

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CHANGE OF NAME	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Simrad, Inc.		04/13/2007	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	Navico NW, Inc.		
Street Address:	1010 SE Everett Mall Way		
Internal Address:	Suite 101		
City:	Everett		
State/Country:	WASHINGTON		
Postal Code:	98208		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2879278	SIMRAD	
CORRESPONDENCE DATA			
Fax Number:	(704)444-1111		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	704 444 1000		
Email:	marie.poveromo@alston.com		
Correspondent Name:	Michael D. McCoy		
Address Line 1:	101 S. Tryon St.		
Address Line 2:	Bank of America Plaza, STE 4000		
Address Line 4:	Charlotte, NORTH CAROLINA 28280-4000		
NAME OF SUBMITTER:	Michael D. McCoy		
Signature:	/Michael D. McCoy/		
Date:	10/27/2010		

OP \$40.00 2879278

Total Attachments: 0

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