

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dynamic Card Solutions, LLC		10/28/2010	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DataCard Corporation		
<b>Street Address:</b>	11111 Bren Road West		
<b>City:</b>	Minnetonka		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55343		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85029975	EMV SMARTSTART	
<b>Registration Number:</b>	3417344	CARDWIZARD	
<b>Registration Number:</b>	2920624	SUPERC.W.T.	
<b>Registration Number:</b>	2573921	SUPERCAT	
<b>Registration Number:</b>	2900934	CARDWRITER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)455-3801		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	612.455.3804		
<b>Email:</b>	mail@hsml.com		
<b>Correspondent Name:</b>	James A. Larson		
<b>Address Line 1:</b>	P.O. Box 2902		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	2968.421US01		

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NAME OF SUBMITTER:	James A. Larson
Signature:	/James A. Larson/
Date:	11/03/2010
Total Attachments: 4 source=signed assignment#page1.tif source=signed assignment#page2.tif source=signed assignment#page3.tif source=signed assignment#page4.tif	

**TRADEMARK ASSIGNMENT**

WHEREAS, Dynamic Card Solutions, LLC (hereinafter "Assignor"), a Delaware Limited Liability Company having a principal place of business at 1 Inverness Drive East, Englewood, CO 80112, is the recorded owner of the trademark application and registration numbers noted in Schedule A;

WHEREAS, DataCard Corporation (hereinafter "Assignee"), a Delaware corporation having a principal place of business at 11111 Bren Road West, Minnetonka, MN 55343, is desirous of acquiring all right, title and interest in and to said application and registrations noted in Schedule A;

NOW, THEREFORE, for and in consideration of the sum of One Dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto the said assignee, its successors or assigns, the entire right, title and interest in the trademarks and trademark applications/registrations noted in Schedule A, together with the goodwill and other incidents of its business associated with or symbolized by said trademarks and by said trademark applications/registrations.

Dynamic Card Solutions, LLC

Date: 10/28/10

By: 

Name: Lisa J. Tibbits

Title: Secretary

SCHEDULE A

USPTO & CANADIAN TRADEMARK REGISTRATIONS

MARK	Serial #	Registration Date	Registration #	Class #	Goods & Services	Next Filing Due	Next Filing Due Date	Comments
EVM SmartStart ✓	85029975	NA	NA	009 & 042	Same for both classes: EVM SmartStart is a bundled suite of goods and services, which includes software and consulting services for credit and debit card issuers who want to issue EVM (Europay Mastercard VISA) Credit and debit cards	Response to Office Action.	2/15/2011	Application filed on 5/4/2010 Office Action received on August 15, 2010. Response required within 6 mos. of response.
CARDWIZARD ✓	77226221	4/29/2008	3417344	009	Computer software used in the operation of manufacturing equipment for production & specification of plastic debt & credit cards	\$8 or \$8 & 15	Between 4/29/2013 & 4/29/2014	
SUPERC.W.T. ✓	78217671	1/25/2005	2920624	009	Computer hardware used in the manufacture & production of plastic customer loyalty & affinity cards in conjunction with use of applicant's proprietary software	\$8 or \$8 & 15	Between 1/25/2010 & 1/25/2011	Filing Due
SUPERC.A.T. ✓	78071469	5/28/2002	2573921	009	Computer peripherals used to encode personal information on the magnetic strips on plastic automatic teller machine cards, debit cards & credit cards when used in conjunction with the applicant's own information encoding	\$8 & 9	Between 5/28/2011 & 5/28/2012	

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MARK	Serial #	Registration Date	Registration #	Int. Class #	Goods & Services	Next Filing Due	Next Filing Due Date	Comments
CARDWRITER	78217679	11/2/2004	2900934	009	software used in operation of manufacturing equipment for the production of plastic computer loyalty & affinity cards	\$8	Between 11/2/2009 & 11/2/2010	SUPPLEMENTAL REGISTER Filing due-
CARDWRITER	78217679	11/2/2004	2900934	009	software			

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