

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		SECURITY INTEREST	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Neways, Inc.		10/19/2010	CORPORATION: UTAH
LTM Enterprises, Inc.		10/19/2010	CORPORATION: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	S.A.C. Domestic Investments, L.P.		
<b>Street Address:</b>	72 Cummins Point Road		
<b>City:</b>	Stamford		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06902		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3832797	ACAI ACTION	
<b>Registration Number:</b>	3850494	NEWAYS HEALTHY HOMES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)446-4900		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Email:</b>	susan.zablocki@kirkland.com		
<b>Correspondent Name:</b>	Susan Zablocki		
<b>Address Line 1:</b>	601 Lexington Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	11984-1		
<b>NAME OF SUBMITTER:</b>	Susan Zablocki		
<b>Signature:</b>	/susan zablocki/		
<b>Date:</b>	10/28/2010		

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**Total Attachments: 3**

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**IP SUPPLEMENT**

This IP SUPPLEMENT (this "Supplement") dated as of OCTOBER 19, 2010 is delivered pursuant to and supplements the Trademark Security Agreement dated as of November 8, 2006 (said Trademark Security Agreement, as it may heretofore have been and as it may hereafter be further amended, restated, supplemented or otherwise modified from time to time, being the "**Trademark Security Agreement**"), among Neways, Inc., a Utah corporation ("**Neways**") and LTM Enterprises, Inc., a Nevada corporation (the "**Borrower**") (the Borrower together with Neways, the "**Pledgors**"), and S.A.C. Domestic Investments, L.P., in its capacity as Collateral Agent ("**Collateral Agent**"). Capitalized terms used herein not otherwise defined herein shall have the meanings ascribed thereto in the Trademark Security Agreement.

Pledgors grant to Collateral Agent a security interest in all of the Pledgors' right, title and interest in and to the Subject Trademarks set forth on Schedule A annexed hereto. All such Trademark Collateral shall be deemed to be part of the Trademark Collateral and shall be hereafter subject to each of the terms and conditions of the Trademark Security Agreement.

**IN WITNESS WHEREOF**, Pledgors have caused this Trademark Security Agreement Supplement to be duly executed and delivered by its respective duly authorized officer as of OCTOBER 19, 2010.

**NEWAYS, INC.**

By: Bruce R. Murdock

Name: Bruce R. Murdock

Title: Secretary

**LTM ENTERPRISES, INC**

By: Christopher S. Crump

Name: Christopher S. Crump

Title: Treasurer and Secretary



**SCHEDULE A  
TO  
IP SUPPLEMENT**

**U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS**

<b>Trademark</b>	<b>Application No. / Date</b>	<b>Registration No. / Date</b>
ACAI ACTION	77732181 / 5/08/2009	3832797 / 8/10/2010
NEWAYS HEALTHY HOMES	77390277 / 2/06/2008	3850494 / 9/21/2010

IP Supplement (First Lient)

**RECORDED: 10/28/2010**

**TRADEMARK  
REEL: 004306 FRAME: 0508**