TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ticketmaster LLC		05/04/2010	LIMITED LIABILITY COMPANY: VIRGINIA

RECEIVING PARTY DATA

Name:	Live Nation Entertainment, Inc.
Street Address:	9348 Civic Center Drive
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90210
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2050596	ARCHTICS

CH $40.00 2050596

CORRESPONDENCE DATA

Fax Number: (310)861-0366
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 310.975.6891
Email: ellieschwimmer@livenation.com
Correspondent Name: Ellie Schwimmer
Address Line 1: 9348 Civic Center Drive
Address Line 4: Beverly Hills, CALIFORNIA 90210

ATTORNEY DOCKET NUMBER:	TM-US-00002
NAME OF SUBMITTER:	Ellie Schwimmer
Signature:	/es/
Date:	11/03/2010

Total Attachments: 2
source=TMLLC - LNEnt#page1.tif
source=TMLLC - LNEnt#page2.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), effective May 4, 2010 (the "Effective Date"), is by and between **TICKETMASTER L.L.C** ("Assignor"), located at 8800 W. Sunset Boulevard, West Hollywood, CA 90069 and **LIVE NATION ENTERTAINMENT, INC.**, a Delaware Corporation ("Assignee"), located at 9348 Civic Center Drive, Beverly Hills, CA, 90210.

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and associated trademark registrations listed in Exhibit A attached hereto, together with all goodwill associated therewith (collectively, the "Trademarks");

WHEREAS, Assignor desires to transfer to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to the Trademarks pursuant to the terms of this Assignment.

NOW, THEREFORE, in consideration of the mutual promises herein contained and for good and other valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, all of Assignor's rights, title and interest in and to the Trademarks together with the goodwill associated therewith, and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect hereto, and in and to all causes of action, either in law or in equity for past, present or future infringement of said Trademarks, and all other rights as may exist now and/or hereafter come into existence, and including all renewals and extensions thereof, regardless of whether such rights arise under the laws of the United States or any other state, country or jurisdiction.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment to be executed as of the Effective Date.

ASSIGNOR:

TICKETMASTER L.L.C.

By: _____

Name: Michael Rowles

Title: Executive Vice President, General Counsel and Secretary

ASSIGNEE:

LIVE NATION ENTERTAINMENT, INC.

By: _____

Name: Michael Rowles

Title: Executive Vice President, General Counsel and Secretary

EXHIBIT A

Trademark	Serial No.	Reg. No.	Country
ARCHTICS	2050596	75065985	United States