

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE BY SECURED PARTY	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MITSUI LEASING (U.S.A.) INC.		10/27/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	STRATEGIC PARTNERS, INC. (F.K.A. CHEROKEE INC.)		
Street Address:	9800 DE SOTO AVE		
City:	CHATSWORTH		
State/Country:	CALIFORNIA		
Postal Code:	91311		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1575088	ROCKERS FOR WALKERS	
Registration Number:	1242899	ROCKERS	
CORRESPONDENCE DATA			
Fax Number:	(646)848-4455		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-848-4455		
Email:	jlik@shearman.com		
Correspondent Name:	Timothy Franklin		
Address Line 1:	599 Lexington Avenue		
Address Line 2:	Shearman & Sterling LLP		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	36843/5		
NAME OF SUBMITTER:	TIMOTHY FRANKLIN		
Signature:	/TIMOTHY FRANKLIN/		

CH \$65.00 1575088

Date:

10/27/2010

Total Attachments: 3

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INTELLECTUAL PROPERTY SECURITY RELEASE

This INTELLECTUAL PROPERTY SECURITY RELEASE (the "*IP Security Release*") is made as of October 27, 2010 by MITSUI LEASING (U.S.A.) INC. (the "*Assignor*") in favor of STRATEGIC PARTNERS, INC. (the "*Assignee*").

WHEREAS, a security interest favor of Assignor was recorded by Assignor with the United States Patent and Trademark Office on May 30, 1989, at Reel 00905, Frame 0951, on April 22, 1993, at Reel 00959, Frame 0145, and on July 22, 1993 at Reel 00983, Frame 0296, with respect to certain U.S. trademarks and trademark applications identified in Schedule A hereto (the "*Released Collateral*"); and

WHEREAS, the Assignor now desires to release its security interest in and to the Released Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor agrees as follows:

SECTION 1. Release of Security Interest. Assignor does hereby release, without recourse, representation or warranty of any kind, all of the Assignor's right, title and interest in and to the Released Collateral.

SECTION 2. Recordation. The Assignor authorizes and requests that the United States Commissioner for Trademarks and any other applicable officer in any successor office or any similar office in any other country record this IP Security Release.

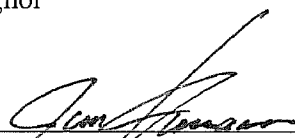
SECTION 3. Governing Law. This IP Security Release shall be governed by, and construed in accordance with, the laws of the State of New York without regards to conflicts of laws principles.

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IN WITNESS WHEREOF, Assignor has caused this IP Security Release to be duly executed and delivered by its officers thereunto duly authorized as of the date first above written.

MITSUI LEASING CAPITAL
CORPORATION
as Assignor

By:


Name: Jun Kurosawa
Title: President

Schedule A – Released Collateral

Trademark	Country	Reg. No. / Date	App. No. / Filed	Owner	Status	Liens / Issues
ROCKERS FOR WALKERS	U.S.	1,575,088 19900102	73- 724,531 19880425	Strategic Partners, Inc.	Registered	Security Agreements in favor of Mitsui Leasing (U.S.A.) Inc. dated 5/9/89 (905/951), 4/ 21/93 (959/145), and 6/1/93 (983/296).
ROCKERS	U.S.	1,242,899 19830621	73- 198,982 19790104	Strategic Partners, Inc.	Registered	Security Agreements in favor of Mitsui Leasing (U.S.A.) Inc. dated 5/9/89 (905/951), 4/ 21/93 (959/145), and 6/1/93 (983/296).