

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
United Rope (Holland) Distributors, Inc.		10/01/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Universal Cooperatives, Inc.		
<b>Street Address:</b>	1300 Corporate Center Curve		
<b>City:</b>	Eagan		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55121		
<b>Entity Type:</b>	CORPORATION: MINNESOTA		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1128656	EXTRA	
Registration Number:	2041687	EXTRA BIG	
Registration Number:	0670082	GOLDEN BOW	
Registration Number:	2476698	GREEN GRASS	
Registration Number:	1128655	GREENFIELD SUPREME	
Registration Number:	1143429	HOLLAND EXTRA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(512)536-4598		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	612-321-2800		
<b>Email:</b>	aotrademark@fulbright.com		
<b>Correspondent Name:</b>	P. Gallagher/Fulbright & Jaworski L.L.P.		
<b>Address Line 1:</b>	600 Congress Ave. Ste. 2400		
<b>Address Line 2:</b>	c/o Trademark Docketing Dept.		
<b>Address Line 4:</b>	Austin, TEXAS 78701		

**OP \$165.00 1128656**

**TRADEMARK**

ATTORNEY DOCKET NUMBER:	UNITED ROPE/10203309
NAME OF SUBMITTER:	Patrick J. Gallagher
Signature:	/Patrick J. Gallagher/
Date:	10/28/2010
Total Attachments: 2 source=Trademark Assignment UNIV#page1.tif source=Trademark Assignment UNIV#page2.tif	

**SCHEDULE VI  
TRADEMARK ASSIGNMENTS**

**Assignment of Trademark and U.S. Trademark Registrations**

WHEREAS, United Rope (Holland) Distributors, Inc., a Delaware corporation having its principal place of business at 6200 Excelsior Boulevard, Suite 203, Minneapolis MN 55416 ("Assignor"), has adopted, used, and is using the following marks (hereinafter collectively referred to as the "MARKS"):

<u>Mark</u>	<u>Jurisdiction</u>	<u>Registration No.</u>	<u>Registration Date</u>
BEST	No Registration	N/A	N/A
EXTRA	United States	1128656	January 1, 1980
EXTRA BIG	United States	2041687	March 4, 1997
GOLDEN BOW	United States	670082	November 25, 1958
GREEN GRASS	United States	2476698	August 7, 2001
GREENFIELD SUPREME	United States	1128655	January 1, 1980
HOLLAND EXTRA	United States	1143429	December 16, 1980

WHEREAS, Universal Cooperatives, Inc., a Minnesota corporation having its principal place of business at 1300 Corporate Center Curve, Eagan, Minnesota 55121 ("Assignee"), desires to acquire any and all right, title and interest in and to, and the goodwill of the business connected with and symbolized by, the MARKS and the registrations for the MARKS.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign and transfer to Assignee all right, title and interest in and to said MARKS, including any and all unregistered common law trademark rights in and to the MARKS and all claims arising out of or relating to the use or ownership thereof (including the right to enforce the MARKS and collect damages for infringement thereof), together with the goodwill of the business connected with and symbolized by the MARKS, and the registrations for the MARKS.

This Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and permitted assigns and is intended to and shall take effect as a sealed instrument.

United Rope (Holland) Distributors, Inc., ASSIGNOR

By: Mary Kay E Smith

Name: Mary Kay E Smith

Title: Secretary

Date: 10/11/2010

STATE OF Minnesota §

COUNTY OF ANOKA §

Before me, the undersigned authority, on this 15<sup>th</sup> day of October, 2010, personally appeared MARYKAY E SMITH known to me to be the person whose name is subscribed to the foregoing instruments and acknowledged to me that (he/she) is authorized to execute the same on behalf of the identified corporation and that (he/she) executed the same on behalf of the corporation for the purposes and consideration therein expressed.

Karen E Tingvold

Notary Public, State of Minnesota

Name Printed: Karen E. Tingvold

My Commission Expires: January 31, 2015

