

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Addict Ltd.		10/28/2010	LIMITED LIABILITY COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Addict Holdings Ltd.		
Street Address:	Conway Mews		
Internal Address:	2nd Floor, County House		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	W1T 6AA		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	77057684	ADDICT	
Serial Number:	78852067	ADDICT	
Registration Number:	3039758	ADDICT	
Registration Number:	3299961	ADDICT	
CORRESPONDENCE DATA			
Fax Number:	(949)752-5439		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949 752 5344		
Email:	sommer@stussy.com		
Correspondent Name:	John R. Sommer		
Address Line 1:	17426 Daimler Street		
Address Line 4:	Irvine, CALIFORNIA 92861		
ATTORNEY DOCKET NUMBER:	ADDICT, ASGMT		

OP \$115.00 77057684

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:	John R. Sommer
Signature:	/John R. Sommer/
Date:	10/28/2010

Total Attachments: 1
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TRADEMARK ASSIGNMENT

(ADDICT)

For valuable consideration, receipt of which is hereby acknowledged, the undersigned Addict Ltd., assigns, transfers and conveys to Addict Holdings Ltd., a limited liability corporation organized under the laws of the United Kingdom, with its place of business at 2nd Floor County House, Conway Mews, London W1T 6AA, United Kingdom, the successor of the portion of his business to which the trademarks pertain, all right, title and interest in and to the trademarks ADDICT along with all goodwill associated therewith, and all claims for infringement of whatsoever nature, vested or contingent, past, present and future, including but not limited to:

USA TM Reg. No. 3,039,758 for ADDICT in Class 35;
USA TM Reg. No. 3,299,961 for ADDICT in Class 09;
USA TM Appl. No. 78/852067 for ADDICT in Class 25; and
USA TM Appl. No. 77/057684 for ADDICT in Class 35.

IN WITNESS WHEREOF, the undersigned has executed this assignment this 28th day of October 2010.

/s/ Piers Kannangara
Name: Piers Kannangara
Operations Director