

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Philadelphia Media Network, Inc.		10/28/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Philadelphia Media Network (Magazines) LLC		
Street Address:	400 North Broad Street		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19130		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1609758	HOMES & LIVING	
CORRESPONDENCE DATA			
Fax Number:	(202)887-4288		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-887-4103		
Email:	lgeyer@akingump.com		
Correspondent Name:	Laura Talley Geyer		
Address Line 1:	1333 New Hampshire Ave, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036-1564		
ATTORNEY DOCKET NUMBER:	686412.0001		
NAME OF SUBMITTER:	Laura Talley Geyer		
Signature:	/Laura Talley Geyer/		
Date:	11/01/2010		

CH \$40.00 1609758

Total Attachments: 2

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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (“*Agreement*”) is effective as of this ___ day of October, 2010, by and between Philadelphia Media Network, Inc., a Delaware Corporation with an address at 400 North Broad Street, Philadelphia, PA 19130 (“*Assignor*”) and Philadelphia Media Network (Magazines) LLC, a Delaware limited liability company with an address at 400 North Broad Street, Philadelphia, PA 19130 (“*Assignee*”).

WHEREAS, pursuant to the Intellectual Property Assignment Agreement dated October 8, 2010 (“*Assignment*”), Assignor acquired from Broad Street Publishing, LLC (“*BSPLLC*”) all of BSPLLC’s Intellectual Property (as defined in the Assignment), including all right, title and interest in and to the trademarks and service marks, trade dress, trade names, and any applications and registrations therefore, and all goodwill associated therewith, domain names, and all other intellectual property identified on **Schedule A** attached hereto (the “*Assigned Intellectual Property*”);

WHEREAS, Assignee is desirous of acquiring all right, title, and interest in and to the Assigned Intellectual Property;

WHEREAS, it is desired that the present Agreement may be made of record in the United States Patent and Trademark Office, the United States Copyright Office, and any other domestic or foreign government offices as desired by Assignee.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby transfers, conveys, sells, and assigns to Assignee, all right, title, and interest in and to the Assigned Intellectual Property, including the goodwill associated therewith, and all other rights in and to the Assigned Intellectual Property throughout the world, in perpetuity, in all media whether now or hereafter known or invented, and all rights to damages and profits, due or accrued, arising out of past infringements of said Assigned Intellectual Property, and the right to sue for and recover the same.

PHILADELPHIA MEDIA NETWORK INC.
(Assignor)

By: _____
Name: Greg Osberg
Title: CEO
Date: 10/28/10

PHILADELPHIA MEDIA NETWORK
(MAGAZINES) LLC

By: _____
Name: Greg Osberg
Title: CEO
Date: 10/28/10

SCHEDULE A

Broad Street Publishing, LLC – Trademarks

<u>Mark</u>	<u>Jurisdiction</u>	<u>Registration No./App. No.</u>	<u>Registration/ App. Date</u>	<u>Record Owner</u>
FISHTOWN STAR	PA	3232058	June 14, 2004	Broad Street Publishing, LLC
ART MUSEUM AREA HOME NEWS	PA	3232061	June 14, 2004	Broad Street Publishing, LLC
BRIDESBURG STAR	PA	3232060	June 14, 2004	Broad Street Publishing, LLC
GIRARD HOME NEWS	PA	3232062	June 14, 2004	Broad Street Publishing, LLC
NORTH STAR	PA	3232057	June 14, 2004	Broad Street Publishing, LLC
PORT RICHMOND STAR	PA	3229367	June 14, 2004	Broad Street Publishing, LLC
THREE STAR	PA	3232055	June 14, 2004	Broad Street Publishing, LLC
HOMES & LIVING	US	1,609,758	August 14, 1990	Broad Street Publishing, LLC