

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|--|--|--|-------------------------------------|
| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Oris Ltda. | | 10/16/2010 | CORPORATION: BRITISH VIRGIN ISLANDS |
| RECEIVING PARTY DATA | | | |
| Name: | Universal Cooperatives, Inc. | | |
| Street Address: | 1300 Corporate Center Curve | | |
| City: | Eagan | | |
| State/Country: | MINNESOTA | | |
| Postal Code: | 55121 | | |
| Entity Type: | CORPORATION: MINNESOTA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 0750749 | GREENFIELD SUPREME | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (512)536-4598 | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | |
| Phone: | 612-321-2800 | | |
| Email: | aotrademark@fulbright.com | | |
| Correspondent Name: | P. Gallagher/Fulbright & Jaworski L.L.P. | | |
| Address Line 1: | 600 Congress Avenue, Suite 2400 | | |
| Address Line 2: | c/o Trademark Docketing Dept. | | |
| Address Line 4: | Austin, TEXAS 78701 | | |
| ATTORNEY DOCKET NUMBER: | ORIS/10203309 | | |
| NAME OF SUBMITTER: | Patrick J. Gallagher | | |
| Signature: | /Patrick J. Gallagher/ | | |

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**TRADEMARK
 REEL: 004306 FRAME: 0601**

Date:

10/28/2010

Total Attachments: 2

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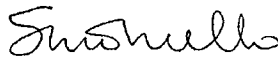
TRADEMARK ASSIGNMENT

WHEREAS, Oris Ltda., a corporation incorporated under the laws of the British Virgin Islands and having an office and place of business at P.O. Box 3136 Tortolla British Virgin Islands (hereinafter referred to as ASSIGNOR), is the owner of the two trademarks described in Exhibit A.

WHEREAS, Universal Cooperatives, INC., a Minnesota cooperative corporation with principal business offices at 1300 Corporate Center Curve, Eagan, Minnesota 55121 (hereinafter referred to as ASSIGNEE), is desirous of acquiring from Assignor all right, title and interest in and to above said trademarks described in Exhibit A, and associated goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, the above-identified registration for the marks.

IN TESTIMONY WHEREOF, I have hereunto set my hand this sixteen day of October, 2010.



Oris Ltda.


STATE OF *Minnesota*
COUNTY OF *Anoka*
October 16, 2010
Mary Kay Edmuth



EXHIBIT A

| <u>Canada Trademarks</u> | <u>Reg No.</u> | <u>Reg Date</u> |
|--------------------------|----------------|--------------------|
| HOLLAND EXTRA (Stylized) | TMA 250675 | September 26, 1980 |

| <u>USA Trademarks</u> | <u>Reg No.</u> | <u>Reg Date</u> |
|-----------------------|----------------|-----------------|
| Greenfield Supreme | 750749 | July 12, 1962 |



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