

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Narae Enterprises, Inc.		03/31/2008	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Dealtaker, Inc.		
Doing Business As:	DBA Dealtaker.com		
Street Address:	333 East Franklin Street		
City:	Richmond		
State/Country:	VIRGINIA		
Postal Code:	23219		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3145419	DEALTAKER	
CORRESPONDENCE DATA			
Fax Number:	(804)649-6500		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	804-649-6957		
Email:	acarington@mediageneral.com		
Correspondent Name:	Andrew C. Carington		
Address Line 1:	333 East Franklin Street		
Address Line 4:	Richmond, VIRGINIA 23219		
ATTORNEY DOCKET NUMBER:	DEALTAKER, INC.		
NAME OF SUBMITTER:	Andrew C. Carington		
Signature:	/Andrew C. Carington/		
Date:	11/02/2010		

OP \$40.00 3145419

Total Attachments: 1
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ASSIGNMENT

WHEREAS, NARAE Enterprises, Inc. d/b/a DealTaker.com, a Texas corporation located at 3216 Hillside Court, Plano, Texas 75093 ("Assignor"), is the owner of the following service mark (the "Mark"):

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
DEALTAKER	3,145,419	September 19, 2006

WHEREAS, DealTaker, Inc., a Delaware corporation located at 333 East Franklin Street, Richmond, Virginia 23219 ("Assignee"), desires to acquire Assignor's right, title and interest in the Mark, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all of Assignor's right, title, and interest in and to the Mark, including the goodwill of the business symbolized thereby, effective as of the date of execution below.

Signed this 26 day of March, 2008 to be effective as of March 31st, 2008.

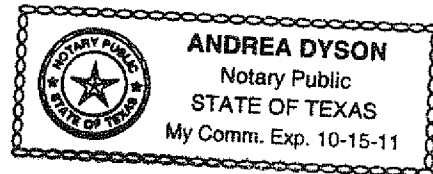
NARAE ENTERPRISES, INC.
D/B/A DEALTAKER.COM

By: *Neal Rapoport*
Name: Neal Rapoport
Title: President

State of Texas)
) ss:
County of Collin)

Subscribed and sworn to before me
this 26 day of March, 2008.

Andrea Dyson
Notary Public
My Commission Expires: 10-15-11



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