

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HD Nutrition, Inc.		11/02/2009	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Inspired Health Products, LLC		
Street Address:	16750 Hale Avenue		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92606		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2899600	CARB CHEATER	
CORRESPONDENCE DATA			
Fax Number:	(310)388-0400		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	jim@healthdirectusa.com		
Correspondent Name:	Jim Caras		
Address Line 1:	16750 Hale Avenue		
Address Line 4:	Irvine, CALIFORNIA 92606		
NAME OF SUBMITTER:	Jim Caras, President		
Signature:	/Jim Caras/		
Date:	11/01/2010		
Total Attachments: 1 source=Assignment of Trademark, Carb Cheater#page1.tif			

OP \$40.00 2899600

900175389

TRADEMARK
REEL: 004308 FRAME: 0127

ASSIGNMENT

OF

TRADEMARK

HD Nutrition, Inc., a California Corporation is the owner of all right, title, and interest in and to the **United States Trademark Registration No. 2,899,600** for the mark **“CARB CHEATER”** and all other rights appurtenant thereto, including, but not limited to, any and all designs, artwork, logos or other embodiments that have been used or are intended to be used in connection with such trademark, and all common law rights, trade name rights and causes of action, and the right to recover for past infringement, if any (hereinafter referred to as the “Mark”).

Pursuant to an Exchange Agreement dated November 2, 2009 by and between HD Nutrition, Inc. and Inspired Health Products, LLC, a Nevada Limited Liability Company, HD Nutrition, Inc., a California Corporation hereby assigns and transfers to Inspired Health Products, LLC, a Nevada Limited Liability Company all right, title and interest in and to the Mark as HD Nutrition, Inc., a California Corporation may possess, together with the goodwill of the business symbolized by the Mark, all common law rights relating thereto and all rights to bring action on and recover damages for past, present and future claims, demands and causes of action based thereon, if any.

Date: November 1, 2010

HD Nutrition, Inc., a California Corporation

By: /s/ Jim Caras
Jim Caras, President