

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the state of incorporation of conveying party erroneously listed in assignment document and on original coversheet previously recorded on Reel 003411 Frame 0627. Assignor(s) hereby confirms the assignment.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
ConAgra Brands, Inc.		10/02/2006	CORPORATION: NEBRASKA

**RECEIVING PARTY DATA**

<b>Name:</b>	Butterball, LLC
<b>Street Address:</b>	1628 Garners Chapel Road
<b>City:</b>	Mt. Olive
<b>State/Country:</b>	NORTH CAROLINA
<b>Postal Code:</b>	28365
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NORTH CAROLINA

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	3464317	BUTTERBALL
Registration Number:	1400556	BUTTERBALL
Registration Number:	2687114	BUTTERBALL
Registration Number:	1151836	BUTTERBALL
Registration Number:	1194059	LI'L BUTTERBALL
Registration Number:	1514742	LONGMONT
Registration Number:	2935601	PREMIUM CARVED
Registration Number:	3146068	THE BEST TURKEY MAKES THE BEST TURKEY SANDWICH

**CORRESPONDENCE DATA**

Fax Number: (336)607-7500  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 3366077300

**900175358**

**TRADEMARK  
 REEL: 004307 FRAME: 0823**

**OP \$215.00 3464317**

Email: wstrademarks@kilpatrickstockton.com  
Correspondent Name: William M. Bryner, Esq.  
Address Line 1: 1001 West Fourth Street  
Address Line 4: Winston-Salem, NORTH CAROLINA 27101

ATTORNEY DOCKET NUMBER:	56992-384495
NAME OF SUBMITTER:	William M. Bryner
Signature:	/William M. Bryner/
Date:	11/01/2010

**Total Attachments: 5**

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*Electronic Trademark Assignment System*

## Confirmation Receipt

Your assignment has been received by the USPTO.  
The coversheet of the assignment is displayed below:

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ConAgra Brands, Inc.		10/02/2006	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Butterball, LLC		
<b>Street Address:</b>	1628 Garners Chapel Road		
<b>City:</b>	Mt. Olive		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28365		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 16</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78875606	BUTTERBALL	
<b>Serial Number:</b>	78843419	BUTTERBALL	
<b>Registration Number:</b>	2388021	BUTTERBALL	
<b>Registration Number:</b>	1400556	BUTTERBALL	

Registration Number:	2687114	BUTTERBALL
Registration Number:	1151836	BUTTERBALL
Serial Number:	78825485	FRESH TRACE
Registration Number:	2684680	HAPPY THANKSGRILLING
Registration Number:	1514743	L LONGMONT
Registration Number:	1194059	LTL BUTTERBALL
Registration Number:	1514742	LONGMONT
Registration Number:	2935601	PREMIUM CARVED
Registration Number:	2427463	ROASTER CLASSICS
Registration Number:	2640812	SIMPLE TRADITIONS
Registration Number:	2702313	THE BEST OF ALL IS BUTTERBALL
Registration Number:	3146068	THE BEST TURKEY MAKES THE BEST TURKEY SANDWICH

## CORRESPONDENCE DATA

**Fax Number:** (336)607-7500  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
**Email:** wstrademarks@kilpatrickstockton.com  
**Correspondent Name:** William M. Bryner, Esq.  
**Address Line 1:** 1001 West Fourth Street  
**Address Line 4:** Winston-Salem, NORTH CAROLINA 27101

<b>ATTORNEY DOCKET NUMBER:</b>	56992-333472
<b>NAME OF SUBMITTER:</b>	William M. Bryner
<b>Signature:</b>	/William M. Bryner/
<b>Date:</b>	10/18/2006

**Total Attachments: 2**  
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## RECEIPT INFORMATION

ETAS ID:	TM67536
Receipt Date:	10/18/2006
Fee Amount:	\$415

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UNITED STATES TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is entered into by and between CONAGRA BRANDS, INC., a Delaware corporation, having its principal offices at One ConAgra Drive, Omaha, Nebraska 68102 ("Assignor"), and BUTTERBALL, LLC, a North Carolina limited liability company, having its principal offices at 1628 Garners Chapel Road, Mt. Olive, North Carolina 28365 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks and the associated registrations and/or applications for registration thereof existing in the United States listed on Exhibit "A" hereto ("Trademarks");

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to said Trademarks.

NOW THEREFORE, be it known that for Ten Dollars (US\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, as a successor to that portion of the ongoing and existing business of Assignor to which said Trademarks pertain, all of Assignor's right, title and interest in the United States in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks, any future registrations of said Trademarks, all common law rights associated with said Trademarks, all causes of action and other rights that may be asserted under said Trademarks, the right to sue third parties for infringement of or improper activities regarding said Trademarks, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Signed this 2nd day of October, 2006.

CONAGRA BRANDS, INC.

BUTTERBALL, LLC

By: [Signature]  
Name: William J. Hill Jr.  
Title: Authorized Representative

By: [Signature]  
Name: EDWARD KASOYN  
Title: CFO

## EXHIBIT "A"

<u>Mark</u>	<u>App. #</u>	<u>Reg. #</u>
BUTTERBALL	78/875,606	
BUTTERBALL	78/843,419	
BUTTERBALL	75/077,704	2,388,021
BUTTERBALL	73/553,213	1,400,556
BUTTERBALL	76/104,479	2,687,114
BUTTERBALL AND DESIGN	73/245,076	1,151,836
FRESH TRACE	78/825,485	
HAPPY THANKSGRILLING	76/353,823	2,684,680
L LONGMONT AND DESIGN	73/700,209	1,514,743
LI'L BUTTERBALL	73/156,479	1,194,059
LONGMONT	73/700,206	1,514,742
PREMIUM CARVED	76/521,096	2,935,601
ROASTER CLASSICS	75/659,514	2,427,463
SIMPLE TRADITIONS	76/237,545	2,640,812
THE BEST OF ALL IS BUTTERBALL	76/404,405	2,702,313
THE BEST TURKEY MAKES THE BEST TURKEY SANDWICH	76/623,428	3,146,068