

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |                          |
|-----------------------|--------------------------|
| SUBMISSION TYPE:      | NEW ASSIGNMENT           |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |

**CONVEYING PARTY DATA**

| Name                         | Formerly | Execution Date | Entity Type                      |
|------------------------------|----------|----------------|----------------------------------|
| BNY Mezzanine Partners, L.P. |          | 09/17/2009     | LIMITED<br>PARTNERSHIP: DELAWARE |

**RECEIVING PARTY DATA**

|                 |                       |
|-----------------|-----------------------|
| Name:           | Cecilware Corporation |
| Street Address: | 43-05 20th Avenue     |
| City:           | Long Island City      |
| State/Country:  | NEW YORK              |
| Postal Code:    | 11105                 |
| Entity Type:    | CORPORATION: DELAWARE |

**PROPERTY NUMBERS Total: 7**

| Property Type        | Number  | Word Mark      |
|----------------------|---------|----------------|
| Registration Number: | 1439644 | THE WHIPPER    |
| Registration Number: | 2305909 | FRIGOGRANITA   |
| Registration Number: | 0684925 | STA-HOT        |
| Registration Number: | 1303572 | CECILWARE      |
| Registration Number: | 0585533 | CECILWARE      |
| Registration Number: | 1275017 | COFFEE STATION |
| Registration Number: | 2305908 | FRIGODRINK     |

**CORRESPONDENCE DATA**

Fax Number: (212)609-9200  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-609-6800  
 Email: mboyce@mccarter.com  
 Correspondent Name: McCarter & English LLP-Gary H. Fechter  
 Address Line 1: 245 Park Avenue, 27th Floor

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**900175525**

**TRADEMARK  
 REEL: 004309 FRAME: 0091**

Address Line 4: New York, NEW YORK 10167-0001

|                         |                   |
|-------------------------|-------------------|
| ATTORNEY DOCKET NUMBER: | 118316/9 GHF 2807 |
|-------------------------|-------------------|

|                    |                 |
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| NAME OF SUBMITTER: | Gary H. Fechter |
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| Signature: | /ghf/ |
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| Date: | 11/02/2010 |
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| Total Attachments: 2<br>source=BNY Cecilware Release#page1.tif<br>source=BNY Cecilware Release#page2.tif |
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**RELEASE OF SECURITY INTEREST**

WHEREAS, PNC Bank, National Association, having a place of business at 249 Fifth Avenue, Pittsburgh, PA 15222, held a Security Interest from Cecilware Corporation, a Delaware Corporation, having a place of business at 43-05 20<sup>th</sup> Avenue, Long Island City, NY 11105, recorded in the U.S. Trademark Office on November 3, 2005 at Reel 3186, Frame 0672, against, *inter alia*, the trademark registrations shown on Schedule A attached hereto and made a part hereof ("Trademarks");


WHEREAS, PNC Bank, National Association assigned the Security Interest to BNY Mezzanine Partners, L.P., a Delaware Limited Partnership, having a place of business at 200 Park Avenue, 7<sup>th</sup> Floor, New York, NY 10166, recorded in the U.S. Trademark Office on July 16, 2009 at Reel 4025, Frame 0076 against the Trademarks;

NOW THEREFORE, the Security Interest having been satisfied and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, BNY Mezzanine Partners, L.P. hereby releases and discharges the Security Interest.

BNY MEZZANINE PARTNERS, L.P.

By: BNY Mezzanine Partners GP LLC,  
Its General Partner

Dated: September 17, 2009

By:   
Name: Paul J. Echausse  
Title: Managing Member

**SCHEDULE A**

| <b>TRADEMARK</b>   | <b>REGISTRATION NO.</b> | <b>REGISTRATION DATE</b> | <b>EXPIRATION DATE</b> |
|--------------------|-------------------------|--------------------------|------------------------|
| THE WHIPPER        | 1,439,644               | 5/12/87                  | 5/12/17                |
| FRIGOGRANITA       | 2,305,909               | 1/4/00                   | 1/4/20                 |
| STA-HOT            | 684,925                 | 9/8/59                   | 9/8/19                 |
| CECILWARE          | 1,303,572               | 11/6/84                  | 11/6/14                |
| CECILWARE & DESIGN | 585,533                 | 2/9/54                   | 2/9/14                 |
| COFFEE STATION     | 1,275,017               | 4/24/84                  | 4/24/14                |
| FRIGODRINK         | 2,305,908               | 1/4/00                   | 1/4/20                 |