

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
dmg world media (USA) inc.		09/30/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	dmg events (USA) inc.		
Street Address:	1100 Larkspur Landing Circle, Suite 255		
City:	Larkspur		
State/Country:	CALIFORNIA		
Postal Code:	94939-1816		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3436115	SURF EXPO	
Registration Number:	3565200	TALENT BOOST	
Registration Number:	2835709	DMG WORLD MEDIA	
Registration Number:	2975268	GIFT & HOME PREVIEW	
Registration Number:	3114507	DMG WORLD MEDIA	
CORRESPONDENCE DATA			
Fax Number:	(202)739-3001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202.739.5151		
Email:	dgross@morganlewis.com, ateixeira@morganlewis.com, trademarks@morganlewis.com		
Correspondent Name:	Dana S. Gross		
Address Line 1:	1111 Pennsylvania Avenue, NW		
Address Line 2:	Attention: TMSU		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		

CH \$140.00 3436115

ATTORNEY DOCKET NUMBER:	066001.0039
NAME OF SUBMITTER:	Dana S. Gross
Signature:	/Dana S. Gross/
Date:	10/27/2010
Total Attachments: 2 source=Certificate of Amendment#page2.tif source=Certificate of Amendment#page3.tif	

Delaware

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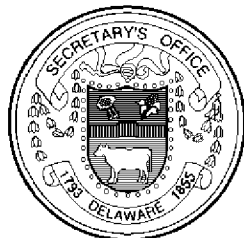
The First State

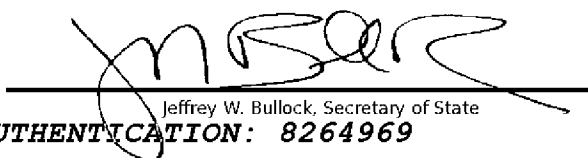
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "DMG WORLD MEDIA (USA) INC.", CHANGING ITS NAME FROM "DMG WORLD MEDIA (USA) INC." TO "DMG EVENTS (USA) INC.", FILED IN THIS OFFICE ON THE FIRST DAY OF OCTOBER, A.D. 2010, AT 12:44 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

2660959 8100

100960361




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8264969

DATE: 10-01-10

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004305 FRAME: 0201

CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION

OF

DMG WORLD MEDIA (USA) INC.

dmg world media (USA) inc. (hereinafter called the "corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify:

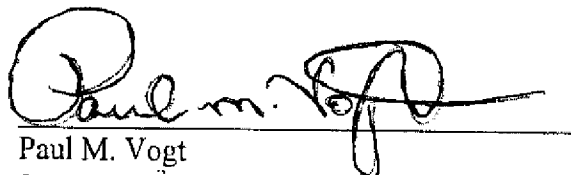
1. The name of the corporation is dmg events (USA) inc.

2. The certificate of incorporation of the corporation is hereby amended by striking out paragraph FIRST thereof and by substituting in lieu thereof the following new paragraph FIRST as follows:

"FIRST: The name of the corporation (hereinafter called the "Corporation" is dmg events (USA) inc."

3. The amendment of the certificate of incorporation herein certified has been duly adopted in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

Executed on this 30th day of September, 2010


Paul M. Vogt
Secretary