Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Dynamic Card Solutions, LLC		I10/28/2010 I	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	DataCard Corporation
Street Address:	11111 Bren Road West
City:	Minnetonka
State/Country:	MINNESOTA
Postal Code:	55343
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	85029975	EMV SMARTSTART
Registration Number:	3417344	CARDWIZARD
Registration Number:	2920624	SUPERC.W.T.
Registration Number:	2573921	SUPERCAT
Registration Number:	2900934	CARDWRITER

CORRESPONDENCE DATA

Fax Number: (612)455-3801

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612.455.3804
Email: mail@hsml.com
Correspondent Name: James A. Larson
Address Line 1: P.O. Box 2902

Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER: 2968.421US01

TRADEMARK

REEL: 004309 FRAME: 0861

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NAME OF SUBMITTER:	James A. Larson
Signature:	/James A. Larson/
Date:	11/03/2010
Total Attachments: 4 source=signed assignment#page1.tif source=signed assignment#page2.tif source=signed assignment#page3.tif source=signed assignment#page4.tif	

HSML 2968.421US01, 422US01, 423US01, 424US01, 425US01

TRADEMARK ASSIGNMENT

WHEREAS, Dynamic Card Solutions, LLC (hereinafter "Assignor"), a Delaware Limited

Liability Company having a principal place of business at 1 Inverness Drive East, Englewood,

CO 80112, is the recorded owner of the trademark application and registration numbers noted in

Schedule A;

WHEREAS, DataCard Corporation (hereinafter "Assignee"), a Delaware corporation

having a principal place of business at 11111 Bren Road West, Minnetonka, MN 55343, is

desirous of acquiring all right, title and interest in and to said application and registrations noted

in Schedule A;

NOW, THEREFORE, for and in consideration of the sum of One Dollar and other good

and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said

assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and

transfer unto the said assignee, its successors or assigns, the entire right, title and interest in the

trademarks and trademark applications/registrations noted in Schedule A, together with the

goodwill and other incidents of its business associated with or symbolized by said trademarks

and by said trademark applications/registrations.

1

Dynamic Card Solutions, LLC

Date: 10/28/10

Name: Visa I Tibbits

Title: Secretary

USPTO & CANADIAN TRADEMARK REGISTRATIONS

SUPERC.A.T.	SUPERC.W.T.	CARDWIZARD	EVM SmartStart	MARK
78071469	78217671	77226221	85029975	Serial #
5/28/2002	1/25/2005	4/29/2008	Z	Registration Date
2573921	2920624	3417344	S	Registration #
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Computer peripherals used to encode personal Information on the magnetic strips on plastic automatic strips on plastic automatic teller machine cards, debit cards & credit cards when used in conjunction with the applicant's own information encoding	Computer hardware used in the manufacture & production of plastic customer loyalty & affinity cards in conjunction with use of applicant's proprietary software	Computer software used in the operation of menufacturing equipment for production & specification of plastic debt & credit cards	Same for both class: EMV SmartStart is a bundled suite of goods and services, which includes software and consulting services for credit and debit card issuers who want to issue EMV (Europay Mastercard VISA) Credit end debit cards	Ser/Ices
က လ လ လ	\$8 or \$8	&8 or §8 & 15	Response to Office Action.	Next Filing Due
Between 5/28/2011 & 5/28/2012	Between 1/25/2010 & 1/25/2011	Between 4/29/2013 & 4/29/2014	2/15/2011	Next Filing Due Date!
	Filing Due	·	Application filed on 5/4/2010 Office Action received on August 15, 2010. Response required within 6 mos. of response.	Comments:

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