

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Quick Hit, Inc.		10/28/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MMV Financial Inc.		
<b>Street Address:</b>	370 King Street West		
<b>Internal Address:</b>	Suite 604		
<b>City:</b>	Toronto, Ontario		
<b>State/Country:</b>	CANADA		
<b>Entity Type:</b>	CORPORATION: CANADA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3775665	QUICKHIT	
<b>Registration Number:</b>	3781821	XL SPORTS	
<b>Registration Number:</b>	3857406	QUICK HIT SPORTS	
<b>Serial Number:</b>	77822820	QH	
<b>Serial Number:</b>	77822819	QUICKHIT QH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(502)561-0442		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	502-584-1135		
<b>Email:</b>	jgregory@midreut.com		
<b>Correspondent Name:</b>	Julie Ann Gregory		
<b>Address Line 1:</b>	401 South Fourth Street		
<b>Address Line 2:</b>	Suite 2500		
<b>Address Line 4:</b>	Louisville, KENTUCKY 40202		
<b>DOMESTIC REPRESENTATIVE</b>			

**OP \$140.00 3775665**

**900175444**

**TRADEMARK  
 REEL: 004308 FRAME: 0488**

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Julie Ann Gregory

Signature:

/Julie Ann Gregory/

Date:

11/02/2010

Total Attachments: 2

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## CONFIRMATION OF GRANT OF SECURITY INTEREST

This will confirm that, pursuant to a general security agreement (hereinafter referred to as the "GSA") dated October 28, 2010, between Quick Hit, Inc., a corporation organized under the laws of Delaware (hereinafter referred to as "Quick Hit"), whose full post office address is 16 Chestnut Street, Foxboro, MA 02035 and MMV Financial Inc. (hereinafter referred to as "MMV"), a specialty finance corporation incorporated under the laws of Canada, whose full post office address is 370 King Street West, Suite 604, Toronto, Ontario, M5V 1J9, and for good and valuable consideration, the receipt and sufficiency of which are hereby confirmed and acknowledged, Quick Hit confirms that it has granted to MMV a secondary security interest, lien and charge in all of Quick Hit's right, title and interest in and to the intellectual property listed on the Schedule attached hereto, including, without limitation, the copyrights, trademarks, patents and trademark and patent applications and registrations listed therein, and in and to any and all continuations, continuations-in-part, updates, developments, divisions, reissues and re-examinations which issue therefrom, the same to be held and enjoyed by MMV, strictly subject to the terms of the GSA.

**EXECUTED** at Foxboro, MA, this 28th day of October, 2010.

### QUICK HIT, INC.

By: \_\_\_\_\_

Name: Jeffrey K. Anderson

Title: Chief Executive Officer

I have authority to bind the Corporation

## **SCHEDULE OF INTELLECTUAL PROPERTY**

### **Trademarks:**

#### Trademarks; Registered:

QUICKHIT (Registered on April 13, 2010; 3,775,665)

XL SPORTS (Registered on April 27, 2010; 3,781,821)

QUICK HIT SPORTS (Registered on October 5, 2010; 3,857,406)

#### Trademarks; Unregistered:

Design of Q and H (Published by the PTO on August 31, 2010; Application #77/822820)

QUICKHIT and Design of Q and H (Published by the PTO on August 31, 2010; Application #77/822819)

### **Patents:**

None

### **Copyrights:**

QUICKHIT Football (Beta Release 1.0) (Filed on November 28, 2009; Application #1-286594601)