

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/29/2008		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LandAndFarm.com Inc.	FORMERLY RPB Media, Inc.	07/29/2008	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	LoopNet, Inc.		
Street Address:	185 Berry Street		
Internal Address:	Suite 4000		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3223824	LANDANDFARM.COM	
CORRESPONDENCE DATA			
Fax Number:	(949)567-6710		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415 773 5700		
Email:	kmoore@orrick.com		
Correspondent Name:	Beth M. Goldman		
Address Line 1:	405 Howard Street		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	21236-6000		
NAME OF SUBMITTER:	Beth M. Goldman		

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**TRADEMARK
 REEL: 004309 FRAME: 0775**

Signature:	/Beth M. Goldman/
Date:	11/03/2010
Total Attachments: 1 source=Assignment#page 1.tif	

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS is made by LandAndFarm.com Inc., formerly known as RPB Media, Inc., a Massachusetts corporation having a place of business at 411A Highland Avenue #406, Somerville, Massachusetts 02144 ("LandAndFarm.com") in favor of LoopNet, Inc., a Delaware corporation having a principal place of business at 185 Berry Street, Suite 4000, San Francisco, California 94107 ("LoopNet").

WHEREAS, LandAndFarm owned all right, title and interest in and to the following trademark and trademark registration (the "Trademark"), and the goodwill associated therewith:

Mark	U.S. Reg. No.
LANDANDFARM.COM	3,223,824

WHEREAS, LandAndFarm agreed to assign on July 29, 2008 the Trademark to LoopNet pursuant to that certain Stock Purchase Agreement dated July 29, 2008 by and between LoopNet, Inc. and Steven Saltman, the sole Stockholder of RPB Media, Inc.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, LandAndFarm assigns, as of July 29, 2008, to LoopNet, all of its right, title and interest in the Trademark together with the goodwill associated therewith including, without limitation, its right to sue for and collect damages for infringement or other violations of the same, including for past infringements or other violations.

IN WITNESS WHEREOF, this Assignment of Trademarks has been duly executed and delivered as of the date shown below:

LANDANDFARM.COM INC.

Nunc Pro Tunc

By: 

Name: Brent Stumme

Title: CEO

Date: 11/2/10