

10-28-2010



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To the Director of the U. S. Patent and Trademark Office or the new address(es) below.

Send to the new address(es) below.

Record as of 10/6/10

1. Name of conveying party(ies):

Slide, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Delaware, United States
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) August 6, 2010

- Assignment
- Security Agreement
- Other Assigns the entire interest
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Google Inc.

Internal

Address: _____

Street Address: 1600 Amphitheatre Parkway

City: Mountain View

State: California

Country: United States

Zip: 94043

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

See Attached Document

B. Trademark Registration No.(s)

See Attached Document

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Google Inc.

Internal Address: _____

Street Address: 1600 Amphitheatre Parkway

City: Mountain View

State: California

Zip: 94043

Phone Number: 650-253-0000

Fax Number: 650-618-8571

Email Address: trademarks@google.com

6. Total number of applications and registrations involved:

26

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number 504664

Authorized User Name Karen Robertson

9. Signature:

Signature

10/14/2010

Date

Karen Robertson

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, c/o Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22304-1450



10-26-2010

U.S. Patent & Trademark Office
TRADEMARK

REEL: 004306 FRAME: 0326

TRADEMARK ASSIGNMENT

TRADEMARK

APPLICATION Serial No.

SLIDE	77847079
SLIDE & Design	77726129
SLIDE.COM	78954596
SLIDE.COM	78954590
SLIDE.COM	78954583
SLIDETV	77450260
SOCIAL STAR	77948434
SOCIAL STATUS	77916343
SP PETS	77726074
SPP	77726050
SPP RANCH	77943060
TOP FISH	77859913

TRADEMARK

REGISTRATION No.

FAVORITE PEEPS	3372681
FRAPPR!	3236626
FUNPIX	3470467
FUNSPACE	3723346
FUNWALL	3539721
SLIDE	3673049
SLIDE	3169728
SUPERPOCUS	3823171
SUPERPOKE! PETS	3764108
THROW A SHEEP	3811363
TOP FRIEND STAR LOGO	3747476
TOP FRIENDS	3439926
TOP FRIENDS	3388100
TOP FRIENDS SLIDE	3706414

TO:GOOGLE INC. COMPANY:1600 AMPHITHEATRE PARKWAY

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.110/06/2010
900173310

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name		Formerly	Execution Date
Slide, Inc.			08/08/2010
			CORPORATION:
RECEIVING PARTY DATA			
Name:		Google Inc.	
Street Address:		1600 Amphitheatre Parkway	
City:		Mountain View	
State/Country:		CALIFORNIA	
Postal Code:		94043	
Entity Type:		CORPORATION:	
PROPERTY NUMBERS Total: 28			
Property Type	Number	Word Mark	
Registration Number:	3372681	FAVORITE PEEPS	
Registration Number:	3236626	FRAPPR!	
Registration Number:	3470467	FUNPIX	
Registration Number:	3723346	FUNSPACE	
Registration Number:	3539721	FUNWALL	
Serial Number:	77847079	SLIDE	
Registration Number:	3169728	SLIDE	
Registration Number:	3673049	SLIDE	
Serial Number:	77726129	SLIDE	
Serial Number:	78954583	SLIDE.COM	
Serial Number:	78954590	SLIDE.COM	
Serial Number:	78954596	SLIDE.COM	
Serial Number:	77450260	SLIDETV	
Serial Number:	77948434	SOCIAL STAR	

CH \$665.00 3372681

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Serial Number:	77916343	SOCIAL STATUS
Serial Number:	77726074	SP PETS
Serial Number:	77726050	SPP
Serial Number:	77943060	SPP RANCH
Registration Number:	3823171	SUPERPOCUS
Registration Number:	3764108	SUPERPOKE! PETS
Registration Number:	3811363	THROW A SHEEP
Serial Number:	77859913	TOP FISH
Registration Number:	3747476	
Registration Number:	3388100	TOP FRIENDS
Registration Number:	3439926	TOP FRIENDS
Registration Number:	3706414	TOP FRIENDS SLIDE

CORRESPONDENCE DATA

Fax Number: (650)618-8571

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: trademarks@google.com

Correspondent Name: Google Inc.

Address Line 1: 1600 Amphitheatre Parkway

Address Line 4: Mountain View, CALIFORNIA 94043

ATTORNEY DOCKET NUMBER:

SLIDE

NAME OF SUBMITTER:

Christine Hsieh

Signature:

/Christine Hsieh/

Date:

10/06/2010

Total Attachments: 5

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of the 6th day of August, 2010 by and between Slide, Inc., a Delaware corporation (hereinafter "Assignor"), having its place of business at 301 Brannan Street, San Francisco, California 94107 and Google Inc., a Delaware corporation ("Assignee"), having its place of business at 1600 Amphitheatre Parkway, Mountain View, California, 94043 USA.

WHEREAS, Assignor is the owner of the trademarks set forth in Schedule A attached hereto and incorporated herewith, and all other rights appurtenant, including, but not limited to, common law rights, title and interest, trade name rights and the right to recover for past infringement, in the United States of America and all other countries and jurisdictions of the world, in and to said trademarks and any applications and registrations thereof, including any intent-to-use applications (hereinafter collectively referred to as the "Trademarks");

WHEREAS, for the Trademarks in use, Assignor has adopted, used, is using and has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, for the Trademarks not in use, Assignor has intent to use the Trademarks in connection with Assignor's existing and ongoing business, or portion thereof to which the Trademarks pertain, and has not abandoned the same;

WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Trademarks worldwide; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide;


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NOW THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide, together with (i) the goodwill symbolized by said Trademarks, (ii) the business or portion of the business to which the Trademarks pertain, (iii) all registrations and applications (including intent-to-use applications) for the Trademarks, (iv) all income, royalties, damages and payments in respect of the Trademarks, and (v) all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for infringement of the Trademarks.

Assignor will assist Assignee as reasonably necessary to secure, perfect, maintain or evidence the rights hereby transferred. Assignor hereby appoints Assignee's in-house trademark counsel as Assignor's attorney-in-fact to execute all documents on behalf of Assignor and its employees for this limited purpose.

Executed at MOUNTAIN VIEW this 5 day of OCTOBER, 2010.

[ASSIGNOR]


By: 
KENT WALKER

Printed Name

~~Asst. Secretary~~ Asst. Secretary Slide, Inc.

Title

[ASSIGNEE]

By: 
Christine Hsieh

Printed Name

Trademark Counsel, Google Inc.

Title

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SCHEDULE A

TRADEMARK	COUNTRY	CLASS(es)	APPLICATION No.	APPLICATION DATE	REGISTRATION No.
FAVORITE PEEPS	United States of America	9	77203851	Jun-12-2007	3372681
FRAPPRI	United States of America	42	78838263	Mar-15-2006	3236626
FUNPIX	United States of America	42	77193018	May-30-2007	3470467
FUNSPACE	United States of America	35, 38, 42, 45	77548630	Aug-15-2008	3723346
FUNWALL	United States of America	42	77379941	Jan-24-2008	3539721
HUG	United States of America	42	77383572	Jan-29-2008	
HUG ME	United States of America	42	77383743	Jan-29-2008	
ONE-CLICK EMBED	United States of America	9	77237748	Jul-24-2007	
OWND	United States of America	42	77598417	Oct-22-2008	
PEOPLE LIKE ME	United States of America	42	77055627	Dec-1-2006	
PEOPLE LIKE ME	United States of America	38	77055619	Dec-1-2006	
PEOPLE LIKE ME	United States of America	9	77055608	Dec-1-2006	
PET VILLAGE	United States of America	41, 42	77548611	Aug-15-2008	
ROCK RIOT	United States of America	38, 41, 42	77783966	Jul-17-2009	
SLIDE	Australia	9	944796	Sep-28-2007	944796
SLIDE	Australia	38, 42	946298	Sep-28-2007	946298
SLIDE	Brazil	9	829482881	Nov-26-2007	
SLIDE	Brazil	38	829482873	Nov-26-2007	
SLIDE	Brazil	42	829482830	Nov-26-2007	
SLIDE	China	38, 42	946298	Sep-28-2007	946298
SLIDE	China	9	944796	Sep-28-2007	944796
SLIDE	CTM	9	944796	Sep-28-2007	944796
SLIDE	CTM	38, 42	946298	Sep-28-2007	946298
SLIDE	Japan	38, 42	946298	Sep-28-2007	946298
SLIDE	Japan	9	944796	Sep-28-2007	944796
SLIDE	Korea North	9	944796	Sep-28-2007	944796
SLIDE	Korea North	38, 42	946298	Sep-28-2007	946298
SLIDE	Korea South	38, 42	946298	Sep-28-2007	946298
SLIDE	Korea South	9	944796	Sep-28-2007	944796
SLIDE	Mexico	9	900292	Dec-5-2007	
SLIDE	Mexico	38	900293	Dec-5-2007	
SLIDE	Mexico	42	900294	Dec-5-2007	
SLIDE	Norway	9	944796	Sep-28-2007	944796
SLIDE	Norway	38, 42	946298	Sep-28-2007	946298
SLIDE	Peru	9	332023	Oct-12-2007	
SLIDE	Peru	38	331824	Oct-12-2007	
SLIDE	Peru	42	331825	Oct-12-2007	
SLIDE	Philippines	9, 38, 42	42007011277	Oct-9-2007	42007011277
SLIDE	Russian	38, 42	946298	Sep-28-2007	946298

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SLIDE	Federation Russian Federation	9	944796	Sep-28-2007	944796
SLIDE	Singapore	9	944796	Sep-28-2007	944796
SLIDE	Singapore	38, 42	946298	Sep-28-2007	946298
SLIDE	Switzerland	38, 42	946298	Sep-28-2007	946298
SLIDE	Switzerland	9	944796	Sep-28-2007	944796
SLIDE	Thailand	9	679653	Nov-19-2007	
SLIDE	Thailand	38	679654	Nov-19-2007	
SLIDE	Thailand	42	679655	Nov-19-2007	
SLIDE	United States of America	45	77847079	Oct-12-2009	
SLIDE	United States of America	38, 42	78640744	May-31-2005	3673049
SLIDE	United States of America	9	78537189	Dec-22-2004	3169728
SLIDE	Vietnam	9	944796	Sep-28-2007	944796
SLIDE	Vietnam	38, 42	946298	Sep-28-2007	946298
SLIDE	WIPO	38, 42	946298	Sep-28-2007	946298
SLIDE	WIPO	9	944796	Sep-28-2007	944796
SLIDE & Design	United States of America	38, 41, 42, 45	77726129	Apr-30-2009	
SLIDE.COM	United States of America	42	78954596	Aug-17-2006	
SLIDE.COM	United States of America	38	78954590	Aug-17-2006	
SLIDE.COM	United States of America	9	78954583	Aug-17-2006	
SLIDEPAY	United States of America				
SLIDETV	United States of America	42	77450260	Apr-16-2008	
SOCIAL STAR	United States of America	38, 41, 42, 45	77948434	Mar-2-2010	
SOCIAL STATUS	United States of America	38, 41, 42, 45	77916343	Jan-20-2010	
SP PETS	United States of America	38, 41, 42, 45	77726074	Apr-30-2009	
SPP	United States of America	38, 41, 42, 45	77726050	Apr-30-2009	
SPP RANCH	United States of America	38, 41, 42, 45	77943060	Feb-23-2010	
SUPERPOCUS	United States of America	38, 41, 42, 45	77844836	Oct-8-2009	3823171
SUPERPOKE! PETS	United States of America	41, 42	77477219	May-16-2008	3764108
THROW A SHEEP	United States of America	42	77378603	Jan-23-2008	3811363
TOP FISH	United States of America	38, 41, 42, 45	77859913	Oct-28-2009	
TOP FRIEND STAR LOGO	United States of America	42	77517292	Jul-8-2008	3747476
TOP FRIENDS	United States of America	42	77286313	Sep-21-2007	3439926
TOP FRIENDS	United States of America	9	77196331	Jun-3-2007	3388100
TOP FRIENDS SLIDE	United States of America	42	77517367	Jul-8-2008	3706414

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WHAT'S IN YOURS?	United States of America	9	78939218	Jul-27-2006
WHAT'S IN YOURS?	United States of America	42	78939213	Jul-27-2006
WHAT'S IN YOURS?	United States of America	38	78939203	Jul-27-2006