TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Goldman Sachs Credit Partners L.P., as collateral agent		111/01/2010	LIMITED PARTNERSHIP: NEW YORK

RECEIVING PARTY DATA

Name:	Taylor Publishing Company	
Street Address:	7211 Circle S Road	
City:	Austin	
State/Country:	TEXAS	
Postal Code:	78745	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2603936	ELITE VISION
Registration Number:	2263634	EZPIX
Registration Number:	1483179	INDEXVISION
Registration Number:	1471319	MONEYVISION
Registration Number:	2411040	NET CHEK
Registration Number:	1541265	PAGEVISION
Registration Number:	2542764	SAM
Registration Number:	2630357	SMART PAY
Serial Number:	76343521	SPECTRA
Registration Number:	1501046	TYPEVISION
Registration Number:	2198157	ULTRAVISION
Registration Number:	2787171	YB!PRO
Registration Number:	2321891	YEARZINE
Serial Number:	78337134	SPECTRA
	·	TRADEMARK

CORRESPONDENCE DATA

Fax Number: (312)558-5700

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3125586352

Email: lkonrath@winston.com

Correspondent Name: Laura Konrath

Address Line 1: 35 West Wacker Drive

Address Line 2: Winston & Strawn LLP

Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	5024.74
NAME OF SUBMITTER:	Laura Konrath
Signature:	/Laura Konrath/
Date:	11/03/2010

Total Attachments: 14

source=goldmanrelease#page1.tif source=goldmanrelease#page2.tif source=goldmanrelease#page3.tif source=goldmanrelease#page4.tif source=goldmanrelease#page5.tif source=goldmanrelease#page7.tif source=goldmanrelease#page8.tif source=goldmanrelease#page9.tif source=goldmanrelease#page10.tif source=goldmanrelease#page11.tif source=goldmanrelease#page12.tif source=goldmanrelease#page13.tif source=goldmanrelease#page13.tif source=goldmanrelease#page14.tif

EXECUTION COPY

RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL

This RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL (this "Release"), dated as of November 1, 2010, is made by GOLDMAN SACHS CREDIT PARTNERS L.P., as collateral agent (the "Collateral Agent") under the Credit Agreement referred to below (terms used in this Release and not herein defined shall have the meanings set forth in the Credit Agreement).

WHEREAS, AMERICAN ACHIEVEMENT CORPORATION (the "Borrower") and the Collateral Agent entered into that certain Credit and Guaranty Agreement, dated as of March 25, 2004 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Credit Agreement"), among the Borrower, the Collateral Agent and the various financial institutions party thereto as lenders thereunder (each individually a "Lender", and collectively the "Lenders"), pursuant to which Credit Agreement the Lenders made credit extensions to the Borrower;

WHEREAS, in connection with the Credit Agreement, and pursuant to the Pledge and Security Agreement (the "Security Agreement"), the Borrower and certain of the Borrower's Subsidiaries granted security interests in certain intellectual property owned by the Borrower listed on Annex I attached hereto (collectively, the "Patent and Trademark Collateral"); and

WHEREAS, the Security Agreements were recorded in the U.S. Patent and Trademark Office on the dates and on the reels and frames set forth on Annex I hereto;

NOW THEREFORE, the Collateral Agent hereby RELEASES, without representation, recourse or warranty whatsoever, all of its security interest in the Patent and Trademark Collateral, whether granted pursuant to the Security Agreements or any other agreement or document delivered in connection with the Credit Agreement, and the Collateral Agent hereby reassigns any and all such right, title and interest (if any) that the Collateral Agent may have in the Patent and Trademark Collateral to the Borrower including associated goodwill and the right to sue and recover for past infringements and misappropriations.

The Collateral Agent agrees, at the Borrower's expense, to cooperate with the Borrower and its Subsidiaries and to provide the Borrower and its Subsidiaries with the information and additional authorization reasonably required or desirable to effect the release of the Collateral Agent's security interest in the released collateral described herein.

4845-1157-2231

IN WITNESS WHEREOF, the Collateral Agent has executed this Release as of the date first above written.

GOLDMAN SACHS CREDIT PARTNERS L.P.

as Collateral Agent

By: __ Name:

Title:

Douglas Tansey Authorized Signatory

[Patent and Trademark Release Signature Page]

TRADEMARK

ANNEX 1 TO RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL

Commemorative Brands, Inc. Patents

Country	Patent No.	Issue Date	Inventor(s)	<u>Title</u>
U.S.	D387,300	12/09/97	Morrison, Jerry	Carousel Pin/Pendant
U.S.	D372,681	08/13/96	Davis, Parke; Goodwin; Mike	Finger Ring
U.S.	D300,308	03/21/89	Deain, Dale L.	Class Ring
U.S.	D327,660	07/07/92	Waugh, John T.	Finger Ring
U.S.	D322,587	12/24/91	Corbin, William; Davis; Parke	Finger Ring
U.S.	D321,840	11/26/91	Waugh, J. T.; Davis, Parke	Finger Ring
U.S.	D300,126	03/07/89	Corbin, Billy G.; Davis, Parke H.; Deain, Dale J.	Class Ring
U.S.	D382,831	08/26/97	Morrison, Jerry	Finger Ring
U.S.	D396,659	08/04/98	Morrison, Jerry	Finger Ring
U.S.	D393,811	04/28/98	Morrison, Jerry	Finger Ring
U.S.	D390,801	02/17/98	Davis, Parke; McDougald, Cheryl	Finger Ring
U.S.	D389,774	01/27/98	Morrison, Jerry	Finger Ring
U.S.	D384,903	10/14/97	Morrison, Jerry	Six Stone Diagonal Ribbon Necklace Pendant
U.S.	D392,204	03/17/98	Morrison, Jerry	Five Stone Diagonal Ribbon Necklace Pendant
U.S.	D389,770	01/27/98	Morrison, Jerry	Four Stone Diagonal Ribbon Necklace Pendant
U.S.	D386,441	11/18/97	Morrison, Jerry	Three Stone Diagonal Ribbon Necklace Pendant
U.S.	D389,769	01/27/98	Morrison, Jerry	Two Stone Diagonal Ribbon Necklace Pendant
U.S.	D392,587	03/24/98	Morrison, Jerry	Finger Ring (Swirl Ribbon)
U.S.	D423,977	05/02/00	Morrison, Jerry	Finger Ring
U.S.	D396,822	08/11/98	Morrison, Jerry	Finger Ring

Country	Patent No.	<u>Issue Date</u>	Inventor(s)	Title
U.S.	D393,225	04/07/98	Morrison, Jerry	Finger Ring
U.S.	D383,704	09/16/97	Morrison, Jerry	Angel Pendant
U.S.	D389,771	01/27/98	Morrison, Jerry	Rope Chain Pendant
U.S.	D393,428	04/14/98	Morrison, Jerry	Tennis Bracelet Pendant
U.S.	D288,155	02/10/87	Crawford, Dennis L.	Jewelry Display Stand
U.S.	D272,806	02/28/84	Handy, Binns; Chase, David O.	Packaging Container
U.S.	D270,786	10/04/83	Handy, Binns; Chase, David O.	Pouch for carrying jewelry or similar items
U.S.	60/339,572	12/10/01	David Weber	High Strength, Tarnish Resistant Composition of Matter

Commemorative Brands, Inc. Trademarks

Country	Trademar <u>k</u>	Reg/Serial No.	Reg./Appl. Date
U.S.	ACADEMY SERIES BY BALFOUR	2,126,269	12/30/97
U.S.	ACCR and design	1,301,528	10/23/84
Canada	ACCR and design	309229	12/13/85
U.S.	ALLEGRO	1,301,533	10/23/84
U.S.	AMERICA'S MASTER JEWELER	1,418,308	11/25/86
U.S.	ARTCARVED	764,668	02/11/64
Canada	ARTCARVED	51076	04/15/53
Costa Rica	ARTCARVED	98648	01/07/97
El Salvador	ARTCARVED	152660305	01/16/98
Guatemala	ARTCARVED	88415	04/12/97
Mexico	ARTCARVED	383987	04/16/89
Panama	ARTCARVED	81264	01/30/96
Canada	ARTCARVED CLASS RINGS	319292	10/10/86
U.S.	BAL	2,425,520	01/30/01
U.S.	BALFOUR	1,373,682	12/03/85
Venezuela	BALFOUR	47033	03/31/64
U.S.	BALFOUR HOUSE DESIGN	1,267,451	02/14/84
U.S.	BALFOUR PREMIUM SILVER WITH	2,746,405	08/05/03
0.5.	PLATINUM (stylized)	•	
U.S.	BALFOUR SPORTS (STYLIZED)	2,441,434	04/03/01
U.S.	BELLAIRE	766,694	03/17/64
U.S.	BOY'S ALL*STAR	75/111,974	05/30/96
U.S.	CAMPUS	1,315,677	01/22/85
U.S.	CELEBRATIONS OF LIFE	2,013,791	11/05/96
U.S.	CELESTRIUM	1,182,023	12/15/81
U.S.	CLASS OF YOUR OWN	2,547,627	03/12/02
U.S.	CLASS RINGS LIMITED DESIGN	2,053,689	04/15/97
Mexico	CLASS THOUGHTS	517893	01/30/96
U.S.	EVERLASTING	1,279,766	05/29/84
U.S.	FREEDOM OF CHOICE	1,293,285	09/04/84
U.S.	G L DESIGN	2,170,084	06/30/98
U.S.	GENERATIONS OF LOVE	2,189,715	09/15/98
U.S.	GIRL'S ALL*STAR	75/111,746	05/30/96
U.S.	GOLDEN DYNALLOY	1,702,486	07/21/92
U.S.	GOLDEN SADDLE	1,340,604	06/11/85
U.S.	GRADUATION CELEBRATION	2,559,164	04/09/02
U.S.	GRADUATION CELEBRATION	2,619,803	09/17/02
U.S.	HERALDRY HOUSE (stylized)	1,690,099	06/02/92
U.S.	IMAGE INLAY	1,936,229	11/14/95
U.S.	INDEPENDENCE	78/285,179	08/08/03
U.S.	J R AND DESIGN	930,499	03/07/72
U.S.	JEWELRY FOR GENERATIONS	76/416,813	06/04/02
U.S.	JEWELRY'S FINEST CRAFTSMAN	785,584	02/23/65
U.S.	JOHN ROBERTS	1,598,500	05/29/90
Canada	J R AND DESIGN	327135	05/01/87
U.S.	KEEPSAKE	1,476,898	02/16/88
U.S.	KEEPSAKE (Block Letters)	1,799,274	10/19/93
Bahamas	KEEPSAKE	9921	06/26/80
Danamas	IXIADI DI XIXIA		

35

Country	<u>Trademark</u>	Reg/Serial No.	Reg./Appl. Date
Barbados	KEEPSAKE	5893	08/12/82
Canada	KEEPSAKE	UCA11868	06/13/39
Canada Canada	KEEPSAKE	284006	10/07/83
	KEEPSAKE	2206366	01/30/90
Japan Puerto Rico	KEEPSAKE	14805	12/20/87
Trinidad	KEEPSAKE	12163	07/21/94
	KEEPSAKE	105199	11/21/83
Venezuela	KEEPSAKE	25576	10/06/81
Venezuela	KEEPSAKE AND DESIGN	1,892,645	05/02/95
U.S.	KEEPSAKE AND DESIGN KEEPSAKE BIRTHDAY DIAMOND	76/404,622	05/08/02
U.S.	KEEPSAKE GRADUATION DIAMOND	76/404,623	05/08/02
U.S.		443877	06/16/95
Canada	KEYHOLE DESIGN		02/04/93
Mexico	KEYHOLE DESIGN	470255	
European	KEEPSAKE DI AMOND	2,617,991	03/14/02
Community		1 005 000	11/02/02
U.S.	KEYSTONE	1,805,999	11/23/93
U.S.	KEYSTONE (stylized)	1,976,772	05/28/96
Canada	KEYSTONE (WORD)	425800	03/25/94
Mexico	KEYSTONE (W ORD)	436961	02/04/93
Mexico	KEYSTONE AND DESIGN	460405	01/04/93
U.S.	Lazy W (Design only)	764,669	02/11/64
Canada	LAZY W	135,814	05/15/64
U.S.	LETTERMAN	1,704,202	07/28/92
U.S.	LGB	414464	06/12/45
U.S.	MASTER	1,594,125	05/01/90
· U.S.	MIDNIGHT STAR	755,467	08/27/63
U.Ş.	MISCELLANEOUS DESIGN	1,368,860	11/05/85
U.S.	NAME-SAKE	1,934,198	11/07/95
U.S.	ONLY A KEEPSAKE SAYS LOVE, ALWAYS	2,598,355	07/23/02
U.S.	PANDORA LTD.	1,852,353	09/06/94
Canada	PERMANENT VALUE PLAN	137507	09/25/64
U.S.	R. JOHNS	1,904,358	07/11/95
U.S.	R. JOHNS, LTD.	1,904,359	07/11/95
U.S.	RECOGNIZING LIFE'S ACHIEVEMENTS	2,331,035	03/21/00
U.S.	REFLECTION SERIES BY BALFOUR	2,179,081	08/04/98
U.S.	RING OF CHAMPIONS	2,095,726	09/09/97
Canada	S Design	323388	02/06/87
U.S.	SILADIUM	989,301	07/30/74
Canada	SILADIUM	319,431	10/10/86
U.S.	SILVER SELECT	2,809,562	01/27/04
Canada	SILVER SELECT	1,151,477	08/26/02
Bahamas	STARFIRE	4815	06/26/80
U.S.	THE BALFOUR BLUE BOOK	1,368,909	11/05/85
U.S.	THE DESIGNER COLLECTION	1,365,476	10/15/85
U.S.	VALADIUM	1,462,750	10/27/87
U.S.	WHITE FIRE	76/416,884	06/04/02
U.S.	YOUR BALFOUR COLLEGE RING THE	2,502,361	10/30/01
U.S.	WEARABLE RESUME	2,002,001	10.20.01
U.S.	MT (Design)	76315632	09/13/01
	KEEPSAKE FINE JEWELLERY AND DESIGN	120151500	02/10/04
CANADA	REEFSAKE FINE JEWELLEKT AND DESION	120131300	02/10/07

Country	Trademark	Reg/Serial No.	Reg./Appl. Date
CANADA	ARTCARVED BRIDAL JEWELRY DESIGN	495416	05/28/98
CANADA	KEYSTONE AND DESIGN	457258	05/17/96
CANADA	P.V.P.	137485	09/25/64
CANADA	INDEPENDENCE	120509700	01/27/04
EUROPEAN	INDEPENDENCE	3630779	01/26/04
COMMUNITY		• .	
U.S.	KPS	1356522	08/27/85
U.S.	CLASS RINGS LIMITED	2053689	04/15/97
U.S.	DESIGNER	1099453	08/15/78
U.S.	14-K	751685	06/25/63
U.S.	BALFOUR AURALITE	1625895	12/04/90
U.S.	NS	1985712	07/09/96
U.S.	QUALIUM	1596306	01/10/01
U.S.	KEYSTONE	1398462	06/24/86
U.S.	THE ALL STAR SERIES	2772772	10/14/03
U.S.	PERMANENT VALUE PLAN	967840	9/04/73
U.S.	BALFOUR FITS YOUR LIFE	2383837	9/05/00
U.S.	KEEPSAKE	277153	11/11/03
U.S.	NAMESAKE	78/342422	12/17/03
U.S.	DIAMOND DATES	2689538	02/18/03
U.S.	STARFIRE	2310595	01/25/00
U.S.	DYNALLOY	1702485	07/21/92
U.S.	K AND DESIGN	76416851	06/04/02
U.S.	SILVER SELECT	2809562	01/27/04
U.S.	BALFOUR "CHOICE OF CHAMPIONS"	2138090	02/24/98
U.S.	CEME	751246	06/18/63

TRADEMARK

Educational Communications. Inc. Trademarks

Country	<u>Trademark</u>	Reg./ Serial No.	Reg./Appl Date
TIC	ANNUAL SURVEY OF HIGH ACHIEVERS	1,427,881	02/03/87
U.S. U.S.	COLLEGE BOUND DIGEST	1,521,769	01/24/89
U.S.	CRS	1,602,930	06/19/90
	EDUCATIONAL COMMUNICATIONS	1,267,915	02/21/84
U.S.	SCHOLARSHIP FOUNDATION	1,207,713	02/21/01
TI C	EDUCATIONAL COMMUNICATIONS, INC.	1,227,499	02/15/83
U.S. U.S.	EDUCATIONAL COMMUNICATIONS, INC.	1,279,172	05/22/84
U.S.	FEATHER DESIGN	1,269,802	03/13/84
U.S.	HONORING AMERICA'S OUTSTANDING	2,356,378	06/06/00
U.S.	COLLEGE STUDENTS	2,550,570	00,00,00
U.S.	HONORING OUR NATION'S MOST RESPECTED TEACHERS	2,709,041	04/22/03
U.S.	HONORING TOMORROW'S LEADERS TODAY	1,231,889	03/22/83
U.S.	MORTARBOARD DESIGN	1,584,665	02/27/90
U.S.	SRS	1,578,049	01/16/90
U.S.	STUDENT REFERRAL SERVICE	1,453,579	08/16/87
U.S.	THE COLLEGE REFERRAL SERVICE	1,371,790	11/19/85
U.S.	THE NATIONAL DEAN'S LIST	1,247,029	08/02/83
U.S.	THE NATIONAL DEAN'S LIST & DESIGN	78/255,098	05/28/03
U.S.	WHO'S WHO AMONG AMERICA'S TEACHERS	1,659,216	10/01/91
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL	1,044,814	07/27/76
	STUDENTS		
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL STUDENTS & DESIGN	78/255,290	05/28/03
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL	78/255,295	05/28/03
	STUDENTS SPORTS EDITION & DESIGN		
U.S.	WHO'S WHO ACHIEVEMENT AND SERVICE AWARD PROGRAM	1,438,723	05/05/87
U.S.	WHO'S WHO REVIEW	1,397,634	06/17/86
U.S.	WHO IS WHO AMONG AMERICA'S TEACHERS	1,596,728	05/15/90
U.S.	FEATHER DESIGN	1,562,662	10/24/89
U.S.	HONORING TOMORROW'S LEADERS TODAY	1,536,873	04/25/89
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL STUDENTS	1,267,914	02/21/84
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL STUDENTS	1,215,740	11/09/82
U.S.	THE CHANCELLOR'S LIST	78,336,988	12/05/03
U.S.	WHO'S WHO AMONG AMERICA'S TEACHERS	1,899.189	06/13/95
U.S.	THE BEST TEACHERS IN AMERICA SELECTED	1,878,333	02/07/95
	BY THE BEST STUDENTS		
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL STUDENTS	1,755,706	03/02/93
U.S.	THE NATIONAL DEAN'S LIST AND DESIGN	1,534,731	04/11/89
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL	1,571,332	12/12/89
•	STUDENTS		
U.S.	MORTARBOARD DESIGN	1,228,517	02/22/83
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL	122,233	12/21/82

3

TRADEMARK

Country	Trademark	Reg./ Serial	Reg./Appl
Country		No.	Date
	STUDENTS		
U.S.	WHO'S WHO AMONG AMERICA'S TEACHERS	1,871,371	01/03/95
U.S.	THE BEST TEACHERS IN AMERICA SELECTED	1,832,243	04/19/94
- 1- ;	BY THE BEST STUDENTS		
U.S.	FEATHER DESIGN	1,286,045	07/17/84
U.S.	MORTARBOARD DESIGN	1,253,784	10/11/83
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL	1,245,969	07/19/83
	STUDENTS	, ,	
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL	1,221,763	12/28/82
	STUDENTS		
U.S.	MORTARBOARD DESIGN	1,510,245	10/25/88
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL	2,479,133	08/21/01
	STUDENTS ALUMNI ASSOCIATION	•	
U.S.	WHO'S WHO AMONG AMERICA'S TEACHERS	1,873,885	01/17/95
U.S.	THE NATIONAL DEAN'S LIST ALUMNI	1,787,618	08/10/93
•	ASSOCIATION		
U.S.	EDUCAITONAL COMMUNICATIONS	1,652,639	07/30/91
U.S.	THE NATIONAL DEAN'S LIST	1,531,337	03/21/89
U.S.	MORTARBOARD DESIGN	1,538,526	05/09/89
U.S.	MORTARBOARD DESIGN	1,269,830	03/13/84
U.S.	HONORING TOMORROW'S LEADERS TODAY	1,262,961	01/03/04
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL	1,259,455	11/29/83
	STUDENTS		
U.S.	WHO'S WHO AMONG AMERICA'S TEACHERS	1,596,872	05/15/90
U.S.	FEATHER DESIGN	1,306,934	11/27/84
U.S.	HONORING TOMORROW'S LEADERS TODAY	1,233,603	04/05/83
U.S.	THE NATIONAL DEAN'S LIST	1,763,265	04/06/93
U.S.	THE NATIONAL DEAN'S LIST AND DESIGN	1,604,536	07/03/90
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL	1,606,342	07/17/90
	STUDENTS		
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL	1,541,690	05/30/89
	STUDENTS		
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL	1,296,043	09/18/84
٠	STUDENTS		
U.S.	FEATHER DESIGN	1,279,896	05/29/84
U.S.	THE NATIONAL DEAN'S LIST	1,266,349	02/07/84
U.S.	MORTARBOARD DESIGN	1,233,557	04/05/83
U.S.	THE NATIONAL DEANS LIST	1,260,236	12/06/83
U.S.	FEATHER DESIGN	1,270,216	03/13/84
U.S.	COLLEGE BOUND DIGEST	1,289,534	08/07/84

Taylor Publishing Company Patents

Country	Patent No.	Issue Date	Inventor(s)	<u>Title</u>
U.S.	5,293,475	03/08/94	Hennigan, Edward L., Wiencek; Christopher M. Evans; Deborah; K.	Electronic Yearbook Publication System
U.S.	5,428,777	06/27/95	Perliski, Frances P.; Hennigan, Edward L.; Pennington, Howard; Hyde; Mary T.	Automated Indexing and Spell Checking of Yearbooks

Taylor Publishing Trademarks

Country	<u>Trademark</u>	Reg. No.	Reg. Date
U.S.	ELITEVISION	2,603,936	08/06/02
U.S.	EZPIX	2,263,634	07/20/99
U.S.	INDEXVISION	1,483,179	04/05/88
U.S.	MONEYVISION	1,471,319	01/05/88
U.S.	NETCHEK	2,411,040	12/05/00
U.S.	PAGEVISION	1,541,265	05/30/89
U.S.	SAM (and design)	2,542,764	02/26/02
U.S.	SMART PAY	2,630,357	10/08/02
U.S.	SPECTRA	76/343,521	11/28/01
U.S.	TYPEVISION	1,501,046	08/23/88
U.S.	ULTRAVISION	2,198,157	10/20/98
U.S.	YBIPRO	278,171	11/25/03
U.S.	YEARZINE	2,321,891	02/22/00
U.S.	SPECTRA	78/337,134	01/15/04

Internet Domain Names

<u>Obligor</u>	Internet Domain Name
CBI	aa-corp.org
CBI	aac-inetcc
CBI	aac-inet.com
CBI	aa-corp.biz
CBI	aa-corp.com
CBI	aboutofiEicialring.com
CBI	americanachievementcorp.com
CBI	Artcarved.biz
CBI	artcarved.cc
CBI	artcarved.com
CBI	Artcarved.info
CBI	Artcarvedbridal.com
CBI	artcarvedcollege.com
CBI	artcarvedcollege.net
CBI	Artcarveddiamond.com
CBI	artcarvedgrad.com

TRADEMARK

Obligor Internet Domain Name CBI artcarvedhigh.com CBI Artcarvedwedding.com CBI Balfour.biz balfour.com CBI Balfour.info CBI balfourcollectibles.com CBI balfourgrad.com CBI balfourrep.com CBI CBI balfour-rep.com Balfour-rings.com CBI balfoursports.com CBI CBI balfour-sports.com buymyyearbook.com **Taylor** buymyyearbook.net **Taylor** buymyyearbook.org **Taylor** cbi-graphics.com CBI cbi-inet.com **CBI** CBI cbi-insignia.com cbi-rings.com CBI cbi-vpn.com CBI cbiwebjam.com CBI cbiwebjam.net CBI celebrationrings.com CBI celebrationsoflife.biz CBI celebrationsoflife.com CBI CBI celebrationsoflife.info CBI classring.cc commemorativebrands.com **Taylor** commemorativebrands.net **Taylor** commemorativebrands.org Taylor Taylor commemorativeedition.com Taylor commemorativeedition.net Taylor commemorative edition.org Taylor commemorative editions.com **Taylor** commemorative editions.net Taylor commemorative editions.org **ECI** deans-list.com **ECI** eci-online.com **ECI** eci-scholar.com **ECI** ecisucks.com **ECI** eci-whoswho.cc **ECI** eci-whoswho.com **ECI** Ecsf.org e-officialring.com CBI **CBI** graduationrings.com grauations.com CBI CBI highschoolclassring.ee highschoolclassring.com CBI **CBI** highschoolclassring.net CBI highschoolclassring.org

Obligor Internet Domain Name CBI highschoolclassrings.com **ECI** honoring.cc ECI honoring.com **ECI** honoring.net **ECI** honoring.org CBI iclassring.com CBI iclassrings.com **CBI** irings.com CBI keepsakebowling.com CBI Keepsakediamond.com CBI keepsakejewellery.net keepsakej ewelry.com CBI **CBI** keepsakependant.com CBI militaryrings.us CBI myclassrings.ee myofficialring.com CBI myring.com CBI CBI myring.net CBI ofFicialring.com CBI officialring.net **CBI** officialring.org CBI officialringcentral.com CBI officialringonline.com **Taylor** ordermyyearbook.com Taylor ordermyyearbook.net Taylor ordermyyearbook.org CBI petkeepsake.com Taylor reunionmates.com CBI rjohns.com taylorfmebooks.com **Taylor Taylor** taylorpub.com CBI Taylorpublishing.biz taylorpublishing.com **Taylor** CBI Taylorpublishing.info taylorpublishing.net Taylor Taylor taylorpublishing.org **Taylor** Taylorpublishingcommercial.com Taylor taylorreunion.com Taylor taylorreunion.net Taylor taylorreunions.com **Taylor** taylorreun ions.net Taylor taylorreunionservices.com **Taylor** taylorreunionservices. net Taylor tayloryearbooks.com Taylor tayloryearbooks.net **Taylor** tayloryearbooks.org **ECI** thenationaldeanslist.com **CBI** virginiatech2000.com **ECI** whos-who.com **ECI** whoswho-highschool.com

<u>Obligor</u>	<u>Internet Domain Name</u>
ECI	whoswho-hs.com
ECI	whoswho-sports.com
ECI	whoswhosucks.com
ECI	whoswho-teachers.com
Taylor	yearbookpaymentcenter.com
Taylor	yearbookpaymentcenter.net
Taylor	yearbookpaymentcenter.org
Taylor	yearzine.com
CBI	artcarved.us

TRADEMARK REEL: 004309 FRAME: 0752

RECORDED: 11/03/2010