

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brown Shoe Company, Inc.		01/02/1913	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Schering-Plough HealthCare Products, Inc.		
Street Address:	3030 Jackson Avenue		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38151		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3285370	DS	
Registration Number:	3285371	DS	
Registration Number:	3493583	D S	
Registration Number:	3766459	DS	
CORRESPONDENCE DATA			
Fax Number:	(908)298-4817		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(908) 298-3985		
Email:	trademarkus@merck.com		
Correspondent Name:	Merck & Co., Inc.		
Address Line 1:	2000 Galloping Hill Road		
Address Line 2:	K-6-1 1030		
Address Line 4:	Kenilworth, NEW JERSEY 07033		
ATTORNEY DOCKET NUMBER:	BROWN SHOE - 4 DS LOGOS		
NAME OF SUBMITTER:	Sophie B. Anger		

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Signature:	/Sophie B. Anger/
Date:	11/03/2010
Total Attachments: 2 source=BROWN SHOE - TM ASSIGNMENT & SCHEDULE#page1.tif source=BROWN SHOE - TM ASSIGNMENT & SCHEDULE#page2.tif	

UNITED STATES TRADEMARK ASSIGNMENT

The effective date of this Trademark Assignment is November 1, 2010, by Brown Shoe Company, Inc., a New York corporation, having a principal business address at 8300 Maryland Avenue, St. Louis, Missouri 63105 ("Assignor"), in favor of Schering-Plough HealthCare Products, Inc., a Delaware corporation, having a principal business address at 3030 Jackson Avenue, Memphis, Tennessee 38151 ("Assignee").

WHEREAS, Assignor owns all right, title, and interest in and to the marks listed on the attached Trademark Schedule ("Marks"), any pending application for federal registration, any federal registrations, and common law rights thereof, and the goodwill of the business developed through the use of the Marks;

WHEREAS, Assignee desires to acquire all right, title, and interest in and to the Marks, any pending applications for federal registration, any federal registrations, and common law rights thereof, and that goodwill developed through use of the Marks; and

NOW, THEREFORE, for good and valuable consideration, receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee, the entire, right, title, and interest in and to the Marks, any pending applications for federal registration, federal registrations, and common law right thereof, and the goodwill of the business symbolized by the Marks. All rights and privileges, including the right to sue for and receive all damages from the past infringements of the Marks, will be held and enjoyed by the Assignee, its successors, assigns, and other legal representatives.

BROWN SHOE COMPANY, INC.

By: Maureen M. McCann
Name: Maureen M. McCann
Title: Vice President, Wholesale Marketing

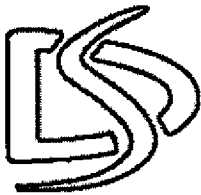
TRADEMARK SCHEDULE

Trademark

Registration Number



Registration No. 3,766,459



Registration No. 3,493,583



Registration No. 3,285,371



Registration No. 3,285,370