

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WhiteFence, Inc.		10/28/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Movearoo, LLC		
Street Address:	175 E. Houston Street		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78205		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3850447	MOVEAROO	
CORRESPONDENCE DATA			
Fax Number:	(703)299-0036		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3303363932		
Email:	adrienne@wrb-ip.com		
Correspondent Name:	Adrienne L. White		
Address Line 1:	PO BOX 476		
Address Line 4:	Wadsworth, OHIO 44282		
ATTORNEY DOCKET NUMBER:	000438-058		
NAME OF SUBMITTER:	Adrienne L. White		
Signature:	/adrienne white/		
Date:	11/03/2010		

CH \$40.00 3850447

Total Attachments: 1

source=Movearoo.Assignment.102810#page1.tif


ASSIGNMENT

WHEREAS, WhiteFence, Inc., a corporation organized and existing under the laws of Delaware and having a place of business at 5333 Westheimer Road, Suite 1000, Houston, Texas 77056 (hereinafter "ASSIGNOR"), has adopted and used the service mark MOVEAROO which is the subject of United States Registration No. 3,850,447, issued September 21, 2010; and

WHEREAS, Movearoo, LLC, a limited liability company organized and existing under the laws of Delaware and having a place of business at 175 E. Houston Street, San Antonio, Texas 78205 (hereinafter "ASSIGNEE"), is desirous of acquiring the aforesaid service mark MOVEAROO, together with the goodwill of the business symbolized by the mark, the aforesaid registration therefor, and the right to recover damages for past acts of infringement.

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all rights, title and interest in and to the aforesaid service mark MOVEAROO together with the goodwill of the business symbolized by the mark, the aforesaid Registration No. 3,850,447, and the right to recover damages for past acts of infringement.

WhiteFence, Inc.

By: 
Name: Chip Smith
Title: Treasurer

Date: 10/28/10