregoing instrument as Chief Financial Officer of EGGLAND'S BEST, INC., the corporation therein named, and acknowledged to me that the instrument was signed on behalf of said corporation pursuant to appropriate authority for the purposes therein set forth and intending that this instrument be recorded.

(SEAL)

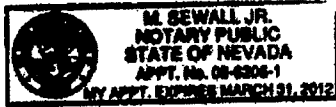
[Signature]

Notary Public in and for the State of Nevada

My commission expires: March 31, 2012

[Signature]

Printed or stamped name of Notary Public



April 08-62061