

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Reiman Media Group, Inc.		06/23/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Reiman Media Group, LLC		
<b>Street Address:</b>	5400 South 60th Street		
<b>City:</b>	Greendale		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53129		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 43</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1577791	TOMATO BOOSTER	
Registration Number:	1198664	FARM & RANCH LIVING	
Registration Number:	1747772	REMINISCE	
Registration Number:	1712877	MAXI-MIX	
Registration Number:	1798663	COWLENDAR	
Registration Number:	2002133	TASTE OF HOME	
Registration Number:	1964726	BIRDS & BLOOMS	
Registration Number:	1938857	REMINISCE BOOKS	
Registration Number:	2017018	LITTLE FARMERS	
Registration Number:	2153362	___PIG CALENDAR YOU NEVER SAUSAGE A CALENDAR	
Registration Number:	2221084	----- COWLENDAR	
Registration Number:	2377842	BIRDS & BLOOMS	
Registration Number:	2090269	COUNTRY CHURCHES	
Registration Number:	2086668	BARN CALENDAR	

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Registration Number:	2103247	BIRDS & BLOOMS
Registration Number:	2113908	TASTE OF HOME
Registration Number:	2203245	THE MAGNIFICENT HORSE
Registration Number:	2248663	WORLD WIDE COUNTRY TOURS
Registration Number:	2166005	TASTE OF HOME
Registration Number:	2270614	COUNTRY WOMAN
Registration Number:	2439147	BIRDS & BLOOMS
Registration Number:	3174392	TASTE OF HOME'S
Registration Number:	2955195	TASTE OF HOME
Registration Number:	2778292	TASTE OF HOME
Registration Number:	2721370	TASTE OF HOME QUICK COOKING
Registration Number:	3004727	CELEBRATING FOOD AND FUN
Registration Number:	2960299	TASTE OF HOME PARTIES
Registration Number:	2960298	CELEBRATING FOOD AND FUN... TASTE OF HOME PARTIES
Registration Number:	2960297	TASTE OF HOME PARTIES
Registration Number:	2902824	TASTE OF HOME'S COOKING EXPO
Registration Number:	2979302	TASTE OF HOME'S COOKING FOR 2
Registration Number:	3050521	EVERY DAY IS SPECIAL
Registration Number:	3636837	TASTE OF HOME SIMPLE & DELICIOUS
Registration Number:	3383071	TASTE OF HOME'S CONTEST WINNING ANNUAL RECIPES -- --
Registration Number:	3199934	CONTEST WINNING ANNUAL RECIPES ---
Registration Number:	3162751	TASTE OF HOME'S PRIZE WINNING RECIPES
Registration Number:	3203151	PRIZE WINNING RECIPES
Registration Number:	3376119	FARM & RANCH LIVING
Registration Number:	3686510	TASTE OF HOME COMFORT FOOD DIET
Registration Number:	3493315	TIMELESS RECIPES FROM TRUSTED HOME COOKS
Registration Number:	3603640	TASTE OF HOME
Serial Number:	77685496	COOKING CARING SHARING
Serial Number:	77685499	COOKS WHO CARE

**CORRESPONDENCE DATA**

Fax Number: (914)244-5644

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 914-244-5206

**TRADEMARK**  
**REEL: 004307 FRAME: 0840**

Email: rdapto@rd.com  
Correspondent Name: Mark Sirota  
Address Line 1: 44 South Broadway  
Address Line 4: White Plains, NEW YORK 10601


NAME OF SUBMITTER:	Mark Sirota
Signature:	/Mark Sirota/
Date:	11/01/2010

Total Attachments: 1  
source=Reiman Name Change Cert of Conversion#page1.tif

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO  
A LIMITED LIABILITY COMPANY  
PURSUANT TO SECTION  
266 OF THE DELAWARE GENERAL  
CORPORATION LAW.

1. The name of the corporation immediately prior to filing this Certificate is **Reiman Media Group, Inc.**
2. The date the Certificate of Incorporation was filed is **April 18, 2002.**
3. The original name of the corporation as set forth in the Certificate of Incorporation is **Reader's Digest Media Group, Inc.**
4. The name of the limited liability company as set forth in the Certificate of Formation is **Reiman Media Group, LLC.**
5. The conversion has been approved in accordance with the provisions of Section 266.

**IN WITNESS WHEREOF**, the undersigned has executed this Certificate of Conversion of **Reiman Media Group, Inc.** this 23<sup>rd</sup> day of June 2010.

By:   
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Andrea R. Newborn  
Authorized Officer