

11-01-10  
*Rem 11-01/10*



To the Honorable Commission

103610388

original documents or copy thereof.

1. Name of conveying party(ies):

**Creative Concepts Holdings, Inc.**

- Individual(s)
- General Partnership
- Corporation
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached  Yes  No

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Other: Resubmission - Doc. ID Number 700448477
- Merger
- Change of Name

Execution Date: October 14, 2010

2. Name and address of receiving party(ies):

**Ultimark Products, LLC.**  
**2250 Hickory Road**  
**Suite 150**  
**Plymouth Meeting, PA 19462**

- Individual(s) citizenship: \_\_\_\_\_
- Association: \_\_\_\_\_
- General Partnership: \_\_\_\_\_
- Limited Partnership: \_\_\_\_\_
- Corporation: \_\_\_\_\_
- Other: Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached  Yes  No

(Designation must be a separate document from Assignment)

Additional name(s) & addresses attached?  Yes  No



4. Application number(s) or registration number(s):

A. Trademark Application No.(s):

B. Trademark Reg. No.(s):

**1855902      2155788      2402364**  
**1959900      2894628**

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

**Robert E. Cannuscio, Esquire**  
**Drinker Biddle & Reath LLP**  
**One Logan Square**  
**18<sup>th</sup> & Cherry Streets**  
**Philadelphia, PA 19103-6996**

Attorney Docket No. **043918 - 427048**

6. Total number of applications and registrations involved: ..... 5

7. Total fee (37 CFR 3.41) (previously paid) 200.00

- Enclosed
- Authorized to charge any additional fee to deposit account

8. Deposit Account Number: 50-0573

**DO NOT USE THIS SPACE**

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Robert E. Cannuscio  
Name of Person Signing

Signature

October 27, 2010  
Date

Total number of pages including cover sheet, attachments and document: 3

Mail documents to be recorded with required cover sheet information to:

**Mail Stop Assignment Recordation Services**  
**Director of the United States Patent and Trademark Office**  
**P.O. Box 1450**  
**Alexandria, VA 22313-1450**



**NUNC PRO TUNC ASSIGNMENT**

WHEREAS, **Creative Concepts Holdings, Inc.**, a Delaware corporation having a place of business at 307 East Church Road, King of Prussia, Pennsylvania, 19406, hereinafter generally referred to as "Assignor", was the owner of the whole and entire right, title and interest in and to the intellectual property, including the United States trademark registrations in Appendix A ("Intellectual Property");

WHEREAS, **Ultimark Products, LLC**, a Delaware limited liability company having a place of business at 2250 Hickory Road, Suite 150, Plymouth Meeting, PA 19462, hereinafter "Assignee", for good and valuable consideration, did on October 28, 2009 acquire all right, title and interest in and to the Intellectual Property and the goodwill of the business symbolized thereby;

AND WHEREAS, the parties desire to confirm the ownership of the Intellectual Property and the goodwill and have the assignment of the Mark and Application made of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged and intending to be legally bound hereby, Assignor hereby acknowledges that on October 28, 2009, Assignor sold, assigned, transferred and conveyed unto Assignee the whole and entire right, title and interest in and to the Intellectual Property, including all rights to any and all trademarks, registrations, and applications for registration, whether in the United States or foreign countries, together with the goodwill of the business symbolized by those trademarks, which business was and is ongoing and existing, and all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, the Intellectual Property to be held and enjoyed by Assignee for its own use and behoof, and for Assignee's legal representatives, successors and assigns to the full end of the term for which said applications and registrations as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made.

**Creative Concepts Holdings, Inc.**

By 

Chris Dominello  
President/CEO

Date: 10/14/10

**Appendix A**

<u>Serial No.</u>	<u>Registration No.</u>	<u>MARK</u>
74541322		INSTANT FLOWER GARDEN
75096683		CALORIE COUNTDOWN
75191753		FOOD PRO
75592465		CHRISTMAS TREE DOCTOR
74581923	1921773	:08 MIN.
75098255		VALUEZONE.COM
75279827		THE COLLECTORS MINT
75755212		BUYTOPIA
74683240		INSTANT HERB GARDEN
75139932	2052957	FOREVER ROSES
75279828		THE COLLECTORS MINT
74683259	2065655	INSTANT VEGETABLE GARDEN
75191751		FOOD PRO
75471113		SOFA RENU
74702127	1976818	GRANDMOTHER'S KITCHEN WISDOM
75191752		FOOD PRO
75592438		INSTANT BLOOMING TREE
74434779	1855902	BIOMAT
74588348	1959900	INSTANT FLOWER GARDEN
75226534	2155788	GRANDMOTHER'S HOME REMEDIES
76518681	2894628	:08 MIN.
75279829	2207741	THE COLLECTORS MINT
75368144	2402364	FAMILY FOREVER